



Jefferson County Economic Development Consortium BOARD MINUTES

May 14, 2014

Meeting called to order at 8:30 am.

Board members present: Supervisors Augie Tietz, Glen Borland; John David – City of Watertown; Steve Wilke – City of Lake Mills; Mark Johnsrud – Village of Johnson Creek; Tim Freitag – City of Jefferson; Mo Hansen – City of Waterloo; Matt Trebatoski – City of Fort Atkinson; Christopher McDonald – City of Whitewater

Others Present: County Board Chairperson Jim Schroeder, County Administrator Ben Wehmeier, Professor Steve Grabow, Steve Cline, Catherine Kleiber, Leigh Price, Lynn Forseth, Jennifer Bakke , Executive Director Genevieve Borich, Administrative Assistant RoxAnne Witte

Introduction of JCEDC Board Members

Certification of compliance with Open Meeting Law Requirements

G Borich certified compliance for the agenda dated May 14, 2014.

Minutes

Tietz/Wilke moved to approve minutes of the March 12, 2014 JCEDC Board of Directors as submitted. Motion Carried.

Citizen Comments

L Forseth informed the board that Madison College is putting together free training classes for summer session to train individuals in the manufacturing sector.

Election of Officers

Motion by Tietz/Freitag to nominate John David as chairperson. Motion by Tietz/Wilke to close nominations and cast unanimous ballot for John David as chairperson. Motion carried.

Motion by Tietz/David to nominate Steve Wilke as vice chairperson. Motion by Tietz/David to close nominations and cast a unanimous vote for Steve Wilke as chairperson. Motion carried.

Motion by Tietz/Wilke to nominate Mo Hansen as secretary/treasurer. Motion by Tietz/David to close nominations and cast a unanimous ballot for Mo Hansen as secretary/treasurer. Motion carried.

Terms of Office

<u>Name</u>	<u>Community Representing</u>	<u>Term Expires</u>
Tim Freitag	City of Jefferson	May 2015
Augie Tietz	County Supervisor	May 2015
Mark Johnsrud	Village of Johnson Creek	May 2015
Steve Wilke	City of Lake Mills	May 2016
Jim Mode	County Supervisor	May 2016
Matt Trebatoski	City of Fort Atkinson	May 2016
Cameron Clapper	City of Whitewater	May 2016
John David	City of Watertown	May 2017
Glen Borland	County Supervisor	May 2017
Mo Hansen	City of Waterloo	May 2017

DISCLAIMER: These minutes are uncorrected and any corrections made thereto will be noted in the proceedings at which these minutes are approved.

JCEDC Reports

- A. Communications/Correspondence – none
- B. Finance Report -

Hansen/Wilke moved to approve the April 30, 2013 JCEDC Finance Report as submitted. Motion Carried.

Director's Report

- 1. G. Borich submitted her directors' report outlining key goals for the balance of 2014 that will continue to grow collaborations with economic development partners and the County's communities.
- 2. Information on the Synchronist Suite Program's PRIME and CRTS platforms was distributed to board members. Staff will explore interest in the program within the County as well as potential funding partners.

External Committee Reports

- A. Tourism –
 - S. Cline introduced Leigh Price as the new President of the Jefferson County Tourism Council. L. Price gave a short presentation on how the tourism guide is being marketed this year and the plans for the future of the organization
- B. Glacial Heritage Area –
 - A. Tietz updated the board on the status of grant applications and events that have been held to promote the Glacial Heritage Area.
- C. Inter-county Coordinating Committee: Broadband –
 - Professor Grabow updated the board on a meeting he attending with regards to communities in Jefferson County trying to determine what the next step is to get broadband in their communities.
- D. Wisconsin River Rail Transit Commission –
 - M. Hansen and A. Tietz updated the board on the recent commission meeting they attended. The consensus of the board was that Jefferson County needs to formulate county wide strategies that can be presented to the commission.

General Orders –

- A. Homebuyers Program Report –
 - R. Witte reported that program is on track for 2014. Through April 40 families have attending the introduction seminar and 12 families have closed on their homes.

Special Orders –

- A. Discussion on Reviewing Intergovernmental Agreement –
 - J. David, S. Wilke, B. Wehmeier will work with staff to update the agreement and report back to the board.
- B. Discussion on JCEDC Broadband Committee Status –
 - Staff will set up meeting with interested parties to determine how JCEDC should proceed.
- C. Discussion on Intra-County Business Retention/Expansion Activities -
 - Discussion was held on how JCEDC should position themselves in the future to attract new business to the area and retain current business.

Citizens Comments –

None

New Business

- A. Future Agenda Items –
 - 1. Review – Intergovernmental Governmental Agreement
 - 2. Synchronist Interview Program
 - 3. Discussion on role of working groups
- B. Upcoming Meetings/Seminars –
 - 1. JCEDC Board of Directors, June 11, 2014 8:30 am, 864 Collins Rd, Rm 12, Jefferson, WI

Adjournment

There being no further business for consideration, motion by S. Wilke/A. Tietz to adjourn. Motion carried.
Meeting adjourned at 10:00 a.m.


Respectfully submitted,
Roxanne Witte, Recording Secretary