

**GENERAL FINANCIAL CONDITION  
JEFFERSON COUNTY WISCONSIN  
June 1, 2019**

Available Cash on Hand		
May 1, 2019	\$	43,049.19
May Receipts	\$	<u>6,376,615.57</u>
 Total Cash	 \$	 6,419,664.76
 Disbursements		
General - May 2019	\$	5,165,734.20
Payroll - May 2019	\$	<u>1,494,049.86</u>
 Total Disbursements	 \$	 <u>6,659,784.06</u>
 Total Available Cash	 \$	 <b>(240,119.30)</b>
 Cash on Hand (in bank) June 1, 2019	\$	445,393.51
Less Outstanding Checks	\$	<u>685,512.81</u>
 Total Available Cash	 \$	 <b>(240,119.30)</b>
 Local Government Investment Pool - General	 \$	 15,182,239.86
Dana Investments	\$	29,328,718.53
Local Government Investment Pool -Clerk of Courts	\$	27,101.69
Local Government Investment Pool -Farmland Preservation	\$	177,004.70
Local Government Investment Pool -Parks/Liddle	\$	85,094.63
Local Government Investment Pool -Highway Bond	\$	<u>1,948,338.75</u>
	\$	46,748,498.16
 2019 Interest - Super N.O.W. Account	 \$	 616.88
2019 Interest - L.G.I.P. - General Funds	\$	166,636.82
2019 Interest - DANA Investments	\$	346,709.38
2019 Interest - L.G.I.P. - Parks /Carol Liddle Fund	\$	863.93
2019 Interest - L.G.I.P. - Farmland Preservation	\$	1,797.06
2019 Interest - L.G.I.P. - Clerk of Courts	\$	275.14
2019 Interest - L.G.I.P. - Highway Bond	\$	<u>19,780.58</u>
Total 2019 Interest	\$	536,679.79

JOHN E. JENSEN  
JEFFERSON COUNTY TREASURER

## Jefferson County - The Future

Jefferson County Interstate 94 (I-94) makes up 25 miles of the nearly 78 miles between Milwaukee and Madison. This is one of the most important economic corridors in Wisconsin, and is part of the larger I-Q Corridor from Chicago to the Twin Cities. Furthermore, Jefferson County HWY 26 is quickly becoming a major north/south corridor in the State. This is projected to be a strong development area and constitutes 30 of the 95 miles along the Janesville to Fox River Valley corridor.

Jefferson County is projected to have substantial population growth over the next 30 – 50 years, with specific pressures from the east and west as well as additional pressures from the south. In comparison to the rest of the state, Jefferson County will have a relatively large percentage of the population at working age.

The location of Jefferson County lends itself to a role in the integration of the economies of the Madison and Milwaukee Metropolitan Areas, which in turn could dramatically improve and change the County's economy. The debate has sometimes been framed in absolutes between those who support development versus those who support farmland preservation. It is believed through proper visioning and planning the County can balance both, while respecting the municipalities' autonomy and fiscal constraints.

Overall, we strive for prosperity with a high quality of life for our citizens. We recognize the need for diverse entertainment and cultural experiences for all ages. We have an outstanding network of parks and open space as well as recreational opportunities. Our location, and to some degree our demographics, make possible an emphasis on research, technology, advanced manufacturing as well as appropriate agricultural technologies as potential building blocks for prosperity.





# Our Mission

*“To fulfill County government’s responsibilities to its citizens and advance the quality of life in Jefferson County.”*

## Our Vision

*Over the course of 10 years, we have focused our intentions and have worked to build our County and provide a higher quality of life for our citizens. We better marketed our economic and recreational opportunities. We linked our county cities and municipalities with modern transportation systems and a unique system of parks and recreational trails.*

*Jefferson County is now a greater contributor to economic activity in our region. We are no longer a “drive-through” along the HWY 26 and I-94 corridors. In ten years the County has become a crucial part of these corridors.*

*The County focused on fostering high-quality, well-planned development that provides economic opportunity for our population and allowed for the continuation of our tradition of land and water conservation. The County took a balanced and proactive approach to growth that has sustained county government services and maintained the quality of life that is important to residents. This includes preservation of agriculture, natural resources, parks, open space and that “small town feel,” while also pursuing the desired amenities to retain and attract residents, visitors, and a viable workforce. Growth opportunities have complemented and enhanced these goals, while at the same time taking on the responsibility of guiding the expansion of linking two main metropolitan areas of the state together.*

*As a county government, we serve as a model for all and operate in an efficient, effective, and transparent manner. The County took the lead in working with stakeholders of the County and the region to develop a sustainable operation that is to the benefit of all, while maintaining the financial capacity to provide quality services.*

# Our Guiding Principles

*Guiding principles are those values that direct an organization throughout its life in all circumstances, irrespective of changes in its goals, strategies, type of work, or leadership.*

