

Jefferson County Economic Development Consortium Board of Directors Meeting February 12, 2014

Jefferson County Economic Development Consortium

Making Connections Giving Directions

Meeting called to order at 8:30 am.

Board members present: Supervisors Augie Tietz, Jim Schroeder, Al Counsell, John David – City of Watertown, Steve Wilke – City of Lake Mills, Mark Johnsrud – Village of Johnson Creek, Tim Freitag – City of Jefferson

Others Present: County Board Chairperson John Molinaro, County Administrator Ben Wehmeier, Professor Steve Grabow, Steve Cline, Mat McWhorter, Gail Towers McAskill, Administrative Assistant RoxAnne Witte

Certification of compliance with Open Meeting Law Requirements

R. Witte certified compliance for the agenda dated February 12, 2014

Approval of Agenda

No changes made.

Citizen Comments – No Comments

Minutes

Tietz/Johnsrud moved to approve minutes of the January 8, 2014 JCEDC Board of Directors as submitted. Motion Carried.

Communications - none

Finance Report

Schroeder/Counsell moved to approve the January 31, 2014 JCEDC Finance Report as submitted.

Wisconsin River Rail Transit Commission (WRRTC)

Update was given on our efforts to join the Wisconsin River Rail Transit Commission (WRRTC). Three members will be appointed to the WRRTC Board with one member coming from the JCEDC Board of Directors.

Update on Executive Director Position

The bio for Genevieve Borich was handed out to the group. Tentative start date will be March 10, 2014.

MadREP Marketing Centerpiece

Matt McWhorter is working with Paul Jadin from MadRep to put together a print/web marketing piece for the eight counties surrounding Madison. A presentation was given to the board with the possibility of Jefferson County participating in this marketing piece. Mr. McWhorter will email RoxAnne all the details of the program and she will forward to the individual board members.

Committee Reports

- a. Tourism – The Tourism Guide is at the printers and will be ready for pickup on February 21, 2014. The organization is working on a new distribution plan for the guide.
- b. Glacial Heritage Area –
 1. A. Tietz and J. Molinaro updated the board on the status of grant applications and events that have been held to promote the Glacial Heritage Area.
 2. Discussion continues on what will happen to the Watertown Outboarders building now that it is owned by the DNR.
 3. Gail Towers McAskill updated the board on a program that she is working on that may offer some grant opportunities to business in Jefferson County that would promote biking and healthy living in Jefferson County. She will keep us informed as the program progresses.

Citizens Comments

None

Future Agenda Items

Transition for new Director
Central Housing Rehab program

Upcoming Meetings

1. March 12, 2014 8:30 am. – JCEDC Board of Directors Meeting, UW Extension/Workforce Development Center, 864 Collins Road, Rm 12, Jefferson, WI

Adjournment

There being no further business for consideration meeting adjourned at 9:30 a.m.

Respectfully submitted,
RoxAnne Witte, Recording Secretary

DISCLAIMER: These minutes are uncorrected and any corrections made thereto will be noted in the proceedings at which these minutes are approved.