

Board members – John David – City of Watertown, Matt Trebatoski-City of Fort Atkinson, Steve Wilke – City of Lake Mills, Timothy Freitag – City of Jefferson, Mo Hansen City of Waterloo, David Carlson – City of Whitewater, Lisa Moen- Village of Cambridge, Kyle Ellefson – Village of Johnson Creek, Jim Mode – Jefferson County Supervisor, Richard Jones – Jefferson County Supervisor, Amy Rinard – Jefferson County Supervisor

I. Call to Order - Meeting called to order by Chairman David at 8:30 am.

II. Roll Call – Quorum Established

JCEDC Board Members Present: John David –City of Watertown, Steve Wilke –City of Lake Mills, Mo Hansen –City of Waterloo, Kyle Ellefson –Village of Johnson Creek, Jim Mode –County Supervisor, Amy Rinard –County Supervisor, and Dick Jones –County Supervisor

Absent: Tim Freitag –City of Jefferson, David Carlson –City of Whitewater, Matt Trebatoski –City of Fort Atkinson, Lisa Moen –Village of Cambridge

Staff Present: Ben Wehmeier – County Administrator, Victoria Pratt -JCEDC Executive Director, Julie Olver –Marketing Manager, RoxAnne Witte -Program Specialist

Members of the Public Present: Jim Grabowski-We Energies, Paul Jayden – MadRep

III. Certification of compliance with Open Meeting Law Requirements

Staff certified compliance for the agenda dated January 24, 2019.

IV. Approval of Agenda

Mode/Jones moved to approve agenda dated January 24, 2019. Motion passed.

V. Approval of Minutes

Rinard/Mode moved to approve December 18, 2018 minutes as printed. Motion passed.

VI. Public Comments

None

VII. JCEDC Reports

A. Approval of Finance Report

Mode/Rinard moved to approve December 20, 2018 finance report as presented. Motion passed.

VIII. General Orders

A. Directors Report

1. Pipeline Update

V Pratt distributed an updated Opportunity Pipeline Report and gave brief highlights on recruitment/retention/expansion projects that have been active.

2. Jefferson County Comprehensive Plan

V Pratt updated the board on what the county is doing and how this will ensure that future land uses are aligned with the County's Strategic Plan, the JCEDC and ThriveED's Strategic Plan and also what current areas of concern are and what will need to be done in the future to address these issues.

3. IT Cluster Study

Discussion was held on the preliminary maps of the IT Cluster Study done by MadRep and WEDC that were distributed to the board regarding the need for broadband services for Jefferson County. MadRep will be releasing the full study in the coming weeks.

4. Maranatha Baptist University Economic Breakfast

Reminder to the board that V. Pratt will be on the panel along with Kristen Fish, Watertown RDA and Bob Duffy, Director of Economic Development for the City of Oconomowoc at the MBU Economic Breakfast, February 13, 2019.

5. JCEDC Education Session Survey Results

The results of the survey were handed out to the board. Staff will look to engage speakers for the March, May, July, and September JCEDC Board of Directors meetings based on the results of the survey.

6. Discussions with Dodge County

V Pratt updated the board on the ongoing discussions with Dodge County to potentially increase their investment into JCEDC. The proposal that is being discussed would increase their investment to \$1.50

per resident and include the hiring of a business development professional that would work primarily in Dodge County, and the possibility of a seat on the JCEDC board of directors.

7. CDBG Closeout

Discussions are ongoing as to how Jefferson County will close out their revolving loan fund. Deadline for the close out is December 31, 2020.

B. Upcoming Meeting/Seminars

1. Maranatha Baptist University Economic Breakfast – February 13, 2019, 7:00 – 9:00, Watertown Campus
2. JCEDC Board of Directors, March 28, 2019, 8:30 am. (February meeting cancelled)
3. ThriveEd Annual Meeting – October 8, 2019 (date and time TBD)

IX. Adjournment

There being no further business for consideration, motion by Wilke/Ellefson to adjourn. Motion passed.
Meeting adjourned at 9:12 a.m.

Minutes prepared by:


RoxAnne L. Witte,
Program Specialist
Jefferson County Economic Development Consortium