## Jefferson County Economic Development Consortium Board of Directors Meeting June 9, 2010



Meeting called to order at 8:35 a.m.

Board members present: Supervisors Carol Ward Knox, Jim Schroeder Augie Tietz, Mayor Ron Krueger – Watertown, Steve Wilke – Lake Mills, Bill Dovi – Waterloo, John Wilmet – Fort Atkinson Board Members Absent: Tim Freitag – Jefferson

Others Present: Steve Cline – JCTC, Professor Steve Grabow, Catherine Kleiber, Lynn Forsyth – MATC, Vivian Kuss – WE Energies, Joe Nehmer – Parks Department, Steve Hiniker – 1000 Friends of Wisconsin, JCEDC Executive Director Dennis Heling and Administrative Assistant RoxAnne Witte.

#### **Certification of compliance with Open Meeting Law Requirements**

D. Heling certified compliance for the agenda dated 06/09/2010

## **Agenda Approval**

Due to time constraints item 10d. Glacial Heritage Area discussed after citizens comment.

#### **Public Comment**

None

## **Glacial Heritage Area Update**

J Nehmer handed out the agenda for the next meeting and updated the board on the topics that will be discussed.

#### **Green Tier Presentation**

Steve Hiniker from 1000 Friends of Wisconsin gave a presentation on how they advocate and promote uses of land, water and air that shape healthy communities where people want to live, work, and play. He highlighted their three main strategies which include promote and advocate beneficial land, water and air use policies; evaluate, update implementation of Smart Growth Law; and educate and market Smart Growth concepts through Green Tier Communities. Discussion was held on the benefits of both organizations working together to develop responsible land use plans for Jefferson County.

#### **Minutes**

Ward Knox/Schroeder moved to approve the minutes of the May 12, 2010 as presented. Motion carried.

# <u>Discussion and recommendation of support of Resolution Supporting an Independent Study of Wisconsin's Economic Development Competitiveness and Positioning</u>

Wilke/Dovi moved to bring to table for discussion Resolution 2010-01. Motion carried. D Heling updated the board on the reason for the resolution. Schroeder/Ward Knox moved to table Resolution 2010-01 until more information is gotten from the Rules and Administration Committee. Motion carried.

#### **Executive Directors Report**

D. Heling distributed his monthly written report to the board of directors.

Dovi/Wilmet moved to accept the Executive Directors Report as printed. Motion carried.

DISCLAIMER: These minutes are uncorrected and any corrections made thereto will be noted in the proceedings at which these minutes are approved.

## **Finance Report**

Tietz/Wilke moved to approve the May 30, 2010 financials as submitted. Motion carried.

## **Committee Reports**

#### **Sustainable Development**

A. Tietz informed that the Jefferson County Board of Supervisors would be creating a Sustainability taskforce to pursue sustainable development activities in Jefferson County.

#### **Transportation Issues**

- 1. R. Krueger updated the board on his discussions and upcoming meetings that have been scheduled regarding the high speed rail between Milwaukee and Madison.
- 2. B. Dovi updated the committee on the activities of the Waterloo task force on high-speed rail.

## **Business Development, Retention and Attraction**

- D. Heling reported on meetings he has been having with Waterloo on ways to re-engage their downtown and attract new business activity to the area.
- 2. Professor Grabow inquired if any communities would be willing to participate in a Community Exchange of secret shoppers for Sauk County.

#### **Tourism**

1. S. Cline updated the board on the presentation that he gave at the Rock River Trails conference. The two-day conference was designed to bring together the communities along the Rock River in forming the Rock River Trail, a recreational/eco-tourism destination, similar to the Appalachian Trail. The Rock River Trail would run along the 287 miles of the Rock River, through 10 counties and 33 cities and villages in Illinois and Wisconsin.

#### **Future Agenda Items**

Discussion on conduit bonds

#### Upcoming Meetings

- 1. Glacial Heritage Trails, June 16, 2010, 1 pm , Watertown Senior Center
- 2. Glacial Heritage Implementation Committee, June 17, 2010, 3 pm, Cambridge, WI
- 3. Farm Preservation Presentations, June 20, 21, 26, 29, 2010 Waterloo Library
- 4. JCEDC Board of Directors, July 14, 2010 8:30 a.m., Rm 12 UW Extension/Workforce Development Building

## **Adjournment**

There being no further business for consideration Tietz/Wilke motion to adjourn. Meeting adjourned at 10:45 am.

Recording Secretary

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