

JEFFERSON COUNTY ECONOMIC DEVELOPMENT CONSORTIUM (JCEDC) & THRIVE ED BOARD AGENDA

**Thursday, June 12, 2025
8:30 a.m. – 10:00**

**Jefferson County Courthouse, 311 S Center Avenue, Room C2063, Jefferson, WI 53549
and via Teams**

[Join the meeting now](#)

Meeting ID: 259 404 359 435 3

Passcode: r9KR64bF

Board Members – Jefferson County Economic Development Consortium (JCEDC)

Rebecca Houseman - City of Fort Atkinson, Drake Daily– City of Lake Mills, Timothy Freitag – City of Jefferson, Jeanne Ritter – City of Waterloo, Mason Becker – City of Watertown, Emily McFarland– City of Whitewater, Lisa Moen – Village of Cambridge, Kyle Ellefson - Village of Johnson Creek, Angela Petruska – Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Amanda Truax, County Supervisor Karl Zarling

Board Members – ThriveED

David Schroeder, Kevin Kaufman, Casey Malesevich, Tom Dehnert, Scott Lausten, Don Lunak, Sr., Matt Mauthe, Andy Nelson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman, Everett Butzine, Elizabeth Thelen, Ben Wehmeier, Kellie Karpinski, Richard Keddington, Shawna Marquardt, James Nelson, Michael Luckey

- I. Call To Order
- II. Roll (Establish a quorum)
- III. Certificate of Compliance with Open Meeting Laws
- IV. Approval of Agenda – June 12, 2025
- V. Approval of JCEDC/ThriveED Minutes – April 24, 2025
- VI. Public Comment – Members of the public who wish to address the board on specific agenda items must register their request at this time.
- VII. JCEDC/ThriveED Reports
 - a. Administration
 - i. Finances
 1. Discussion and Approval of Finance Reports for JCEDC
 - a. HUD NOFO update
 - b. WHEDA RFQ
 2. Discussion and Approval of Finance Reports for ThriveED
 - b. Thriving Business
 - i. Presentation: Opportunity Pipeline
 - c. Placemaking
 - i. Report: Housing Committee
 - ii. Discussion: Housing Summit
 - iii. Report: Live Local Development Fund (LLDF)
 1. Investors
 2. Loan Closings
 - d. Workforce Participation
 - i. Discussion: Supply Chain Workforce / Madison College
 - e. Strategic Support, Awareness & Advancement
 - i. Discussion: Jefferson County Awards

- ii. Report: Madwaukee 2050 in 2026
- iii. Report: Recent Presentations / Community Involvement
 - 1. Bioforward Blast
 - 2. Habitat for Humanity Board Meeting
 - 3. Wisconsin Rural Partners Annual Summit
 - 4. Sauk County EDC
 - 5. Waukesha County Business Alliance Housing Summit
 - 6. Biz Times Publisher's Roundtable Event
 - 7. Elevate Your Leadership – BizExpo with Ixonia Bank
 - 8. Watertown Regional Medical Center Award Celebration
 - 9. FEC Launch Event
 - 10. CarW Data Center Event
 - 11. UW-Whitewater Enactus USA Expo team Welcome
 - 12. Jefferson County Realtors Meeting
 - 13. Upswing Radio Show
 - 14. UW-Whitewater Community Solar Forum
 - 15. Charter Communications – Importance of Broadband
 - 16. Jefferson County Annual Board Presentation
- iv. Community Discussion
 - 1. JCEDC board members are encouraged to share a brief update about their community, initiatives and/or challenges
- v. Thrive Board Discussion
 - 1. Thrive board members are encouraged to share a brief update about their company, initiatives and/or challenges
- f. General Updates
 - i. Upcoming Events
 - 1. June 13, 2025, 6pm – Habitat for Humanity Gala
 - 2. June 17, 2025, 7pm – Presentation to Watertown Common Council
 - 3. July 23, 2025, 3pm – MadREP Adaptive Reuse Event
 - 4. July 24, 2025, 8:30-9:30am – Education Session - State of the County, Michael Luckey
 - 5. August 13, 2025, 4-5:30pm – Conversations with ThriveED at Ixonia Bank, Sponsored by Ixonia Bank
 - 6. August 28, 2025, 8:30-10am – JCEDC & ThriveED Board Meeting
 - 7. November 5, 2025, 4-5:30pm – Conversations with ThriveED at Milford Hills, Sponsored by WDS Construction

VIII. Adjournment.

Our Vision Statement is: JCEDC / ThriveED will lead change necessary to support economic growth in Greater Jefferson County that results in healthy, thriving, and growing communities.

Our Mission Statement is: JCEDC / ThriveED will engage the public and private sectors in actions focused on attracting and supporting business growth that benefits the residents and communities in the Greater Jefferson County area.