

**JEFFERSON COUNTY ECONOMIC DEVELOPMENT CONSORTIUM (JCEDC)
& THRIVE ED BOARD AGENDA**

Thursday, April 27, 2023

8:00 a.m. - Continental Breakfast / Networking

8:30 a.m. - Meeting

UW Extension/Workforce Development, 864 Collins Road, Room 8, Jefferson, WI 53549

AND VIA Zoom

Zoom Link: <https://us06web.zoom.us/j/86431259008?pwd=U2FveTM4TTUyTDF1dzJUcGp2SGpZZz09>

Meeting ID: 864 3125 9008

Passcode: 417932

Dial by your location: 1-309-205-3325

Board Members – Jefferson County Economic Development Consortium (JCEDC)

Rebecca Houseman - City of Fort Atkinson, Drake Daily– City of Lake Mills, Timothy Freitag – City of Jefferson, Everett Butzine– City of Waterloo, Emily McFarland – City of Watertown, John Weidl– City of Whitewater, Lisa Moen – Village of Cambridge, Village of Johnson Creek, Kathy Weiss – Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Mark Groose, County Supervisor Karl Zarling

Board Members – ThriveED

David Schroeder, Brian Knox, Casey Malesevich, Tom Dehnert, Scott Lausten, Don Lunak, Sr., Karie Martin, Matt Mauthe, Andy Nelson, Joshua Patterson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman, Everett Butzine, Paul Ambrose, Tina Crave, Kellie Karpinski, Richard Keddington, Shawna Marquardt, James Nelson, Ben Wehmeier

- I. Call To Order
- II. Roll (Establish a quorum)
- III. Certificate of Compliance with Open Meeting Laws
- IV. Approval of Agenda – April 27, 2023
- V. Approval of JCEDC/ThriveED Minutes – February 23, 2023
- VI. Public Comment – Members of the public who wish to address the board on specific agenda items must register their request at this time.
- VII. JCEDC/ThriveED Reports
 - a. **Staffing Update**
 - i. Director of Community Development
 - ii. Limited Term Employee
 - b. **Discussion and Approval of Finance Reports for Economic Development and Homebuyer Program**
 - c. **Discussion and Approval of Finance Reports for ThriveED**
 - d. **Thriving Business**
 - i. Presentation of Opportunity Pipeline
 - e. **Diverse Housing**
 - i. Update to Heartland Housing Initiative
 1. Kekoskee
 - ii. Awareness: Watertown Housing Rehab Pilot
 - iii. Discussion regarding Jefferson County Housing Revolving Loan Fund
 1. Concept Document

- 2. Project Scorecard
- iv. Discussion regarding Jefferson County Housing Summit
 - 1. Business Registrations
- f. **Activated Workforce**
 - i. Discussion regarding engaging Nicaraguan Refugees as part of our workforce
 - ii. Awareness: Latino Academy Career Fair
- g. **Trust & Partnerships**
 - i. Community Discussion
 - 1. JCEDC board members are encouraged to share a brief update about their community, initiatives and/or challenges
 - ii. Thrive Board Discussion
 - 1. Thrive board members are encouraged to share a brief update about their company, initiatives and/or challenges
 - iii. Discussion regarding Capacity Building & Lead Generation
 - iv. Awareness: Partner engagements
 - 1. 5/2 – Fort Healthcare Presentation
 - 2. 5/9 – Jefferson County Presentation
 - 3. 5/16 – Fort Atkinson City Council Presentation
 - 4. 6/20, 8/15, 12/5 – Watertown City Council Presentation
 - 5. 5/11 – Latino Academy Career Fair
 - 6. 5/18 – Jefferson County Housing Summit – Lake Mills
- h. General Updates
 - i. Upcoming Events
 - 1. 5/11 – Latino Academy Career Fair – Watertown
 - 2. 5/18 – Jefferson County Housing Summit – Lake Mills
 - 3. 5/25 – Executive Committee Meeting
 - 4. 7/27 - JCEDC/ThriveED Education Session - Jefferson
 - 5. 8/23 – ThriveED Event - DOCKHOUNDS Baseball Game - Oconomowoc

VIII. Adjournment

Our Vision Statement is: JCEDC / ThriveED will lead change necessary to support economic growth in Greater Jefferson County that results in healthy, thriving, and growing communities.

Our Mission Statement is: JCEDC / ThriveED will engage the public and private sectors in actions focused on attracting and supporting business growth that benefits the residents and communities in the Greater Jefferson County area.