

**GENERAL FINANCIAL CONDITION**  
**JEFFERSON COUNTY WISCONSIN**  
**August 1, 2023**

Available Cash on Hand		
July 1, 2023	\$	115,669.70
July Receipts	\$	<u>18,959,229.39</u>
Total Cash	\$	19,074,899.09
Disbursements		
General - July 2023	\$	9,420,305.25
Payroll - July 2023	\$	<u>1,894,090.70</u>
Total Disbursements	\$	<u>11,314,395.95</u>
	\$	<b>7,760,503.14</b>
Cash on Hand (in bank) July 1, 2023	\$	8,902,620.54
Less Outstanding Checks	\$	<u>1,142,117.40</u>
Total Available Cash	\$	<b>7,760,503.14</b>
Local Government Investment Pool - General	\$	53,333,883.79
Dana Investments	\$	35,506,176.42
Ehlers Investments	\$	12,911,900.01
Local Government Investment Pool -Clerk of Courts	\$	30,557.78
Local Government Investment Pool -Farmland Preservation	\$	188,178.69
Local Government Investment Pool -Parks/Liddle	\$	90,466.47
Local Government Investment Pool -County Bond	\$	<u>561,355.33</u>
	\$	102,622,518.49
2023 Interest - Super N.O.W. Account	\$	383.84
2023 Interest - L.G.I.P. - General Funds	\$	983,876.50
2023 Inerest - Ehlers 2022A	\$	186,185.74
2023 Interest - DANA Investments	\$	578,461.34
2023 Interest - L.G.I.P. - Parks /Carol Liddle Fund	\$	2,474.27
2023 Interest - L.G.I.P. - Farmland Preservation	\$	5,146.71
2023 Interest - L.G.I.P. - Clerk of Courts	\$	835.75
2023 Interest - L.G.I.P. - County Bond	\$	<u>44,458.16</u>
Total 2023 Interest	\$	1,801,822.31

Kelly M Stade  
JEFFERSON COUNTY TREASURER

Note: due to timing considerations, below is the language that will be in your Plan that you consider at your work session on Tuesday night.

Our approach is to go over the full plan with you on Tuesday so that you can see the context AND the content. However, you are welcome to send me any thoughts you have prior to Tuesday night!

Know that on Wednesday the staff will start asking very strategic questions about the work to ensure they know your intent and the context. So please review to make sure what we captured is what you meant – don't worry so much about wordsmithing at this point....thanks!

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This is the section of the plan where we introduce your priorities and a short definition/description of the Priority. We wrote this based on all your bullet points under both the definition and the outcome. We placed subject matter (i.e., climate change) under one priority but not multiple priorities to be less confusing.

### **Destination Location**

Because of the high quality of life and opportunities to thrive in our County, we are a destination location for tourism, to locate innovative and unique businesses, and to find a place to call home. We are known for our rural character, commitment to sustainability, friendly and welcoming community, and strong education system.

### **Diverse Housing Opportunities**

Our multi-generational community members have a wide variety of flexible and adaptable housing options to meet their needs, and those options have been developed to address climate change and sustainability. Through a focus on attainable housing policies such as mixed-use development, senior housing, and urban redevelopment, the County will protect our prime farmland and environmental assets.

### **Sustainable Economic Growth**

Through regionally planned and guided growth policies, we protect our natural areas, farmland, and parks by concentrating development and transportation opportunities in urban areas of the County. Our approach results in living wage jobs and attainable housing for our highly skilled workforce, thoughtful amenities based on community needs, and thriving businesses in our vibrant downtowns.

## **Transformative Government**

We invest in innovation, technology, and our workforce to ensure financial sustainability, efficiently manage resources, adapt, and respond to change, and deliver exceptional services. Through strong communication and collaboration, we work with our community to solve problems and plan for the future with mutual respect, trust and support.

The following is the section of the plan where we outline the Strategic Goals, Outcomes and Community Measurement for each Priority. We talked briefly about measurements, but not in detail. The Community Measurement is a BIG, BIG measure that includes MANY smaller specific metrics. So, we tried to title the Community Measurement we felt you described in your retreat and offer the smaller metrics that might go into that bigger community wide measurement.