- 1. As our population increases, we will work to maintain the “small town feel” that is part of what defines Jefferson County.*
- 2. We will value conservation and our natural resources. We are respectful stewards of our finite natural resources.*
- 3. We will manage County resources in a financially prudent manner.*
- 4. We will make policy decisions in an open and transparent manner.*
- 5. Our staff is not just a means to an end but people with ideas and abilities. We will manage our human capital with the same amount of responsibility as we do other aspects of our business.*
- 6. Collaboration is important to our future success. We will encourage collaboration among departments, in our towns, cities and municipalities and in our region.*
- 7. We will work to find a balance between preserving our agricultural heritage with business and residential development.*
- 8. We are committed to the health and well-being of all our stakeholders.*



# JEFFERSON COUNTY GOALS - 2019 – 2027

## MARCH 2019

GOAL 1: ~~JEFFERSON COUNTY IS COMMITTED TO GROWTH THAT IS BEYOND STATE AVERAGES AND HELPS TO ENHANCE A POSITIVE FISCAL POSITION.~~

**JEFFERSON COUNTY IS COMMITTED TO SUSTAINABLE GROWTH THAT IMPROVES THE LIVES OF OUR RESIDENTS AND OTHER STAKEHOLDERS AND CREATES A MORE POSITIVE FISCAL ENVIRONMENT.**

### BUSINESS

- Build a process that will attract new business (and ultimately workers and residents) to the County
  - Attract, retain and develop new business
  - Business markets focus on research, technology and advanced manufacturing
  - Create an economic environment that allows for strong income levels
  - Keep pace with advancing technologies
- Develop broadband to ensure/improve coverage of digital data county wide
  - Expand access to and choices for broadband Internet throughout the county by pursuing funding options and collaborations with business, Internet service providers and other local governments

### AGRICULTURE

- Support and sustain our agricultural economy including:
  - ag-tourism
  - farm-to-table initiatives
  - emerging farm markets
  - keeping current with agricultural technologies and production trends
  - Create a balance between preserving AG lands and development.

### AFFORDABLE HOUSING

- Assess the overall housing market in Jefferson
- Work with local cities, municipalities and developers to develop more affordable housing in Jefferson.
- Work with municipalities and developers to encourage the maintenance, development and re-development of housing, county wide.

## WORKFORCE

- Create a workforce development plan that includes:
  - Create jobs that pay at a minimum, a living wage
  - Engage with workforce development to attract workers to Jefferson County

## BALANCED GROWTH

- Develop methods for conservation, sustainability and resource preservation
- A balanced approach to rural and urban development

## EDUCATE

- Foster an educational atmosphere that provides a sound foundation for all children and adults
  - Birth -3
  - 4K-12
  - Higher education
  - Lifelong education
- Work with adjacent universities and technical schools on workforce growth and retraining initiatives.
- A school system that attracts families and helps to build Jefferson Counties reputation and maintain property values
- Foster an educational atmosphere that benefits both our youngest and oldest residents

## GOAL 2: JEFFERSON COUNTY HAS DEVELOPED A TRANSPORTATION AND INFRASTRUCTURE PLAN:

### TRANSPORTATION

- Develop a plan for transportation that develops a reliable and connected system of highways, roads, trails and sidewalks:
  - Takes advantage of County Hwy 26, a major north/south corridor and its location along 1-94 between Milwaukee and Madison
  - Develops inter-county transportation – busses, taxi's/Uber that supports business, parks and open spaces
  - Creates a countywide system of trails
  - Works with housing and business developers to ensure good access to businesses in the county and supports residential areas including sidewalks
  - Encourage and support tele-commuting through expansion of Broadband internet availability and affordability.

### INFRASTRUCTURE

- A plan to:
  - Create a timeline and budget to update build county facilities

- Preserves historically significant buildings
- Supports attraction of new business and cultural, restaurant and retail facilities
- Infrastructure that supports commerce and agricultural

**GOAL 3: ENSURE SAFETY, PUBLIC SERVICE AND WELL-BEING FOR ALL RESIDENTS OF JEFFERSON COUNTY**

**SAFETY AND PUBLIC SERVICE**

- Define and develop opportunities for shared services with public and private partners
- On going public education on safety issues for all residents
- Ensures that all residents are safe, have shelter and food needs are met

**HEALTH AND WELL-BEING**

- Encourage and support the physical and mental health of residents through the mission of Health and Human
  - Look to develop proactive programs
- Provide and promote quality outdoor recreational opportunities, essential health services and access to health care.

