

**JEFFERSON COUNTY ECONOMIC DEVELOPMENT CONSORTIUM (JCEDC)  
& THRIVE ED BOARD AGENDA**

**\*REVISED 12-17-2024**

**Thursday, December 19, 2024**

**8:00 a.m. - Continental Breakfast / Networking**

**8:30 a.m. - Meeting**

**UW Extension/Workforce Development, 864 Collins Road, Room 8, Jefferson, WI 53549  
AND VIA Zoom**

Zoom Link: <https://us06web.zoom.us/j/86431259008?pwd=U2FveTM4TTUyTDF1dzJUcGp2SGpZZz09>

Meeting ID: 864 3125 9008

Passcode: 417932

Dial by your location: 1-309-205-3325

**Board Members – Jefferson County Economic Development Consortium (JCEDC)**

Rebecca Houseman - City of Fort Atkinson, Drake Daily– City of Lake Mills, Timothy Freitag – City of Jefferson, Everett Butzine– City of Waterloo, Emily McFarland – City of Watertown, Taylor Zeinert – City of Whitewater, Lisa Moen – Village of Cambridge, Kyle Ellefson - Village of Johnson Creek, Kathy Weiss – Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Amanda Truax, County Supervisor Karl Zarling

**Board Members – ThriveED**

David Schroeder, Kevin Kaufman Casey Malesevich, Tom Dehnert, Scott Lausten, Don Lunak, Sr., Matt Mauthe, Andy Nelson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman, Everett Butzine, Elizabeth Thelen, Tina Crave, Kellie Karpinski, Richard Keddington, Shawna Marquardt, James Nelson, Josiah Gamroth

- I. Call To Order
- II. Roll (Establish a quorum)
- III. Certificate of Compliance with Open Meeting Laws
- IV. Approval of Agenda – December 19, 2024
- V. Approval of JCEDC/ThriveED Minutes – August 22, 2024
- VI. Public Comment – Members of the public who wish to address the board on specific agenda items must register their request at this time.
- VII. **\*Election of ThriveED officers for 2025**
- VIII. JCEDC/ThriveED Reports
  - a. **\*Staffing Update**
    - i. **\*Financial Partnership Manager**
    - ii. **\*Program Assistant**
  - b. Discussion Regarding Strategic Plan Update
  - c. **\*Discussion of Milwaukee 7 (M7) Partnership**
  - d. Discussion and Approval of continuation of Michael Best Strategies Contract
  - e. Discussion and Approval of Finance Reports for JCEDC
  - f. Discussion and Approval of Finance Reports for ThriveED
  - g. Discussion - JCEDC 2025 Budget
  - h. Discussion and Approval of ThriveED 2025 Budget
  - i. Thriving Business
    - i. Presentation: Opportunity Pipeline
  - j. Diverse Housing
    - i. Report: HUD Audit
    - ii. Report: Jefferson County Housing Counseling
      1. Prepurchase

- 2. Rehab
    - iii. Report: Live Local Development Fund (LLDF)
  - k. Activated Workforce
    - i. Report: JCHRMA Pinnacle Award
  - l. Trust & Partnerships
    - i. Report: Recent Presentations / Community Involvement
      - 1. Jefferson Rotary Meeting
      - 2. Fort Atkinson Rotary Presentation
      - 3. Cordia Energy
      - 4. WEDA Best Practices Conference – Attraction Panel
      - 5. WI Real Estate & Economic Outlook Conference – Housing Panel
      - 6. Watertown Plan Commission Discussion
      - 7. Mid-America EDC Award – Kikkoman Project of the Year
    - ii. Community Discussion
      - 1. JCEDC board members are encouraged to share a brief update about their community, initiatives and/or challenges
    - iii. Thrive Board Discussion
      - 1. Thrive board members are encouraged to share a brief update about their company, initiatives and/or challenges
  - m. General Updates
    - i. Upcoming Events
      - 1. \*February 12, 2025 – Conversations with ThriveED
      - 2. \*April 16, 2025 – Biz Times - Madwaukee 2050
      - 3. April 30 – May 1, 2025 – Wisconsin Rural Partners Annual Summit – Fort Atkinson

IX. Adjournment.

**Our Vision Statement is:** JCEDC / ThriveED will lead change necessary to support economic growth in Greater Jefferson County that results in healthy, thriving, and growing communities.

**Our Mission Statement is:** JCEDC / ThriveED will engage the public and private sectors in actions focused on attracting and supporting business growth that benefits the residents and communities in the Greater Jefferson County area.