

JEFFERSON COUNTY ECONOMIC DEVELOPMENT CONSORTIUM (JCEDC) & THRIVE ED BOARD AGENDA

Thursday, June 27, 2024

8:00 a.m. - Continental Breakfast / Networking

8:30 a.m. - Meeting

UW Extension/Workforce Development, 864 Collins Road, Room 8, Jefferson, WI 53549

AND VIA Zoom

Zoom Link: <https://us06web.zoom.us/j/86431259008?pwd=U2FveTM4TTUyTDF1dzJUcGp2SGpZZz09>

Meeting ID: 864 3125 9008

Passcode: 417932

Dial by your location: 1-309-205-3325

Board Members – Jefferson County Economic Development Consortium (JCEDC)

Rebecca Houseman - City of Fort Atkinson, Drake Daily– City of Lake Mills, Timothy Freitag – City of Jefferson, Everett Butzine– City of Waterloo, Emily McFarland – City of Watertown, John Weidl– City of Whitewater, Kevin Mehringer – Village of Cambridge, Kyle Ellefson - Village of Johnson Creek, Kathy Weiss – Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Amanda Truax, County Supervisor Karl Zarling

Board Members – ThriveED

David Schroeder, Brian Knox, Casey Malesevich, Tom Dehnert, Scott Lausten, Don Lunak, Sr., Matt Mauthe, Andy Nelson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman, Everett Butzine, Paul Ambrose, Tina Crave, Kellie Karpinski, Richard Keddington, Shawna Marquardt, James Nelson, Ben Wehmeier

- I. Call To Order
- II. Roll (Establish a quorum)
- III. Certificate of Compliance with Open Meeting Laws
- IV. Approval of Agenda – June 27, 2024
- V. Approval of JCEDC/ThriveED Minutes – April 25, 2024
- VI. Public Comment – Members of the public who wish to address the board on specific agenda items must register their request at this time.
- VII. Discussion Regarding Proposed Update to Bylaws
 - a. Include dba for LLDF (Section 1.1)
 - b. Director-Level Investors (Article IV: 3)
 - c. Election and Terms (Section 5.2)
- VIII. Discussion Regarding Updating Strategic Plan
- IX. Election of Officers for JCEDC
- X. JCEDC/ThriveED Reports
 - a. Discussion and Approval of Finance Reports for JCEDC
 - b. Discussion and Approval of Finance Reports for ThriveED
 - c. Update: ThriveED Website
 - d. Board
 - i. Update: Finance Committee
 - ii. Update: Housing Committee
 - e. Staffing Update
 - i. Update: Financial Partnership Manager
 - f. Thriving Business
 - i. Presentation: Opportunity Pipeline
 - ii. Update: Contract with Michael Best Strategies LLC
 1. Follow-up re: Utilities discussion from April Meeting
 - iii. Update: Proposal from Karl James & Company PR + Marketing
 - g. Diverse Housing
 - i. Report: Jefferson County Housing Counseling

1. Prepurchase
2. Rehab
- ii. Report: Watertown Housing Grant Program
- iii. Report: Habitat for Humanity
- iv. Report: Live Local Development Fund (LLDF)
 1. Update: Investors
 2. Update: Applications
- h. Activated Workforce
 - i. Update: Jefferson County SHRM: EMPLOYER: “How-to-Hire” International Workers Conference August 6th
- i. Trust & Partnerships
 - i. Report: Recent Presentations
 1. South Central Workforce Development Board
 2. Every Child Thrives Transformation Council
 - ii. Report: Upcoming Presentations
 1. Edgerton Chamber of Commerce
 - iii. Report: Celebrations
 1. Habitat for Humanity – Women Build Volunteer Group
 2. Kikkoman Groundbreaking
 3. Habitat for Humanity Gala
 4. Aztalan Bio Open House
 5. Biz Times Media
 - iv. Community Discussion
 1. JCEDC board members are encouraged to share a brief update about their community, initiatives and/or challenges
 - v. Thrive Board Discussion
 1. Thrive board members are encouraged to share a brief update about their company, initiatives and/or challenges
- j. General Updates
 - i. Upcoming Events
 1. July 25, 2024 – 8:30 am-9:30 am – Education Session – State of Jefferson County – Ben Wehmeier
 2. August 7, 2024 – 4:00 – 5:30 pm – Conversations with ThriveED, Whitewater Innovation Center
 3. August 22, 2024 – 8:30 – 10:00 am – JCEDC/ThriveED Board of Directors Meeting
 4. September 26, 2024 – 8:30 am – JCEDC/ThriveED Executive Committee Meeting
 5. October 10, 2024 – 8:30 am - ThriveED Annual Meeting – Michelle Comerford, Project Director for Biggins Lacy Shapiro & Co; Site Selector for Kikkoman project
 6. April 30 – May 1, 2025 – Wisconsin Rural Partners Annual Summit – Fort Atkinson

XI. Adjournment

Our Vision Statement is: JCEDC / ThriveED will lead change necessary to support economic growth in Greater Jefferson County that results in healthy, thriving, and growing communities.

Our Mission Statement is: JCEDC / ThriveED will engage the public and private sectors in actions focused on attracting and supporting business growth that benefits the residents and communities in the Greater Jefferson County area.

A quorum of any Jefferson County Committee, Board, Commission, or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Anyone requiring special accommodation should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 to make appropriate arrangements.