



Extension

UNIVERSITY OF WISCONSIN-MADISON

**Extension Education Committee Agenda
Jefferson County
864 Collins Road, Room 12
Jefferson WI 53549**

DATE: Monday, November 11, 2019

TIME: 8:30 a.m.

Committee Members: Dan Herbst, Mike Kelly, John Kannard, Mary Roberts, Lloyd Zastrow

1. Call to Order
2. Roll Call (to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from October 14, 2019
7. Communications
8. Review of 2019 Departmental Budget
9. Review of 2020 Departmental Budget
10. Discussion of Monthly Educator Reports – LaVern Georgson (Ag), Kara Loyd (4-H), Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise), Michelle Scarpace (Natural Resources)
11. Adjourn

Next Scheduled Meetings:

Regularly scheduled meetings are held at the Extension, Jefferson County Office in Room 12 on the 2nd Monday of the month at 8:30 a.m. Next scheduled meetings are: December 9, 2019 and January 13, 2020.

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made.

"Enriching people with knowledge, perspective, skills and aspirations." University of Wisconsin, U.S. Department of Agriculture & Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX & ADA.

Extension Education Committee Minutes

Date of Meeting: October 14, 2019

Meeting called to order by: Kannard called the meeting to order at 8:30 a.m.

Members Present: Herbst, Kannard and Kelly were present.

Members Absent: Roberts and Zastrow were absent.

County/Extension Staff Present: Chrissy Wen, Area Director; LaVern Georgson, Agriculture Educator; Kara Loyd, 4-H Program Coordinator; Michelle Scarpace, Natural Resources; and Kim Buchholz, Administrative Specialist. Jim Schroeder, County Board Chair; Ben Wehmeier, County Administrator.

Others Present: None

Certification of Open Meetings Law: The agenda has been duly posted and the door is open.

Public Comment: None

Roll Call (establish a quorum): Quorum present.

Approval of Agenda for Possible Rearrangement: Motion by Kelly, seconded by Herbst, to approve the agenda as printed. Motion approved.

Approval of September 9, 2019 Meeting Minutes: Motion by Kelly, seconded by Herbst, to approve the September 9, 2019 meeting minutes. Motion approved.

Communications: None

Review of 2019 Departmental Budget: Committee was given a copy of the current budget report that included January through August 2019. Discussion occurred on a couple line items that were over budget. Wehmeier reminded committee that departments have the ability to adjust line items within their approved budget. Wen reported the 2019 budget is on track.

Review of 2020 Departmental Budget: Wen asked if there were any questions regarding the 2020 budget. It is very similar to the 2019 budget. Kannard attended the budget hearing and has not heard anything regarding the budget.

Discussion of Monthly Educator Reports – LaVern Georgson (Ag), Kara Loyd (4-H), Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise), Michelle Scarpace (Natural Resources)

- Georgson provided an oral report of his written report which was distributed to committee members. Farm Technology Days continues to wrap up. Attendance was 24,700; which is consistent with other shows for three out of the past four years. The food tents had 5,700 volunteer hours logged for the event. The decision was made by the committee to pay volunteers at \$12 per hour for their service. Checks have started to be distributed. They anticipate approximately \$100,000 will be available for scholarships, grants, etc. for Jefferson County. Jefferson County will present their final reports in Stevens Point on December 4.

End of season questions and discussions have been occurring for horticulture and crops. The corn harvest is 3-4 weeks behind. There is also a concern among dairy farmers that high quality and dry hay will be at a premium for feed. Milk prices are coming up a little bit. But, if poor feed quality continues to be an issue, we will most likely decrease production.

Kannard asked Georgson about the 2021 Farm Technology Show. Georgson stated that the 2021 show to be held at the Fair Park has been cancelled. Discussion occurred.

- Loyd provided a summary of her written report. 4-H Enrollment for the New Year is in full swing. With that an Open House was held at the Jefferson County Highway Department. Was very successful with over 20 new family packets distributed. Loyd will not be at the November meeting because she will be at a conference. There were no questions for Loyd.
- Wen reported for Krolow and the FoodWise program. Final interviews for the FoodWise educator were held last Friday. Anticipate having an educator starting November 4. This position will be working mainly with schools that have a 50% or more of their school population that receives free or reduced lunch.
- Scarpace provided an oral report of her written report. Coming off of field day season. A summary will be coming out in the Rock River Coalition's newsletter shortly. The field days have been very successful with over 500 attendees.
- Wen touched on some of the highlights from Steve Chmielewski's written report which was handed out to committee members for their review.

Adjourn – Motion by Kelly, seconded by Herbst, to adjourn the meeting at 9:17 a.m. Motion approved.

Next Scheduled Meetings: Regularly scheduled meetings are held at the Extension, Jefferson County Office in Room 12 on the 2nd Monday of the month at 8:30 a.m. The next scheduled meetings are: November 11 and December 9, 2019.

