



Jefferson County Solid Waste/Air Quality Committee

2013 Wisconsin Integrated Resource Management Conference

AROW/SWANA/WCSWMA

(Associated Recyclers of Wisconsin, Solid Waste Association of North America, and
Wisconsin Counties Solid Waste Management Association)

Wednesday through Friday, February 20, 21 and 22, 2013

Hyatt on Main/KI Convention Center
333 Mina Street, Green Bay, Wi 54301

Members: Don Reese-Chair, Greg David-Vice Chair, John Kannard-Secretary, Carlton Zentner
and Greg Torres

Staff: Rob Klotz and Sharon Ehrhardt

February 20, 2013 - Wednesday, 7:30 a.m. – 7:30 p.m. Conference Registration
4:15 – 5:45 p.m. AROW Annual Meeting
6:30 – 9:00 p.m. Welcoming Event

February 21, 2013 - Thursday, 7:00 a.m.- 6:30 p.m. – Conference Activities
8:00 – 9:30 a.m. Council on Recycling Meeting
8:30 a.m. Exhibit Hall Opens
10:00 a.m. – 10:50 a.m. Welcome and Keynote Speaker (What Makes People Behave the
Way They Do?)

11:00 a.m. – 5:00 p.m. Track Sessions (Session One includes Rick Schultz – Watertown)

February 22, 2013 - Friday, 7:30 a.m. through 12:00 p.m. – Conference Activities

8:30 a.m. – 9:30 a.m. Tracking Sessions

11:00 a.m. – 12:00 p.m. Closing Session “Branding Strategy: Defining Your Program –
Before Someone Else Does”

12:00 p.m. Lunch & Closing

A quorum of the Solid Waste/Air Quality Committee may be in attendance, but no business
will be conducted.