## JEFFERSON COUNTY ECONOMIC DEVELOPMENT CONSORTIUM (JCEDC) & THRIVE ED BOARD AGENDA

# 8:30 a.m. - Thursday, February 23, 2023 UW Extension/Workforce Development, 864 Collins Road, Room 8, Jefferson, WI 53549 AND VIA Zoom

Zoom Link: <a href="https://us06web.zoom.us/j/86431259008?pwd=U2FveTM4TTUyTDF1dzJUcGp2SGpZZz09">https://us06web.zoom.us/j/86431259008?pwd=U2FveTM4TTUyTDF1dzJUcGp2SGpZZz09</a>

Meeting ID: 864 3125 9008

Passcode: 417932

Dial by your location: 1-309-205-3325

#### **Board Members - JCEDC**

Rebecca Houseman LeMire - City of Fort Atkinson, Drake Daily- City of Lake Mills, Timothy Freitag - City of Jefferson, Everett Butzine- City of Waterloo, Emily McFarland - City of Watertown, John Weidl- City of Whitewater, Lisa Moen - Village of Cambridge, Village of Johnson Creek, Kathy Weiss - Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Mark Groose, County Supervisor Karl Zarling

#### **Board Members** – ThriveED

David Schroeder, Brian Knox. Casey Malesevich, Tom Dehnert, Scott Lausten, Don Lunak, Sr., Karie Martin, Matt Mauthe, Andy Nelson, Joshua Patterson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman LeMire, Everett Butzine, Paul Ambrose, Tina Crave, Kellie Karpinski, Richard Keddington, Maria McClellan, James Nelson, Ben Wehmeier

- I. Call To Order
- II. Roll (Establish a quorum)
- III. Certificate of Compliance with Open Meeting Laws
- IV. Approval of Agenda February 23, 2023
- V. Approval of JCEDC Minutes December 15, 2022
- VI. Approval of Thrive ED Minutes December 14, 2022
- VII. Public Comment Members of the public who wish to address the board on specific agenda items must register their request at this time.
- VIII. JCEDC/ThriveED Reports
  - a. Discussion and Approval of Finance Reports for Economic Development and Homebuyer Program
  - b. Discussion and Approval of Finance Reports for ThriveED
  - c. Thriving Business
    - i. Opportunity Pipeline
  - d. Diverse Housing
    - i. Heartland Housing Initiative
    - ii. Jefferson County Housing Committee
    - iii. Be Bold: Workforce Housing
  - e. Activated Workforce
    - i. Jefferson County Manufacturing Roundtable
    - ii. Jefferson HS Career Fair Day
    - iii. Career Videos
    - iv. MadREP Transportation Initiative
    - v. Latino Academy Career Fair
  - f. Trust & Partnerships

- i. Partner engagements
  - 1. 1/19 Watertown Area Chamber Strategic Plan Facilitator
  - 2/3 WEDA Governor's Conference Panelist
  - 3. 2/15 Maranatha Leadership Breakfast Presentation
  - 4. 2/15 Workforce Development Board of South-Central Wisconsin "Winning Wisconsin's Workforce" Panelist
  - 2/20 "Meeting with Local Leaders, Legislators & The League" Presentation
  - 6. 3/9 Jefferson County Society for Human Resource Management Presentation
  - 7. 3/15 Fort Atkinson Chamber Legislative Luncheon Presentation
  - 8. 4/6 Fort Atkinson Board Presentation
  - 9. 4/18, 8/15, 12/5 Watertown Board Presentation
- g. General Updates
  - i. Director of Community Development Position
  - ii. MadREP Board Representation
  - iii. Upcoming Events
    - 1. 3/15 Conversations with ThriveED Playa Vallarta, Jefferson
    - 2. 3/23 Joint board education session
    - 3. 4/27 Joint board meeting
    - 4. 5/11 Latino Academy Career Fair Watertown
    - 5. 5/18 Jefferson County Housing Summit Lake Mills
    - 6. 5/25 Executive committee meeting

### IX. Adjournment

**Our Vision Statement is:** JCEDC / ThriveED will lead change necessary to support economic growth in Greater Jefferson County that results in healthy, thriving, and growing communities.

**Our Mission Statement is:** JCEDC / ThriveED will engage the public and private sectors in actions focused on attracting and supporting business growth that benefits the residents and communities in the Greater Jefferson County area.