

Jefferson County Fair Park July 6, 2017 | Meeting Minutes

The Jefferson County Fair Park committee met on Thursday, July 6th at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair Committee) Blane Poulson, Russell Kutz, Jennifer Hanneman, Matthew Foelker, Ron Buchanan, Debra Hall-Kind, Kathy Steindorf, Fair Park Director David Diestler, Fair Park Supervisor Roger Kylmanen, Marketing/Administrative Assistants Amy Listle and Renee Busshardt, County Board Chairman Jim Schroeder and County Administrator Ben Wehmeier.

A quorum of the Jefferson County Fair Park Committee was present, meeting duly noted and the door open.

Review and Approve Agenda

Minutes: A motion was made to accept the minutes of the June 1, 2017 meeting as presented and seconded. Motion carried.

Communications: None

Public Comment: None

Discussion and update on the 2017 Jefferson County Fair Operations: The committee was updated on the signage, booklets and egress plan for the 2017 fair.

Review of Community Feedback: None

Financial Report: Review of May 2017 financials.

Director's Report: David Diestler reported to the committee that the Fair Park is still looking for tractor drivers and someone to water roads and arenas for the fair. He is in the process of finalizing all the contracts and collecting W-9s and insurance certificates. Amy is finalizing sponsors. David added more radio stations and added some radio station interviews with Charlie Daniels. There has been more reserved seating opened up and bands have been added to the Leinie Lodge. Amy is finalizing the design for the maps and Roger is finishing up the directional signs for the intersections.

Supervisor's Report: Roger hired Theodore Gerfin to work the 1,000 hour position. All fair workers are signed up and hired. There are 5 returning and 2 new. Tent setup and laying out of vendor spots began on July 3. New Bleachers are in and will be ready for fair. Dumpsters are ordered for the fair. Dumpsters will not be picked up on Monday morning after the fair so Roger is contacting another company to remove the garbage so the grounds are ready for Tomorrow's Hope.

Office Report: Amy Listle stated that the office staff has been keeping up on the website along with the JCFP TV ads, radio commercials and social media. The office has been reconciling the June events. 2017 Fair updates were presented including trailer and vehicle parking, camping, superintendents, fairest interviews, comp tickets, car wrap, talent competition and signage.

Discussion and possible action on future meeting schedule and agenda items: Discussion was had about having a meeting on July 18, 2017 so fair happenings will be fresh in everyone's minds. It was decided there will be a meeting on July 18 at 4:00 p.m.

Next Meeting: Meetings will be held at 2:00 p.m. outside the main gate off of Puerner Street each day of fair, July 12 thru July 16 as needed. The next regular meeting is set for July 18 at 4:00 p.m..

With no further business, Ron Buchanan made a motion to adjourn the meeting. Matt Foelker seconded. Motion carried. Meeting adjourned at 8:50 a.m.