**GOAL 4: EXPAND COMMUNICATION ABOUT JEFFERSON COUNTY TO IMPROVE AWARENESS, INCREASE TOURISM AND ATTRACT WORKERS AND NEW RESIDENTS**

**MARKETING AND COMMUNICATIONS**

- Develop a marketing plan that:
  - Informs people in the county, state and nationally about the many offerings in Jefferson both county wide and within cities, municipalities and rural and park lands – by market sector
  - Defines information for tourists wanting to visit the county
  - Update website to create a visual presence
  - Consider the appropriate social media outlets for promotion

**INTERGOVERNMENTAL RELATIONS**

- Create a process for countywide collaboration through ongoing and consistent communication with cities and municipalities throughout the county
- Cooperate with surrounding counties in development along transportation routes and define ways to do this in a consistent and productive manner
- Develop a Smart Growth plan, that aligns with the County strategic plan and defines:
  - strategic land-use plans

- zoning plans
- regulatory policies that are clear and fairly managed
- Planning and zoning teams across the county work together to develop methods for conservation, sustainability and resource preservation and improve coordination of plans and economic development
- Ensure that all cities and municipalities have growth plan or goals that align with County strategic plan

**GOAL 5: JEFFERSON COUNTY IS KNOWN FOR ITS NATURAL RESOURCES AND PARKS AND IS A GREAT PLACE TO LIVE WORK AND PLAY.**

Focus on maintaining a high quality of life through support of:

- A wide variety of entertainment, restaurant, shopping and cultural opportunities.
- Inclusive social interactions and community events.
- Safe cities and country sides.
- Top-notch school systems.
- High quality outdoor recreational opportunities.
- A vibrant small-town atmosphere.

**Live**

- Understand and explore housing development
- Work with developers to create a realistic housing plan

**WORK**

- Create a workforce development plan that includes:
  - Working with local universities and tech colleges in developing workforce program
  - Engage with statewide workforce boards to participate in workforce initiatives and programs
  - Engage businesses county wide to participate in workforce initiatives
  - Work in conjunction with JCEDC

**PLAY**

- Focus is on a high quality of life through:
  - Diverse Entertainment and cultural experiences
  - Outstanding Parks and network of open space
  - Recreational Activities
  - Promotion and development of the Glacial Heritage Area



**Jefferson County Comprehensive Plan and Agricultural  
Preservation & Land Use Plan  
Public Meetings  
June 24<sup>th</sup> & 26<sup>th</sup> and July 10<sup>th</sup> & 11<sup>th</sup>, 2019**

The public is invited to attend open house meetings to discuss the updates to the County's Comprehensive Plan and Agricultural Preservation & Land Use Plan. Four meetings are scheduled as listed below. Each public meeting will run from 6:00 pm – 8:00 pm, with a formal presentation at 6:00 pm.

- **Monday, June 24, 2019, Bank of Lake Mills  
400 Bernard Street, Watertown, WI**
- **Wednesday, June 26, 2019, Palmyra-Eagle High School  
123 Burr Oak Street, Palmyra, WI**
- **Wednesday, July 10, 2019, Dwight Foster Memorial Library  
209 Merchants Avenue, Fort Atkinson, WI**
- **Thursday, July 11, 2019, Lake Mills Municipal Building  
200 N Water Street, Lake Mills, WI**

The County, with input from residents and stakeholders, is working to update two of its long-range planning documents that outline strategies for growth and preservation of our county's assets and resources. These meetings will offer the public an opportunity to provide input that will be used to inform the future of Jefferson County. The plans will cover the topics of land use; agricultural, natural, and cultural resources; transportation; housing; economic development; community facilities; and intergovernmental cooperation.

The public meeting will include a presentation of the overall planning process and the intent of the Comprehensive Plan and Agricultural Preservation & Land Use Plan. Activities will follow the presentation to gain input on the issues and opportunities for Jefferson County. County Staff and the Consultant Team will be on hand to answer questions and discuss the plan. Input received from the public meeting will help guide the updates to these two important plans.

Please visit the Plan website at [www.jeffersoncountywi.gov](http://www.jeffersoncountywi.gov) for additional information.

For more information contact:  
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## **Jefferson County Comprehensive Plan and Agricultural Preservation & Land Use Plan Community Survey**

**Jefferson County is embarking on a process of updating the county's Comprehensive Plan and Agricultural Preservation and Land Use Plan, and your input is needed!**

The Comprehensive Plan defines a vision, goals and policies that will guide decision making regarding growth and investments throughout Jefferson County. Your input will help shape the plan's vision, ultimately helping to shape a vibrant future for the county. Please provide your input through a community survey, which will take just over 15 minutes to complete: This survey can be also be filled out at your local library. <https://www.surveymonkey.com/r/jeffersoncounty2040>

Hard copies of the survey are available at your local library and the Jefferson County Courthouse, 311 S. Center Ave, Room 201, Jefferson, WI 53549. Completed surveys should be returned by July 19<sup>th</sup> to your local library or the Jefferson County Planning and Zoning Department.

Beyond a vision for Jefferson County, the Comprehensive Plan will review the existing conditions of the community, identifying opportunities and challenges for the future. Additionally, policies and future actions will be explored related to land use, economic development, housing, transportation, and natural resources. These will be included in the complementary Agricultural Preservation and Land Use Plan.

The Comprehensive Plan team will also be out in the county in the coming months to gather additional input. Please visit the county's website [www.jeffersoncountywi.gov](http://www.jeffersoncountywi.gov) for additional information about the Comprehensive Plan Update.