## **Priority: Destination Location**

### Outcomes

We are a destination location for innovative businesses, active outdoor recreation, and people who want to relocate. Internationally known for our sustainable approach to preservation of farmland and open space, visitors delight in our outdoor recreation, agricultural preservation, and welcoming community.

### Strategic Goals

1. Deliver accessible, high-quality services to enhance quality of life.
2. Attract year-round visitors to the County.
  - a. Support an innovative and effective branding and marketing program.
    - i. Collaborate and coordinate our efforts with partners.
    - ii. Evaluate policies and procedures to align with tourism efforts.
3. Foster community pride.
  - a. Encourage diversity within our communities.
  - b. Recognize farming as a business.
4. Attract and retain residents (ST note: this may be in direct conflict with other goals under Economic Growth)

**Community Measurement:** National Success (knowledge of County nationally, increase in # of tourism visits, increase in sales tax from out-of-town visitors, crime rate)

## **Priority: Diverse Housing Opportunities**

### Outcomes

Diverse housing options throughout the urban areas of our community offer a wide range of price points and living options while protecting our prime agricultural land. Skilled labor, professional and technical trades, and remote workers all have opportunities to thrive in housing that is built with the most innovative and sustainable approach possible.

### Strategic Goals

1. Encourage thoughtful planning, diversity, and density in housing stock within existing urban service areas.
  - a. Adopt policies that are flexible, inviting, and open.
2. Increase attainable housing options at all price points.
  - a. Improve access to home ownership opportunities.
  - b. Improve access to rental opportunities
3. Consider the social and environmental impact of growth. (ST note: this may belong under Sustainable Economic Growth)
  - a. Adopt master plans for infrastructure needs.
  - b. Adopt master plan for climate change.
  - c. Adopt future vision of demographics (ages, lifestyles)
4. Support innovative housing design that attracts investments and businesses.

**Community Measurement:** Quality and Attainability of Housing  
(housing stock, price points, changing demographics, protection of assets)

## **Priority: Sustainable Economic Growth**

### Outcomes

With a focus on regional collaboration, the growth in our community has been thoughtfully planned to ensure preservation of our rural character balanced with a vibrant business economy. We are a steward of our fiscal and environmental resources, which creates a sustainable future for all.

### Strategic Goals

1. Achieve a strong collaboration with our municipalities to address growth and development throughout the County.
  - i. Establish a regional planning group.
2. Approve a sustainable revenue structure and rate that addresses community needs.
3. Support and attract community enhancing businesses.
  - i. Attract green energy focused builders.
  - ii. Adopt policies regarding a living wage.
  - iii. Attract technology solution companies.
4. Promote and enhance amenities that support sustainable economic development.
  - i. Expand local transportation.
  - ii. Maximize broadband services and access.
  - iii. Build and maintain sustainable, high quality and attractive infrastructure.

**Community Measurement:** Economic Vitality (property tax, living wage jobs created in County, sales tax, demographics, # of new businesses that meet criteria)

## **Priority: Transformative Government**

### Outcomes

Because of our focus on sustainable development and our investment into amenities and opportunities for our community, we are internationally recognized as a leader in government. We have the full trust and support of our well-informed and engaged residents, and we work together to achieve the best possible outcomes.

### Strategic Goals

1. Develop an inclusive, proactive, and efficient government to drive positive change.
  - a. Attract and retain a talented and committed County workforce and Board of Supervisors.
  - b. Assess County Board and staff efficiencies, sustainability, and diversity.
  - c. Invest in professional development opportunities.
2. Encourage a sustainable environmental and energy future.
  - a. Develop educational opportunities to encourage change.
  - b. Adopt policies to support future change.
3. Strengthen intergovernmental partnerships, cooperation, and collaboration.
4. Increase diverse and inclusive community engagement.

**Community Measurement:** Knowledge and Support (important funding measures pass/are supported, active engagement from community to give feedback, survey indicates knowledge of government issues, retention of skilled workforce)