

**JEFFERSON COUNTY ECONOMIC DEVELOPMENT CONSORTIUM (JCEDC)
& THRIVE ED BOARD AGENDA**

Thursday, December 21, 2023

8:00 a.m. - Continental Breakfast / Networking

8:30 a.m. - Meeting

UW Extension/Workforce Development, 864 Collins Road, Room 8, Jefferson, WI 53549

AND VIA Zoom

Zoom Link: <https://us06web.zoom.us/j/86431259008?pwd=U2FveTM4TTUyTDF1dzJUcGp2SGpZZz09>

Meeting ID: 864 3125 9008

Passcode: 417932

Dial by your location: 1-309-205-3325

Board Members – Jefferson County Economic Development Consortium (JCEDC)

Rebecca Houseman - City of Fort Atkinson, Drake Daily– City of Lake Mills, Timothy Freitag – City of Jefferson, Everett Butzine– City of Waterloo, Emily McFarland – City of Watertown, John Weidl– City of Whitewater, Lisa Moen – Village of Cambridge, Kyle Ellefson - Village of Johnson Creek, Kathy Weiss – Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Mark Groose, County Supervisor Karl Zarling

Board Members – ThriveED

David Schroeder, Brian Knox, Casey Malesevich, Tom Dehnert, Scott Lausten, Don Lunak, Sr., Matt Mauthe, Andy Nelson, Joshua Patterson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman, Everett Butzine, Paul Ambrose, Tina Crave, Kellie Karpinski, Richard Keddington, Shawna Marquardt, James Nelson, Ben Wehmeier

- I. Call To Order
- II. Roll (Establish a quorum)
- III. Certificate of Compliance with Open Meeting Laws
- IV. Approval of Agenda – December 21, 2023
- V. Approval of JCEDC/ThriveED Minutes – August 24, 2023
- VI. Public Comment – Members of the public who wish to address the board on specific agenda items must register their request at this time.
- VII. JCEDC/ThriveED Reports
 - a. Discussion and Approval of Finance Reports for Economic Development and Homebuyer Program
 - b. Discussion and Approval of Finance Reports for ThriveED
 - c. Discussion and Approval of 2024 Budget for ThriveED
 - d. Discussion: Board Committees
 - e. Staffing Update
 - i. Update: Revolving Loan Fund Manager
 - ii. Report: Corporate Operating System – inVantage
 - f. Thrive Website
 - g. Thriving Business
 - i. Presentation: Opportunity Pipeline
 - ii. Update: Jefferson County Food & Beverage Innovation Campus
 - h. Diverse Housing
 - i. Update: Live Local Development Fund
 - ii. Update: Jefferson County HUD Application
 - iii. Report: National Rural Housing Conference
 - iv. Report: WHEDA Conference

- i. Activated Workforce
 - i. Report: Latino Academy Career Fair – Whitewater
 - ii. Report: Wisconsin Talent Attraction Community Partner Network
- j. Trust & Partnerships
 - i. Report: Fort Atkinson Capital Catalyst Revolving Loan Fund
 - 1. Sweet Spot Coffee Shop
 - ii. Report: Jefferson County Strategic Plan Updates
 - iii. Report: Every Child Thrives Transformation Council
 - iv. Report: Leadership Watertown
 - v. Report: Presentations
 - 1. Local Government Academy – Fort Atkinson
 - vi. Community Discussion
 - 1. JCEDC board members are encouraged to share a brief update about their community, initiatives and/or challenges
 - vii. Thrive Board Discussion
 - 1. Thrive board members are encouraged to share a brief update about their company, initiatives and/or challenges
- k. Thrive ED Investors Meeting – Elections of Officers
- l. General Updates
 - i. Upcoming Events
 - 1. January 25, 2024– JCEDC/ThriveED Executive Committee Meeting
 - 2. February 22, 2024 - JCEDC/ThriveED Board of Directors

VIII. Adjournment

Our Vision Statement is: JCEDC / ThriveED will lead change necessary to support economic growth in Greater Jefferson County that results in healthy, thriving, and growing communities.

Our Mission Statement is: JCEDC / ThriveED will engage the public and private sectors in actions focused on attracting and supporting business growth that benefits the residents and communities in the Greater Jefferson County area.