

Jefferson County Fair Park June 1, 2017 | Meeting Minutes

The Jefferson County Fair Park committee met on Thursday, June 1st at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair Committee) Blane Poulson at 8:05 am, Russell Kutz, Jennifer Hanneman, Matthew Foelker, Ron Buchanan, Debra Hall-Kind, Kathy Steindorf, Fair Park Supervisor Roger Kylmanen, Marketing/Administrative Assistants Amy Listle and Renee Busshardt. Fair Park Director David Diestler was not present.

A quorum of the Jefferson County Fair Park Committee was present, meeting duly noted and the door open.

Review and Approve Agenda

Minutes: A motion was made to accept the minutes of the May 4, 2017 meeting as presented and seconded. Motion carried.

Communications: A letter from the Humane Society of Jefferson County commending the Fair Park staff for the Furry Friends event.

Public Comment: None

Closed Session for Discussion of Marketing Partnerships and Sponsorships for 2017 Fair: Ron Buchanan made a motion to convene in closed session. Jennifer Hanneman seconded. Roll Call unanimously voted to go into closed session. Closed session convened at 8:23 am. Ron Buchanan made a motion to come out of the closed session, Jennifer Hanneman seconded. Closed session ended at 8:59 am.

Discussion and update on the 2017 Jefferson County Fair Operations: The committee had a discussion on admission pricing and special days at the fair. It was decided that kids 5-11 years of age and seniors would be admitted for \$5. There will be no \$5 before 5 p.m. Kid's Day will be held on Wednesday so kids under 12 will be admitted free. Buy one, get one free adult admission with PremierBank coupon will be Wednesday and Thursday. Thursday will be a free gift give away by Daybreak Foods for the first 1,000 fair goers. Sunday is Celebrate Freedom Day. Military personnel and veterans admitted free with ID.

Review of Community Feedback: There was concern about a rumor that M.A.P. should provide monies to superintendents to get better quality judges for fair. The superintendents should be separated from M.A.P. Jefferson County Agri-Business Club suggested that the Fair Park stay with a straight vendor fee for fair and not go to a percentage of sales.

Financial Report: Review of April 2017 financials.

Director's Report: None

Supervisor's Report: Roger reported that Charlie's Concession served food for the last 2 weekends and. Roger will be meeting with Amanada Velasquez as a possible kitchen vendor. The Fair Park purchased 4 sets of bleachers that will seat 82 people per bleacher. Students will be at the fair park on Friday to do Community Service: cleaning, staining fence, staining bleachers and stage. Richard Manthe decided to go back to selling vehicles which leaves the park in need of another 1,000 hour employee. Ads are out for fair help although we do have some returning. Charlie Wieder is returning as a summer employee. Tents, chairs, office trailer, porta potties and portable lighting have been ordered for fair.

Office Report: Amy Listle stated that the office staff has been keeping up on the website along with the JCFP TV ads, radio commercials and social media. May events have been reconciled. 2017 Fair updates were presented.

Discussion and possible action on future meeting schedule and agenda items: Discussion was had about moving the August 2017 meeting due to a conflict with State Fair.

Next Meeting: The next regular meeting is set for July 6 at 8:00 a.m..

With no further business, Ron Buchanan made a motion to adjourn the meeting. Jennifer Hannemann seconded. Motion carried. Meeting adjourned at 9:34 a.m.