

UNIVERSITY EXTENSION EDUCATION COMMITTEE MINUTES

Date of Meeting: July 10, 2017

Meeting called to order by: Lloyd Zastrow, Vice Chair called the meeting to order at 8:30 a.m.

Members Present: Nelan, Kannard, Patrick, Zastrow present.

Agents Present: Georgson, Jones and Dustin Winkelman, Summer Intern

Others Present: Kim Buchholz, Administrative Specialist

Certification of Open Meetings Law: The agenda has been duly posted and the door is open.

Roll Call (establish a quorum): Quorum present

Approval of Agenda for Possible Rearrangement: None

Discussion & Possible Action on Elections of Committee Chair, Vice Chair and Secretary:

Conor Nelan, County Board Supervisor, was introduced and welcomed to the committee as well as Dustin Winkelman, 4-H Summer Intern.

Discussion on elections needed. Lloyd Zastrow was nominated to be chair by Patrick, seconded by Kannard. Motion approved. John Kannard was nominated to be vice chair by Patrick and seconded by Zastrow. Motion approved. Greg Patrick will continue to serve as committee secretary.

Approval of June 12, 2017 Meeting Minutes:

Kannard asked if the costs should be included within the minutes that Matt Hanson introduced at the last meeting. Minutes reflect that a handout was distributed. That handout will be maintained as a part of the meeting packet. Motion made by Patrick seconded by Kannard, to approve the June 12, 2017 minutes as printed. Motion unanimously approved.

Communications: None

Public Comment: None

Item: Update, Discussion and Input on the nEXT Generation Model

Patrick provided a brief background summary for Nelan. Discussion occurred regarding staffing for the UW-Extension Office, specifically referring to the two open positions of Family Living and Community Resource Development. The discussion included brainstorming on how and who needs to provide input into the decision/process.

The current scenario that was laid out by Matt Hanson includes Community Resource Educator at half time; Family Living Educator, Agriculture Educator and 4-H Coordinator. This is what we are currently moving forward with at this time. Comment was made that there is some urgency to determine the staffing needs for the County.

Georgson will visit with Wehmeier to finalize a process and determine how input for the decision will be determined.

Item: Update of Jefferson County Farm Technology Days

We are 106 weeks away; 2 years and 2 weeks. It will be here before you know it. Jefferson County delegates attended Media Day which was beneficial for the chairs and co-chairs. On Saturday, July 8, a bus of about 20 people attended Farm Technology Days and had a chance to speak with the hosting County committee chairs. This has been very beneficial to our executive committee.

Georgson stated that most of the committees are being filled. If you or you know of anyone interested in volunteering, they should contact Katelyn Broedlow in our office. Jefferson County will need about 1500 volunteers for this 3-day event. Of those, 600-700 of the volunteers will be involved in the food stands.

Georgson stated that he had a couple of hours to spend with the hosting County's agriculture agent. She stated that since January of 2017, she has spent 100 percent of her time on Farm Tech Days; In 2016, it was probably 50-60 percent of her time.

Georgson reminded committee members that Farm Tech Days will be in direct conflict with the Jefferson County Fair for the next two years; this will provide some unique challenges that are being worked through. The Fundraising committee is meeting; sponsorship packages are being set.

Item: Review of 2017 Departmental Budget

LaVern stated that the budget is in good shape; on track. Our capital project is also moving forward.

Item: Discussion of Monthly Agent Reports

Georgson reported that Farm Technology Days was covered previously. The Master Gardener Level 1 Training program (horticulture) for 2017 has concluded; their final exams and evaluations are being collected. Georgson has been meeting every other week with this group since January. Participants are not real anxious for the course to end. Georgson noted that we are having a little bit of a problem that the state program is requiring social security numbers. Some individuals are unwilling to provide this number and will walk away from the program if it is a requirement. Currently, our office is trying to figure out if there is a way around this requirement. Georgson reported on the flooding of fields. It is going to be a tough year for producers in Jefferson County. Questions have been addressed regarding: planting, plant emergence, dairy and livestock, pricing and harvesting. Jefferson County is doing some work with Walworth County since they currently do not have an agriculture agent. Forage supplies are pretty plentiful in Wisconsin. Currently, North and South Dakota are pretty dry so logistically how do we get our supplies from here to there.

Jones reported that he is getting into an active time with 4-H camp, County fair, point cards, etc. Stephanie with MIS has been working with the Small Animal Committee and our office to develop a Small Animal program similar to the large animal program for their annual sale. Jones highlighted items from his written report for the committee. He attended Area Animal Science Days in Dodge County and expect our senior livestock judging team will qualify for State. A google group for the Horse and Pony Committee has been established to assist with communication issues. Winkelman attended Youth Conference as a chaperone at UW-Madison. Jones attended the countywide strategic planning meeting. Jones explained that our department will be holding regular meetings starting this Fall with Fair Park to improve communications for next year. He informed the

committee that the MAQA program is moving to Youth Quality Care Assurance (YQCA) of animals next year. It will be for all animals and will include a web-based training; three training modules for each age group. The training will cost \$12 per person for on-line and \$3 per person for face to face. Our office has also communicated with State Fair who is in good standing in Jefferson County and eligible to show at State Fair.

Winkelman reintroduced himself to the committee and provided some background information. Projects he has been working on include restructuring the MAP record books for specific age groups and developing a social media policy for the 4-H program.

Georgson stated that we are happy to have Winkelman as part of our team. Chrissy Wen has been hired as our Area Director, covering Rock, Walworth and Jefferson counties. She will be meeting with the committee in the future.

Upcoming Agenda Items and Meeting Dates: Future Agenda items: nEXT Generation; Farm Technology Days, Staffing Levels.

Adjournment: Adjourned the meeting at 10:10 a.m.