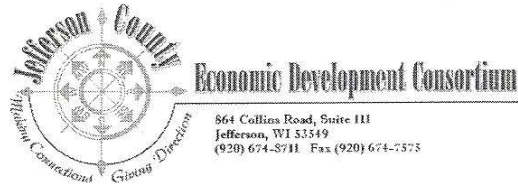


**Jefferson County Economic Development  
Consortium  
Board of Directors Meeting  
August 10, 2011**



Meeting called to order at 8:35 a.m

Board members present: Supervisors, Mary Delany, Jim Schroeder, and Augie Tietz, Ron Krueger-City of Watertown, John Wilmet-City of Fort Atkinson, Bill Dovi-City of Waterloo, Steve Wilke-City of Lake Mills, Mark Johnsrud-Village of Johnson Creek

Others Present: County Board Chairperson John Molinaro, Supervisor Greg David, Joe Nehmer, James Romlein, Catherine Kleiber, Professor Steve Grabow, Lynn Forsyth, Steve Cline, JCEDC Executive Director Dennis Heling and Administrative Assistant RoxAnne Witte.

**Certification of compliance with Open Meeting Law Requirements**

D. Heling certified compliance for the agenda dated August 10, 2011.

**Minutes**

Schroeder/Delaney moved to approve the minutes of the July 13, 2011, as presented. Motion carried.

**Jefferson County Sustainability Task Force Workshop**

Professor Grabow facilitated the Jefferson County Sustainability Task Force Workshop. The information gathered at the workshop will be used by Supervisor David as part of the SWOC Analysis for the Jefferson County Sustainability Task Force.

**Jefferson County Backbone Network Infrastructure Presentation**

At the recommendation of the Broadband Committee, J. Romlein and K. Kleiber gave a presentation on Jefferson Low RF Project.

**Discussion on Rock River Trail Initiative:**

Discussion was held on the PowerPoint presentation that was given by Greg Farnham to the Parks Department and the possibility of supporting this initiative with letters of support from JCEDC and the communities in Jefferson County. J. Nehmer will send out information on where letters should be sent.

**Glacial Heritage Area – Discover Wisconsin Media/Advertising**

Chairperson Molinaro explained the Discover Wisconsin project for Jefferson County. This would be a three-year project commitment with costs of approximately \$36,000.00. It was the consensus of the board that D. Heling, J. Nehmer and S. Cline look into this project further.

**Executive Directors Report**

Johnsrud/Schroeder moved to approve the July 13, 2011 and August 10, 2011 Directors Reports as presented. Motion carried.

**Finance Report**

Schroeder/Johnsrud moved to approve the June 30, 2011 Financial Report as submitted. Motion carried. Tietz/Wilmet moved to approve the July 31, 2011 Financial Report as submitted. Motion carried.

**Committee Reports**

**Tourism**

S. Cline reported as follows:

- \* The 2011 visitor's guides have all been distributed
- \* JCTC is currently working on sales for the 2012 visitor guide.
- \* All communities are reminded to enter their calendar of events on the JCTC web site and on Face book.

**Business Development – Retention-Attraction**

M. Johnsrud reported that Gearbox has decided to locate in Mukwonago.

**Glacial Heritage Area**

J. Nehmer updated the board on the following:

1. Negotiations with WE Energies continue on the Inter Urban Bike Path.
2. Committee is looking into different funding venues that may be available for the bike paths now that DNR funds are being limited.
3. Committee is currently looking at all off road connections for the bike paths throughout the county.

**Future Agenda Items**

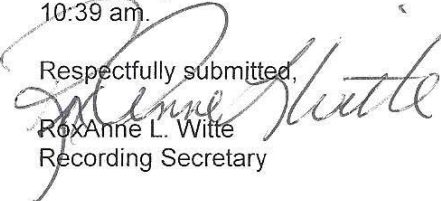
**Upcoming Meetings**

JCEDC Board of Directors, September 14, 2011, 8:30 am, UW Extension/Workforce Development Building, Rm 12, Jefferson, WI

**Adjournment**

There being no further business for consideration, motion by Tietz/Krueger to adjourn. Meeting adjourned at 10:39 am.

Respectfully submitted,

  
RoxAnne L. Witte  
Recording Secretary