

UNIVERSITY EXTENSION EDUCATION COMMITTEE MINUTES

Date of Meeting: April 9, 2018

Meeting called to order by: Lloyd Zastrow, Chair called the meeting to order at 8:30 a.m.

Members Present: Hartz, Kannard, Nelan and Zastrow were present. Patrick joined meeting at 8:39 a.m.

Members Absent: None

Educators/County Staff Present: Ben Wehmeier, County Administrator; LaVern Georgson; Chrissy Wen, Area Director; Kim Buchholz

Others Present: Anita Martin, Public

Certification of Open Meetings Law: The agenda has been duly posted and the door is open.

Public Comment: None

Roll Call (establish a quorum): Quorum present

Approval of Agenda for Possible Rearrangement: Motion by Nelan, seconded by Kannard, to approve the agenda as printed. Motion approved.

Approval of March 12, 2018 Meeting Minutes:

Motion by Kannard, seconded by Nelan, to approve the March 12, 2018 as printed. Motion unanimously approved.

Communications: None

Item: Update on Positive Youth Development Educator Position

Wen stated that this position has not been posted yet. UW-Extension knows that Jefferson County needs a 4-H position. Wen explained that UW-Extension is near capacity for their County Educator positions. The filling of the position could take six to seven months. For right now, the position is still on hold. We are at a waiting stage. There are vacancies in almost every County. Wen will push this position forward as a priority position. Extension discussion followed.

Nelan said that it looks like abandonment from the State. Zastrow asked if there would be interest for the position if posted. Kannard stated that this opening is of no fault of the County or the State. Zastrow asked if he was correct in that the money was used elsewhere but we don't know where it went. Wen stated that we should have a better understanding at the end of the month. Nelan asked if the committee needed to contact the State. It was the consensus that at this time that is not needed. Nelan stated that this position is a definite need; the work is falling on the shoulders of the other staff.

Item: Update of nEXT Generation Model

Wen reported that on July 1 UW-Extension will be transferring to UW-Madison. Wen feels this is a huge benefit with the Wisconsin Idea as part of the partnership. An intensive amount of meetings are being held currently regarding this transition. Wen does not feel the County will see many changes with this transition.

Wen shared with the Committee that an individual involved with the Jefferson County WIC program has reached out to the Foodwise program - Fit Families - in Walworth County. There may be an opportunity in the future for the Walworth educator to provide programming in Jefferson County at no cost to the County.

Wen reviewed the organizational structure flow chart that was electronically distributed and handed out with the hard copy agenda packet. (See last page for flow chart)

Item: Update of Jefferson County Farm Technology Days

Georgson distributed sample fundraising forms and reviewed them with the committee. Fundraising has been doing a lot of outreach. People are enjoying the process at this point. They have gotten to know each other within the County; relationships are being built. Operating committees continue to meet.

A delegation from Jefferson County will be attending the show in Wood County where we are responsible for the hospitality area. A group will also be traveling there on Saturday before the show opens since it does conflict with the Jefferson County Fair.

Item: Review of 2018 Departmental Budget

Georgson reported that the budget looks good at this point.

Item: Discussion of Monthly Agent Reports

Georgson reviewed his written report with the committee. See his attached report for details.

Upcoming Agenda Items and Meeting Dates: Update on Jefferson County Farm Technology Days, Update on nEXT Generation, update on Positive Youth Development Educator hiring, Monthly Reports

Adjournment: Adjourned the meeting at 9:30 a.m.

Note: Next scheduled meeting is Monday, May 14, 2018.

UW Extension Agriculture Report
To the Jefferson County Extension Education Committee
By LaVern Georgson

April 9, 2018

Agriculture programming

Farm Technology Days (FTD) Programming:

The fundraising committee is making progress in what seems like a never ending review and revision of the sponsorship opportunities. Refining the forms for recording cash and in-kind donations, the process for acknowledging contributions and the clarification of particular naming rights has resulted in numerous changes.

One of the challenges that has become apparent is the structure under which FTD operates. The state organization provides some resources in the areas of structural policies, continuity and organizational support. Past host counties provide reports and budgets that reflect efforts. There is a two edge sword to this process. The fairly loose, undefined aspects of the show allow a County to apply creativity in creating innovative or unique features of their county's show. This is generally viewed as a positive. However, there is a considerable amount of reinvention, rediscovery or redevelopment of details and decisions associated with the show.

Despite some of the pitfalls associated with a show of this kind that takes three years to develop and involves a large community, there is excitement. The operating committees continue to become more structured and purposeful in the conducting of their responsibilities.

I have spent a considerable amount of time working with several committees that were struggling. Meetings were held with various individuals regarding the leadership and progress of the committees. These individuals by mutual consent agreed to exchange committees and responsibilities. That effort is showing significant results.

I continue attend committee meetings, make presentations to civic organizations and work with Katelyn as we provide coordination from our office.

The host family, Scott Schneider, Executive Committee co-chair and I did a Morning Magazine with Michael Clish on WFAW as an update on Jefferson County FTD

Horticulture Programming:

Questions, inquiries and calls regarding trees, insects and lawns are representative the work in this area. The Master Gardener training continues with a session every other week.

