
RESOLUTION NO. 2018-01

**Jefferson County Economic Development Consortium recognizes
May 7-12, 2018 as "National Economic Development Week"**

WHEREAS, the Jefferson County Economic Development Consortium recognizes the International Economic Development Council (IEDC) as the largest professional economic development organization dedicated to serving economic developers; and Jefferson County Economic Development Consortium is a member of the IEDC, and

WHEREAS, the IEDC is promoting establishing National Economic Development week, as part of its efforts to provide leadership and excellence in economic development for communities, members, and partners through training, research, policy advocacy, and initiatives such as the Accredited Economic Development Organization program and the Certified Economic Developer designation; and

WHEREAS, the Jefferson County Economic Development Consortium and the Economic Development staff of Jefferson County promote the economic well-being and rising quality of life for Jefferson County by engaging in a wide variety of efforts to attract and retain high-quality jobs, develop vibrant communities, enhance the tax base, and improve the quality of life for residents of Jefferson County,

NOW, THEREFORE, BE IT RESOLVED that the Jefferson County Economic Development Consortium Board of Directors do hereby recognize May 7 – 12, 2018 as "National Economic Development Week" and remind individuals of the importance of this community celebration which supports the expansion of career opportunities and improving quality of life;

BE IT FURTHER RESOLVED that Jefferson County Economic Development Consortium Board of Directors respectfully requests that the Jefferson County Board of Supervisors adopt a resolution recognizing May 7 – 12, 2018 as "National Economic Development Week".

Adopted by the Jefferson County Economic Development Consortium Board of Directors this 22nd day of March 2018.

John David, Chairperson

Attest: Victoria Pratt, Executive Director

Opportunity Pipeline Report
Active Past 30 Days

3/19/2018

| Project Name | Status | Elimination Reason | Active Date | Business Type | Project Type | Industry Type | |
|----------------|-------------|--------------------|-------------|-----------------|---------------------------------|-----------------------------|---|
| AO3 | Active | | 5/10/2017 | New | Manufacturing site | Food Processing & New Tech. | In due diligence on building |
| Ab E Discovery | WIN | | 2/7/2017 | New | Site for new mfg. | Food Processing Related | Ground breaking delayed |
| Hoof Health | WIN | | 10/13/2016 | Existing/Expan. | Manufacturing site | Animal Health Product | Building up/finishing for CofO |
| Racing | Active | | 1/8/2018 | Exist/Expand | Mfg. expansion | Ag related | Co. completing site investigation for expansion-Dodge Co. |
| Shanny | Active | | 8/21/2017 | New | Multiuse/retail site search | Brewery/Distillery/tasting | Moving forward wit new owners |
| BPI | WIN | | 7/3/2017 | New | Mfg/Assembly/Distr. Site search | Wholesale/Dist. | Company is hiring |
| Pray | Active | | 12/1/2017 | New | Existing site | Exploring redev. Options | Met with developers/working on site plan |
| Movement | Preliminary | | 2/6/2018 | New | Whse/Assembly | Mfg. | Site search |
| Cap | Preliminary | | 2/6/2018 | New | Rec. site | retail/recreation | Search - NOTHING |
| Bake | Active | | 1/18/2018 | Existing | Manuf. Equipment | Advanced Manufacturing | Assistance with equipment financing |
| Hybrid | Preliminary | | 3/1/2018 | Ex/Exp | Mfg. equipment | Advanced Manufacturing | Dodge - start up ++ |
| Sail | Preliminary | | 2/26/2018 | New | Retail | Rec. Veh. Storage | site search |
| Ewe | Preliminary | | 2/26/2018 | Ex/Exp | Ag exp/site seach | Agriculture | Dodge/Jeff bus. Expansion |
| Tony | Preliminary | | 2/23/2018 | Ex/Exp | Whse/D. site seach | Whse/Distribution | Building & site search |
| Drum | Active | | 2/21/2018 | New | Logistics | Logistics | Building Acq. |
| Q | Active | | 2/16/2018 | Ex/Exp | Food Processing | Food Process/retail | Asst. w grant & financing for new facility |
| Genie | Preliminary | | 2/16/2018 | New | Food Processing | Food processing | Cerfited site search |
| Aluminum | Active | | 2/16/2018 | New | Heavy Mfg. site | Metal Mfg. | Site search/visit |
| Holler | Active | | 2/15/2018 | Existing | Pot. Buy out-Adv. Mfg. | Medical Device Mfg. | Links to potential buyers |
| Friend | Preliminary | | 2/5/2018 | | Ag/retail | Ag related | licensing assistance for processing |
| Hotel | Preliminary | | 2/2/2018 | New | Accommodation | Accommodation | seeking locations |
| Snug | Active | | 10/24/2017 | Ex/Exp | Manufacturing/Food | Mfg. Food Processing | expansion barriers |
| Dry | Active | | 3/16/2018 | Ex/Exp | Manufacturing site | Adv. Manufacturing | set up buildings for walk thru |
| Keep | Active | | 12/5/2016 | Ex/Exp | Rehab to exp. Production | Food Processing | poss. Renovations to expand production |
| BB | Preliminary | | 3/12/2018 | Ex/Exp | Ag related | Retail/tourism | Poss investmt/ build out to create an Ag destination |

Blue: HIGH likelihood of project occurring
Purple: 50-50 likelihood of project occurring
Orange: LOW likelihood of project occurring
Green: Too new to know!

