

Jefferson County Fair Park Committee
September 16, 2010

The Jefferson County Fair Park Committee met on Thursday, September 16, 2010 at 4:00 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Mike Burow, Vic Imrie, Jr.; Administrator Gary Petre, Fair Park Director, Paul Novitzke, Fair Park Supervisor Roger Kylmanen, Advertising/Sponsorship Ashli Tucker, and Secretary Gail Zastrow; and Jan Rou.

Let the record show that a quorum is present, with two absent, meeting duly noted and the door open.

Public Comment & Correspondence: Written correspondence was placed on the table for committee review with no public comment.

Agenda: OK as presented

Minutes: Mike Burow made a motion to accept the minutes of August 19, 2010. Vic Imrie, Jr. seconded. Motion carried.

2010 Fair Tomorrow's Hope Beer Re-cap:

- Beer Sales Recap: Tomorrow's Hope has to run all revenue through their bank account which affects % of monies go to charitable organizations. Different organization will be offered the opportunity to work with us next year as Tomorrow's Hope has declined to be involved.
- Miller sponsorship added the Leinies brand to sales this year adding to beer cost. Net revenue was down this year. There seems to be an error in keg counts from Thursday at Fair this year or potentially 2009 which affects revenue counts.
- Looking into going with Beer Tickets that way no bartenders will have to handle any money at the bar. Tamper proof bags will be used. For next year both the non-profit group leader and our money counters will do the counting together.
- A new RFP for 2011 group will be created and we will publicly notice it.
- Slight difference in the check amount received and what was due us. Tomorrow's Hope and Paul will work on the error and update committee at next meeting.
- Committee members will assist with money runs and counting next year.

2011 Fair: We have two entertainment offers out for 2011 fair that expire September 30 before Paul goes to Nashville for IEBA Conference.

Potential New Event: We will postpone the Halloween event until 2011.

On January 22, 2011, we will be hosting Snow Cross. This will be a partnership with Eagle River Derby Tack people. The tract will be 115' x 300' in front of the grandstand. We will set up a beer garden in the Sheep Barn and use the Food Building. We already have sponsorship for this event. We are working with some groups to be involved. A motion was made by Mike Burow to set pricing at \$8 for adults, \$4 for kids 12 and under, 5 and under free. Vic Imrie, Jr. seconded. Motion carried.

Interdepartmental Breakdown: The report was handed out, reviewed by committee and asked Paul to take the report to the finance committee at our budget hearing next week. Committee also asked Paul to add \$15,000 to maintenance as "Capital Wishes".

Director's Report: Handed out report

Operations Report: Handed out report

Next Agenda: Fair 2010 and 2011

Next Meeting: September 29th – Open Forum and regular monthly meeting November 18, 2010

Being no further business, a motion was made by Vic Imrie, Jr. to adjourn the meeting, seconded by Mike Burow. Meeting adjourned at 4:55 p.m.