Minutes recorded by Kim Buchholz, Administrative Specialist

UW Division of Extension, Jefferson County, Agriculture Report

To the Jefferson County Extension Education Committee

By LaVern Georgson

November 11, 2019

Agriculture Programming

Farm Technology Days (FTD) Programming:

The Jefferson County Show was a success by many measures!

An extremely sought after collectible scale model sold out before the close of the show.

We continue to receive calls from people hoping to purchase one.

5700 hours of nonprofit food tent volunteers will be receiving \$12 per hour of volunteer time.

Our financial obligations have been met.

Scholarship and community grant applications and processes are being formulated for distribution of the income over expenses.

Our vision statement crafted three years ago sets a measure of success.

"The 2019 Jefferson County Farm Technology Days show will result in a stronger sense of community because of the tremendous volunteer network who invested their time and talents into the show. Nonfarm families will better understand the stewardship of the soil, water and other natural resources that is required by farmers to be productive and profitable. Committee members and volunteers will remember and cherish the fond relationships they built as a collectively work together to build this world-class show. The leadership skills gained by involved youth and adults of all ages will benefit Jefferson County for years to come and foster the vitality necessary to support future economic and cultural growth in our County."

There have been some newspaper articles and interviews reflecting a differing opinion by individual loosely associated with the 2019 Jefferson County event that has contributed to some degree of ambiguity regarding our success however. There is significant frustration, irritation and disappointment with the statements that have been made. It is felt that there has been an undermining of the good efforts of people involved within Jefferson County, the agriculture industry and the undertaking of future shows.

Horticulture Programming:

Tree care and season ending questions have been responded to.

Crops Programming:

Issues with crop maturity and harvesting have been mixed in with feed quality and inventories. Wet weather throughout the growing season has delayed optimal harvest and reduced hay stocks.

Dairy and Livestock Programming:

Tying in with the comment above regarding crops programming, there have been themes of feed availability, nutrition, feed testing, alternative or substitution feeds and supplemental to compensate for poor quality. This crossover can be expected as farmers with animals generally grow the crops their animals need.



Extension
UNIVERSITY OF WISCONSIN-MADISON

Extension Education Committee Meeting
November 11, 2019
Kara Loyd – 4-H Program Coordinator

Meetings/Events

Since the committee last met, I have held volunteer trainings, attended Leader Association meetings, and participated in an Area 19 meeting with our new leadership at the state level of 4-H. That meeting was particularly helpful to meet the Assistant 4-H Program Manager I will be working closely with as well as to gain an understanding of some changes to our program since merging with UW-Madison.

I am writing this report prior to attending the National Association of Extension 4-H Agents Conference in West Virginia. I will have more to report out on this at the Committee meeting in December.

Volunteer Management

The last month has been filled with prepping paperwork for the annual “chartering” process in 4-H. Our clubs and groups have to become chartered to be able to use the federally protected 4-H emblem. Preparing this paperwork for submission takes quite a bit of time. In addition, this is our enrollment period in 4-H, and new requirements from the state demand more attention to this process.

Upcoming

I am currently in the planning stages for the New Family Meeting and our Club Officer Training. The New Family Meeting is designed for families who have enrolled in 4-H in the last three years or folks that need a little more help understanding our program. There will be activities for the youth and a presentation from me to help with this process.

Our Club Officer Training in December will focus on teaching youth their roles as officers of their club. But there will also be a focus on what it means to be a leader and how to develop community within their clubs as officers.

In the next week, I will be attending the Extension All Program Meeting in Madison. I am looking forward to meeting up with my colleagues from around the state and to learn more about what the plan is for Extension moving forward.

I also have a leader’s board orientation, Area 19 4-H work, more volunteer trainings, and work collaborating with the Jefferson County Connections group in the next month.

Steven Chmielewski
Community Development Educator
University of Wisconsin-Madison, Division of Extension
Waukesha & Jefferson County

November 11, 2019

Nonprofit Sector:

- The first session of our new online series *Strengthening your Nonprofit Organization in Jefferson County* was held 10/9; 21 registered, 12 participated. The topic was *Community Engagement with a Focus on Advocacy*. Based on the group's discussion and comments in the chat box, here's my understanding of where the group is with the topic of advocacy... In general, the group sees advocacy as important and encourages board members to engage in advocacy. At the same time, expectations for board members are not clearly defined and there is no formal organizational strategy for advocacy-(ex: policy and/or training for new board members). An assessment tool was shared for a deeper dive on the topic and follow up discussions were had with two directors.
- The next session of *Strengthening your Nonprofit Organization in Jefferson County* is scheduled for 11/13; 23 participants are registered. The topic for next week is ***Leadership, Staff and Board Development: Clarifying your vision.***
- Strategic Planning consultation held with City of Jefferson Chamber of Commerce director to diagnose the situation and think strategically about readiness for the process.

For Profit Sector:

- Small Business Retention and Expansion press release shared through City of Whitewater media list
- Five survey visits conducted with business operators week of 10/28
- Eight business visits scheduled for 11/7 & 11/8