

Jefferson County Economic Development Consortium  
Board of Directors Meeting  
June 27, 2019

Board members –Matt Trebatoski-City of Fort Atkinson, Steve Wilke – City of Lake Mills, Timothy Freitag – City of Jefferson, Mo Hansen City of Waterloo, Emily McFarland – City of Watertown, Cameron Clapper – City of Whitewater, Lisa Moen- Village of Cambridge, Kyle Ellefson – Village of Johnson Creek, Jim Mode – Jefferson County Supervisor, Richard Jones – Jefferson County Supervisor, Amy Rinard – Jefferson County Supervisor, Rebecca Glewen – City of Beaver Dam

**I. Call to Order** - Meeting called to order by Chairman Trebatoski at 8:30 am.

**II. Roll Call – Quorum Established**

JCEDC Board Members Present: Matt Trebatoski-City of Fort Atkinson, Mo Hanson –City of Waterloo, Emily McFarland-City of Watertown, Cameron Clapper-City of Whitewater, Kyle Ellefson-Village of Johnson Creek, Jim Mode-County Supervisor, Dick Jones-County Supervisor, Amy Rinard – Jefferson County Supervisor, Rebecca Glewen – City of Beaver Dam

Absent: Tim Freitag-City of Jefferson, Steve Wilke – City of Lake Mills, Lisa Moen-Village of Cambridge,

Staff Present: Victoria Pratt-JCEDC Executive Director, Julie Olver-Marketing Manager, RoxAnne Witte-Program Specialist

Members of the Public Present: Gene Dalhoff -MadREP

**III. Certification of compliance with Open Meeting Law Requirements**

Staff certified compliance for the agenda dated June 27, 2019

**IV. Approval of Agenda**

Hansen/Jones moved to approve agenda dated June 27, 2019. Motion passed.

**V. Approval of Minutes**

Mode/Ellefson moved to approve May 23, 2019 JCEDC minutes as printed. Motion passed.

**VI. Public Comments**

**VII. JCEDC Reports**

**A. Approval of Finance Report**

McFarland/Hanson moved to approve April 30, 2019 JCEDC finance reports as presented. Motion passed.

**B. 2020 Preliminary Budget**

Pratt presented preliminary numbers to the board for the 2020 budget. Discussion was held on increased costs to the department, population numbers and how every community should contribute their fair share, and the Railroad Consortium membership.

**IX. General Orders**

**A. Directors Report –**

1. JCEDC June 20, 2019 Home Buyer Program summary was distributed to those present
2. Activities –
  - Pratt updated the board on the presentations/meetings she has given/attended in both Dodge and Jefferson counties.
  - Dodge County amended contract has been signed. Steve Jenkins will be starting July 15, 2019 and will be conducting BRE visits in Dodge County.
  - Videos – ThriveED will be doing casual and relevant one-minute pieces to share with the public on economic development with more information on each topic found on the website.
  - Commercial Association of Realtors (CARW) membership- Pratt explained how this membership will give us access to listings on commercial/industrial properties for sale or lease in our area.
  - June 4, 2019 Branding Workshop follow up – Pratt updated the board on topics covered at the session and the summary page that was distributed to those present.
  - Branding Session – Julie showed a graphic design, and discussed boiler plate text that we hope will ultimately be adopted by communities across the region as part of our marketing/outreach work.
3. Pipeline report -  
Pratt distributed an updated Opportunity Pipeline Report and gave brief highlights on recruitment/retention/expansion projects that have been active.

**B. Board Appointment/Election – Replacement of Vice Chair Person**

Emily McFarland nominated Mo Hansen as vice chairperson. Nomination seconded by Jim Mode. There being no other nominations motion by Mode/Jones to close nominations and cast unanimous ballot for Mo Hansen as vice chairperson. Motion passed.



**C. New Business/Future Agenda Items**

Community Donations – Dodge/Jefferson County

**D. Upcoming Meetings/Seminars**

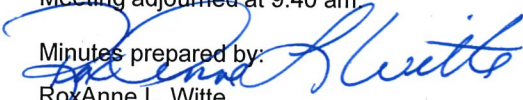
- JCEDC Board of Directors – Education Session – Affordable Housing Programs for Workers – July 25, 2019, 8:30 am.
- ThriveED Annual Meeting – October 8, 2019 (date and time TBD)

**X. Adjournment**

There being no further business for consideration, motion by Ellefson/McFarland to adjourn. Motion passed.

Meeting adjourned at 9:40 am

Minutes prepared by:

  
RoxAnne L. Witte,  
Program Specialist

Jefferson County Economic Development Consortium