ATTACHMENT A.

STATEMENT OF WORK

(Check one) Original; Supplemental Number.

Note: Both parties' signatures must appear for Supplemental Statements of Work.

Consultant

Customer

By: _____

By: _____

Title: _____

Title: _____

Date: _____

Date: _____

Economic Development Website

Design, development, software, & management of a WordPress website for Glacial Heritage including a 3-year term of recurring website costs. Website will be built through the following Development Process, and will include Website Elements listed below in this attachment.

Development Process

- Consultant will schedule a kick-off meeting to gain insights on community, organization and goals
- Customer will send Consultant any relevant research, strategy documents, and marketing materials
- Consultant will review all documents, existing website, and information gathered from kick off call
- Consultant to provide suggestions on website design and navigation to better serve your target audiences online; and suggestions to build awareness overall of Consultants region (Jefferson and Dodge counties) using SEO, social media, and aligning with any additional marketing efforts.

Website Elements:

- Website project kickoff
- UX and UI considerations
- Branded homepage
- Two interior page layouts
- One contact page with form
- 5 branded widgets
- Social media integration
- WordPress backend with Yoast SEO plug in
- Fully developed mobile and tablet-responsive website
- CMS training program
- Community Systems unlimited support and training
- Printable pages that include complete content, text, and imagery

Assumptions

- Customer is responsible for the accuracy of their own data
- Any further work efforts, not defined by this scope, will require an additional work authorization

ATTACHMENT B
COMPENSATION

| Product / Service | One-Time Set-Up | Annual Recurring (per year for 3 years) |
|---|------------------------|--|
| Economic Development Website, Development, Management, Hosting, & Support | | |
| Year One | \$3,200 | \$2,000 |
| Year Two | \$3,200 | \$2,000 |
| Year Three | \$3,200 | \$2,000 |
| Total | \$9,600 | \$6,000 |

*Price provided for products valid through the 1st day of June 2018

Payment Policy

Please note that this project is billed on a fixed price, fixed scope basis. Any changes from the agreed to scope will result in a change order.

- A set up payment of \$3,200 will be collected with the contract
- A set up payment of \$3,200 will be collected one year from contract start date
- A set up payment of \$3,200 will be collected two years from contract start date
- All fees for recurring fees (\$) will be billed quarterly in advance, upon contract signing by Community Systems.

The Customer has two ways to pay:

- 1) The Customer will receive invoices via email quarterly in advance. To select this option, check here:

When paying Invoices, please make checks payable to Community Systems
Mail to: 1860 Blake Street B101
Denver, CO 80202

3/22

ENGAGE YOUR ELECTED OFFICIALS

Plan a two-day training course for elected officials in honor of National Economic Development Week:

Do your local elected leaders understand the role that they can and should play in economic development? Would you like to help inspire and educate your local officials about the system and practice of economic development so they can become better champions for this essential community responsibility?

IEDC is pleased to introduce new training that can help. Through generous grants from the Delta Regional Authority and the U.S. Economic Development Administration, IEDC has built curricula over the past two years specifically designed for local community leaders. To date, the courses have been taught in more than 50 communities, and now we're ready to bring them to you. Make this a tactic on your National Economic Development Week celebration strategy.



We are taking reservations now to schedule locally-customized training before, during or after Economic Development Week throughout 2018. To discuss the costs and logistics of scheduling customized training for your elected officials, please contact Lynn Knight, CEcD, Vice President, IEDC Knowledge Management and Development at lknight@iedconline.org or call 202-942-9460 today.

Contact Your Members of Congress during this week:

Meet: Request an in-person meeting with Members of Congress and their staff to update them on the importance of economic development and its impact on your local economy.

Call: If you are unable to have an in-person meeting, then call your elected officials and inform them of the importance of economic development.

Write: Send a letter asking lawmakers to support economic developers and the industry as a whole, or thank them if they are already supportive.

Tweet: Tag your Member of Congress in a tweet and incorporate the hashtags #EconDevWeek and #EDW2018 to raise their awareness within your individual community and beyond.

Looking for the social media strategy and draft messaging? Jump to Page 8.