

# JEFFERSON COUNTY ECONOMIC DEVELOPMENT CONSORTIUM (JCEDC) & THRIVE ED BOARD AGENDA

Thursday, August 22, 2024

8:00 a.m. - Continental Breakfast / Networking

8:30 a.m. - Meeting

UW Extension/Workforce Development, 864 Collins Road, Room 8, Jefferson, WI 53549

AND VIA Zoom

Zoom Link: <https://us06web.zoom.us/j/86431259008?pwd=U2FveTM4TTUyTDF1dzJUcGp2SGpZZz09>

Meeting ID: 864 3125 9008

Passcode: 417932

Dial by your location: 1-309-205-3325

## **Board Members** – Jefferson County Economic Development Consortium (JCEDC)

Rebecca Houseman - City of Fort Atkinson, Drake Daily– City of Lake Mills, Timothy Freitag – City of Jefferson, Everett Butzine– City of Waterloo, Emily McFarland – City of Watertown, John Weidl– City of Whitewater, Kevin Mehringer – Village of Cambridge, Kyle Ellefson - Village of Johnson Creek, Kathy Weiss – Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Amanda Truax, County Supervisor Karl Zarling

## **Board Members** – ThriveED

David Schroeder, Kevin Kaufman Casey Malesevich, Tom Dehnert, Scott Lausten, Don Lunak, Sr., Matt Mauthe, Andy Nelson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman, Everett Butzine, Elizabeth Thelen, Tina Crave, Kellie Karpinski, Richard Keddington, Shawna Marquardt, James Nelson, Ben Wehmeier

- I. Call To Order
- II. Roll (Establish a quorum)
- III. Certificate of Compliance with Open Meeting Laws
- IV. Approval of Agenda – August 22, 2024
- V. Approval of JCEDC/ThriveED Minutes – June 27, 2024
- VI. Public Comment – Members of the public who wish to address the board on specific agenda items must register their request at this time.
- VII. Discussion Regarding Strategic Plan Check-in
- VIII. JCEDC/ThriveED Reports
  - a. Discussion and Approval of Finance Reports for JCEDC
  - b. Discussion - JCEDC 2025 Budget
  - c. Discussion and Approval of Finance Reports for ThriveED
  - d. Board
    - i. Discussion: Board Meeting Dates
      1. Thursday AM still best date?
    - ii. Update: Finance Committee
    - iii. Update: Housing Committee
  - e. Staffing
    - i. Update: Financial Partnership Manager
  - f. Thriving Business
    - i. Presentation: Opportunity Pipeline
    - ii. Report: Media
      1. Site Selectors Magazine
      2. Biz Times
    - iii. Update: Michael Best Strategies
    - iv. Update: Utilities

1. WPPI Communities
- g. Diverse Housing
  - i. Report: Jefferson County Housing Counseling
    1. Prepurchase
    2. Rehab
  - ii. Report: Live Local Development Fund (LLDF)
    1. Update: Investors
- h. Activated Workforce
  - i. Report: Jefferson County SHRM: EMPLOYER: “How-to-Hire” International Workers Conference August 6<sup>th</sup>
  - ii. Report: WDBSCW & Madison College
- i. Trust & Partnerships
  - i. Report: Recent Presentations / Community Involvement
    1. WEDC – Rural Housing Community
    2. Fort Healthcare Podcast
    3. Discover Wisconsin Podcast
    4. Jefferson School District Strategic Planning Session
    5. Wisconsin Power Partners
    6. Edgerton Chamber of Commerce
  - ii. Report: Upcoming Presentations
    1. WEDA Best Practices Conference
    2. UW Madison Graaskamp Center for Real Estate – 2024 Wisconsin Real Estate & Economic Outlook Conference
  - iii. Community Discussion
    1. JCEDC board members are encouraged to share a brief update about their community, initiatives and/or challenges
  - iv. Thrive Board Discussion
    1. Thrive board members are encouraged to share a brief update about their company, initiatives and/or challenges
- j. General Updates
  - i. Upcoming Events
    1. September 26, 2024 – 8:30 am – JCEDC/ThriveED Executive Committee Meeting
    2. October 10, 2024 – 8:30 am - ThriveED Annual Meeting – Michelle Comerford, Project Director for Biggins Lacy Shapiro & Co; Site Selector for Kikkoman project
    3. November 6, 2024 – Conversations with ThriveED – Location TBD
    4. April 30 – May 1, 2025 – Wisconsin Rural Partners Annual Summit – Fort Atkinson

## IX. Adjournment

**Our Vision Statement is:** JCEDC / ThriveED will lead change necessary to support economic growth in Greater Jefferson County that results in healthy, thriving, and growing communities.

**Our Mission Statement is:** JCEDC / ThriveED will engage the public and private sectors in actions focused on attracting and supporting business growth that benefits the residents and communities in the Greater Jefferson County area.

A quorum of any Jefferson County Committee, Board, Commission, or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Anyone requiring special accommodation should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 to make appropriate arrangements.