

Jefferson County Fair Park Committee
June 6, 2013

The Jefferson County Fair Park Committee met on Thursday, June 6, 2013 at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Greg Torres, Matt Foelker, Paul Babcock and Blane Poulson; Director, David Diestler, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow, Administrative Assistant, Amy Cielinski, Interim Administrator Kathi Cauley, and County Board Chair John Molinaro.

Let the record show that all are present, meeting duly noted and the door open.

Public Comment: Donna Haugom, Emergency Management, thanked the Fair Park for assisting with the Emergency Management exercise on May 16th. Everything went very well and loved the facility.

Agenda: Leave as presented

Minutes: It was moved by Greg Torres to approve the minutes of May 2, seconded by Matt Foelker. Motion carried.

Communications: Thank you notes from Johnson Creek Post Prom, Jefferson Post Prom and a request from Jefferson County Head Start.

Budget 6901 – 6902: Sheets were handed out summarizing numbers to date.

2013 Fair:

- a) Sponsorship: Updates given
- b) Reserved Seats: Friday is slowly selling, Saturday is selling quickly. This year the Committee along with County Board Chair and possibly new Administrator will take care of the VIP Tent with checking and selling wristbands.
- c) Alcohol Beverages – Consumption Area: Proposal to expand the Alcohol consumption area to include Food Row. Paul Babcock made a motion to forward the resolution to County Board for approval. Blane Poulson seconded. Motion carried unanimously.

Director's Report: Report handed out and discussed updates on signage, new copier, new launched website and security cameras.

Fair Park Supervisor Report:

- a) Concrete – completed by JB Crete from Marshall
- b) Blacktop – Reviewed bids received for the project. Blane Poulson made a motion to send the resolution to County Board to accept the low bid from Grade Tech Pavers. Greg Torres seconded. Motion carried.
- c) Storm Drain in Parking Lot – Gallitz Grading would like to put in a storm drain in the Handicap Parking Lot before blacktopping as a sponsorship trade. This will alleviate a water run-off situation.
- d) Fan – A cost share project with the MAP Committee, Dairy Breakfast and the Fair to purchase a “Big Ass Fan”. The Fair’s share would be \$2,000 of the \$5,000 fan. Matt Foelker made a motion to go forward and purchase the fan for \$2,000. Paul Babcock seconded. Motion carried.

Fair Office Report: Report handed out.

New UW-Extension agent, Sarah Talbert will begin on Monday, June 17th.

Next Meeting: The next Fair Park Committee meeting will be on Thursday, June 27th at 8:00 a.m. in the Activity Center Conference Room. Items for the agenda will include 2013 Fair, Budget

A motion was made by Matt Foelker seconded by Paul Babcock to adjourn the meeting. Motion carried. Meeting adjourned at 9:05 a.m.

Jefferson County Fair Park Committee
June 27, 2013

The Jefferson County Fair Park Committee met on Thursday, June 27, 2013 at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Matt Foelker, Paul Babcock and Blane Poulson; Director, David Diestler, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow, Administrative Assistant, Amy Cielinski, Interim Administrator Kathi Cauley, and County Board Chair John Molinaro.

Let the record show that 4 present, with Greg Torres absent, meeting duly noted and the door open.

Public Comment: No one present

Agenda: Leave as presented

Minutes: It was moved by Paul Babcock to approve the minutes of June 6, seconded by Blane Poulson. Motion carried.

Communications: None

Budget 6901 – 6902: Sheets were handed out summarizing numbers to date.

2013 Fair: Working on the Supplement in house was done by Amy who did a great job with support from Sue Hall of the Advertiser. The program that we used was Indesign 10. For the Advertising Budget used \$6,500 toward TV ads in Madison. Sponsorship – not much change.

Director's Report: Hopeful that the signs will be up on Hwy 26 from the DOT but they won't be ready from the city by Fair.

Augie will be doing a Cooking Show Wednesday and Friday and the Jones Chef on Thursday. We have added a 40' x 60' sun shade at the Kids Stage.

We are opening up additional bleachers for Little Big Town. There are Party Pit tickets still available, but seats are sold out. Mike Marvel (comedian) will be performing between shows on Friday and Saturday.

Supervisor's Report: Concrete done, storm drains were done before the Quarter Horse Show. Blacktop has been delayed because of the weather. Electrical – the fan has been shipped for the MAP building. Tents start going up next week. Finance Trailer with three person team this year to speed up the counting and additional coverage when they go to the gates.

Office Report: Separate Report

Next Meeting: If needed during Fair, a meeting may be held at 2:00 p.m. on Thursday – Sunday at the Main Gate as needed.

The next regular scheduled monthly meeting will be on Thursday, August 1, at 8:00 a.m.

Being no further business, Matt Foelker made a motion to adjourn the meeting, Paul Babcock seconded. Meeting adjourned at 8:46 a.m.