Crops Programming:

We collaborated with a state specialist to host a Tile Drainage Workshop. 77 people from throughout Wisconsin were registered. Tiling contractors, UWEX, Department of Natural Resources staff and USDA Natural Resources Conservation Service individuals presented. The final private Pesticide Applicator Training was held with nearly 85 people attending the three trainings. Wisconsin Discovery Farms held its Southeast regional meeting in our meeting rooms.

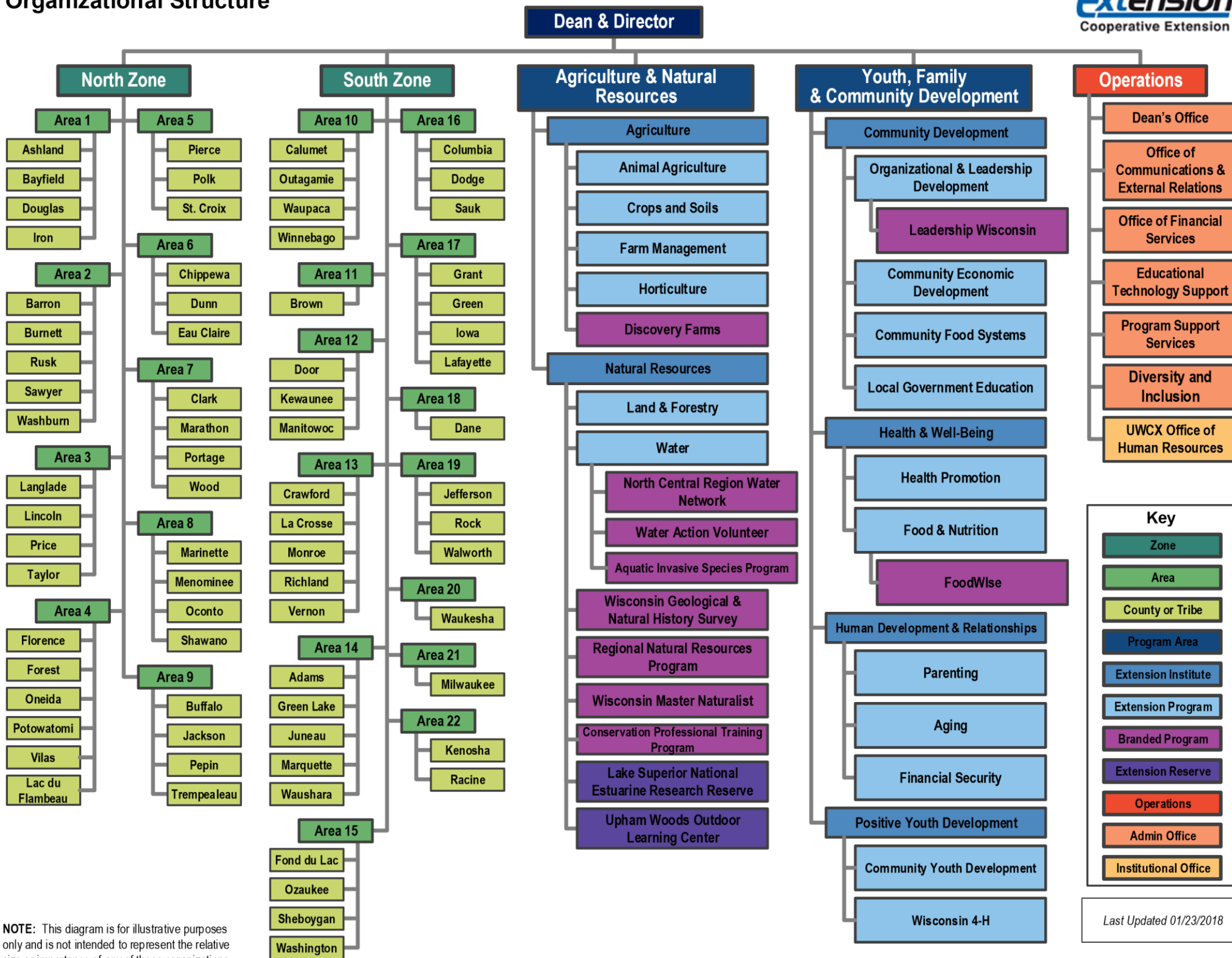
Dairy and Livestock Programming:

I responded to questions on grazing, frost seeding and dairy business profitability.

Department Activities:

Applications were reviewed and interviews conducted for the 4-H Summer Intern. Area Extension Director Chrissy Wen conducted my performance review. Attention to Jefferson County 4-H with Kim and Katelyn continues.

Organizational Structure



NOTE: This diagram is for illustrative purposes only and is not intended to represent the relative size or importance of any of these organizations.

Key

- Zone
- Area
- County or Tribe
- Program Area
- Extension Institute
- Extension Program
- Branded Program
- Extension Reserve
- Operations
- Admin Office
- Institutional Office

Last Updated 01/23/2018