

## Fair Park Director's Report – May 7, 2015

### 1. Website

- a. Tickets went live on Tuesday, April 27<sup>th</sup>.
- b. Authorized.net & Thundertix – Working on perfecting the ordering process and security levels

### 2. Advertising

- a. Started 4/29 – Sale Special \$5 off tickets
- b. Madison TV – 27 & 47
- c. Radio – 105.9 the Hog – Janesville
- d. Radio – 104.5 WSLD – Whitewater
- e. Digital Billboards – Beaver Dam & Janesville
- f. PR letter sent to Newspapers, radio and tv stations in the area

### 3. Entertainment – Miller Tent

- a. Daily entertainment - Looking at Adding: Dance Studio, Martial Arts, Gymnastics, Robotics, etc.
- b. Nightly entertainment –
  - i. Wednesday: Josh Napert & Talent Show
  - ii. Thursday: Josh Napert & Youth Band Night
  - iii. Friday: Chasin Mason
  - iv. Saturday: Shotgun Jane and ?
  - v. Sunday: Latino Music

### 4. Talent Show

- a. Knapton Notes – will run the program this year
- b. Judging – Dale Oppermann & his wife will be one pair of judges
- c. Show to offer broad base of talent: i.e. dance, gymnastics, music, variety, etc.

### 5. Fair Park Master Plan

- a. April 8 -- Met with Architect – waiting for initial drawings
- b. April 6 – Meeting with Steve Grabow, Genevieve Borich, Ben Wehmeier to layout plan & time schedule
- c. Working with financial institutions to determine best options

### 6. Pool Staff – New employee classification

- a. HR committee & County Board – Approval needed
- b. No Additional Funds required
- c. Funding from 1000 hour workers
- d. Reason: extra help when needed, more flexibility in schedule, allows for staff time off & medical leave.

## **FAIR PARK SUPERVISORS REPORT**

**May 7, 2015**

- We hired 2 new 1000 hour employees, Jared Pinnow that worked last year for Fair and is going to college and Ivan Davis. We still are searching for a caretaker couple and a summer employee. I have made phone calls and sent out numerous emails and everyone is set for this summer. We may have to go with hiring 2 people to work just weekends. We also will be running ads for Fair workers next week.
- Fiber optics was run to the building but not connected yet
- Neil Matthes is updating the electric in the pavilion and adding light switches in all the barns that need them
- Car Show went well and first horse show was up almost 50 stalls and this week it will be up about 20 but the Dog show was down from previous years.
- We have had some hours put in by some juvenile community service workers. But again they do not always show up as scheduled and you get limited work