

Jefferson County Economic Development Consortium  
Board of Directors Meeting  
December 20, 2018

Board members – John David – City of Watertown, Matt Trebatoski-City of Fort Atkinson, Steve Wilke – City of Lake Mills, Timothy Freitag – City of Jefferson, Mo Hansen City of Waterloo, David Carlson – City of Whitewater, Lisa Moen- Village of Cambridge, Kyle Ellefson – Village of Johnson Creek, Jim Mode – Jefferson County Supervisor, Richard Jones – Jefferson County Supervisor, Amy Rinard – Jefferson County Supervisor

**I. Call to Order** - Meeting called to order by Chairman David at 8:30 am.

**II. Roll Call – Quorum Established**

JCEDC Board Members Present: John David –City of Watertown, Steve Wilke –City of Lake Mills, Kyle Ellefson –Village of Johnson Creek, Lisa Moen –Village of Cambridge, Jim Mode –County Supervisor, Amy Rinard –County Supervisor, and Dick Jones –County Supervisor

Absent: Tim Freitag –City of Jefferson, Mo Hansen –City of Waterloo, David Carlson –City of Whitewater, Matt Trebatoski –City of Fort Atkinson

Staff Present: Ben Wehmeier – County Administrator, Victoria Pratt -JCEDC Executive Director, Julie Olver –Marketing Manager, RoxAnne Witte -Program Specialist

Members of the Public Present: Jim Grabowski-We Energies, Jim Falco-Madison College, James Schroeder–Jefferson County Board Chairman, Walt Christianson-Jefferson County Supervisor, Vern Georgson-UW Extension, Ken Baehler-Netwurx

**III. Certification of compliance with Open Meeting Law Requirements**

Staff certified compliance for the agenda dated December 20, 2018.

**IV. Approval of Agenda**

Rinard/Wilke moved to approve agenda dated December 20, 2018. Motion passed.

**V. Approval of Minutes**

Rinard/Wilke moved to approve October 25, 2018 minutes as printed. Motion passed.

**VI. Public Comments**

James Falco from Madison College gave a brief update on new and expanded programs at the college.

**VII. JCEDC Reports**

**A. Approval of Finance Report**

Mode/Rinard moved to approve December 20, 2018 finance report as presented. Motion passed.

**B. Discussion and possible action on JCEDC 2019 Budget**

V Pratt presented the 2019 JCEDC Budget and the 2019 Homebuyer Program Budget. Pratt explained the reason for the two budgets and how JCEDC will continue to move toward priority based budgeting for the department.

David/Wilke moved to approve the 2019 JCEDC budget as presented. Motion passed.

Wilke/Rinard moved to approve the 2019 Homebuyer Program Budget as presented. Motion passed.

**VIII. General Orders**

**A. Directors Report**

**1. Pipeline Update**

V Pratt distributed an updated Opportunity Pipeline Report and gave brief highlights on recruitment/retention/expansion projects that have been active.

**2. Discussion and possible action on Revised Strategic Plan**

V Pratt presented the updated 2017-2018 GHDP/ThriveED Strategic Plan for the board approval.

This plan was written as a living document, to be reviewed and revised as needed on an annual basis. The revised plan remains solely focused on economic development practices and outcomes.

Rinard/Jones moved to approve the 2017-2021 GHDP/ThriveED Strategic Plan as presented. Motion passed.

**3. Discussion on the 2019 Plan of Work**

V Pratt presented the 2019 ThriveED/JCEDC Plan of Work.

The plan outlined the tasks that will be given priority in 2019 as it relates to three goals of the ThriveED Strategic Plan and also the Home Buyer Program which is run by staff of JCEDC.

**B. Broadband Initiative Update**

Supervisor Rinard updated the board on the recent ordinance that was passed by the Jefferson County Board of supervisors on obtaining Broadband Forward! Certification. Ken Baehler from Netwurx gave a presentation on the underserved broadband areas of Jefferson County and how Netwurx could partner with Jefferson County on a project that involves obtaining both fixed point (antenna) and fiber optic technology in Jefferson County and apply for a PSC Broadband Expansion Grant.

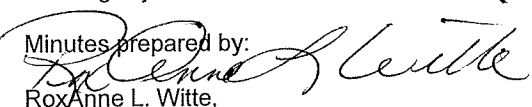
**C. Upcoming Meeting/Seminars**

1. 2019 meetings – The board expressed interest in having more economic development related education sessions incorporated into their meeting schedule. Staff will set up a schedule to have every other meeting be an education session with economic development topics of interest.
2. JCEDC Board of Directors, January 24, 2019, 8:30 am.

**IX. Adjournment**

There being no further business for consideration, motion by Mode/Rinard to adjourn. Motion passed.  
Meeting adjourned at 9:54 a.m.

Minutes prepared by:

  
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Program Specialist  
Jefferson County Economic Development Consortium