

## **Fair Park Director's Report – August 6, 2015**

1. Staff –
  - a. Leslie – taking another position within the County. Her last day is August 14<sup>th</sup>
  - b. Amy – going on maternity leave in September
  - c. Hired one weekend helper – David M. He will work every other weekend while going to college in Waukesha
  - d. Still Searching for 1 -1,000 hour worker & 1 – more weekend worker
  - e. Hiring emergency help – staff to: clean bathrooms; trash – manure pit, stalls & grounds; and general worker
  
2. 2015 - Fair
  - a. Attendance: 42,727
    - i. Down 795 fairgoers from last year
    - ii. Friday down 784
    - iii. Biggest increase Wednesday – Kids Day – up 697 from last year
  - b. Carnival: revenue up \$5,000 from last year
  - c. Beer:
    - i. Sales down mainly due to Friday night's entertainment cancellation and Saturday night's older crowd
    - ii. Sold 6,146 tickets
  - d. 4-H Exhibitors
    - i. Junior: 2015 – 849 (up 11)  
2014 – 838
    - Open: 2015 – 118 (up 1)  
2014 – 117
    - Senior: 2015 – 17 (up 3)  
2014 -- 14
    - Total: 2015 -- 984  
2014 -- 969
  
3. Winter Storage
  - a. Increase price to \$ 12/ ft.
  - b. Changing to groupings instead of only foot fee
  - c. Converting over to internet purchasing