# Approved 3/23/2017



# Jefferson County Economic Development Consortium BOARD MINUTES

February 23, 2017

### Meeting called to order at 8:30 a.m.

**Board members present:** John David – Mayor of Watertown; Mo Hansen-City of Waterloo; Patrick Cannon-City of Whitewater; Matt Trebatoski-City of Fort Atkinson; Kyle Ellefson - Village of Johnson Creek; Supervisor Augie Tietz; Supervisor Jim Mode; Veronica Rudychev - Village of Cambridge; Timothy Freitag – City of Jefferson; Steve Wilke-City of Lake Mills and Supervisor Amy Rinard.

**Others Present:** Ben Wehmeier – County Administrator; Julie Olver – JCEDC Business Relations/Marketing Manager; Katie Otto – Lake Mills Main Street Program Director and Jay Werth, Convergent Nonprofit Solutions.

#### Roll Call - Quorum Established

# Certification of compliance with Open Meeting Law Requirements

Staff certified compliance for the unrevised agenda dated 02/23/2017

#### **Minutes**

Mode/Tietz moved to approve minutes of the December 8, 2016. Motion Carried.

#### **Public Comments**

None.

#### **JCEDC Reports**

- A. <u>Discussion and Possible action on Review of 5 Year Strategic Plan and Budget aligned with goals</u> Information was distributed for review. Pratt gave a presentation on the 5 Year Strategic Plan and Budget.
  - Hansen/Rudychev moved to endorse the 5 Year Strategic Plan and Budget alignment. Motion Carried.
- B. Financial Report November 30, 2016

November 30, 2016 Finance Statement was provided for review. Pratt reviewed the report.

Tietz/Mode moved to approve the Financial Report. Motion Carried.

## **General Orders**

A. <u>Appointment of Veronica Rudychev</u>, <u>Brian Anderson and Warren Laube to the Jefferson County Revolving</u>
Loan Fund Committee

Wilke/Ellefson moved to approve the appointments to the Jefferson County Revolving Loan Fund Committee. (Motion Carried)

B. <u>Discussion and possible action on the Revolving Loan Fund Lending Guidelines for Jefferson County</u>

A draft resolution was provided for review. Pratt went over the guidelines.

Rudychev/Cannon moved to approve the Revolving Loan Fund Lending Guidelines as presented. (Motion Carried)

# C. Capital Campaign Update

Werth has been following up with people that participated in the feasibility study. They are putting together a list of prospects from the private sector. THRIVE 2021 is the name of the campaign. No action taken.

# D. Director's Report

Pratt highlighted some of the projects that she worked on in January and February. She has also served as the key note speaker at various events. No action taken.

# **New Business**

- A. Future Agenda Items
  - Joint Meeting of the GHDP & JCEDC
- B. Upcoming Meetings/Seminars
  JCEDC Board of Directors, March 23, 2017 8:30 a.m., 864 Collins Rd, Rm 12, Jefferson, WI

# Adjournment

There being no further business for consideration, motion by Mode/Freitag to adjourn. Motion carried.

Meeting adjourned at 9:22 a.m.

Respectfully submitted,

Tammie Jaeger, Recording Secretary