

Extension Education Committee Minutes

Date of Meeting: August 12, 2019

Meeting called to order by: Zastrow called the meeting to order at 8:35 a.m.

Members Present: Kannard, Kelly, Roberts and Zastrow were present.

Members Absent: Herbst was absent

County/Extension Staff Present: Chrissy Wen, Area Director; LaVern Georgson, Agriculture Educator; Kara Loyd, 4-H Program Coordinator; Lisa Krolow, FoodWise; Steve Chmielewski, Community Educator; Dustin Winkelman, 4-H Intern, and Kim Buchholz, Administrative Specialist. Ben Wehmeier, County Administrator.

Others Present: None

Certification of Open Meetings Law: The agenda has been duly posted and the door is open.

Public Comment: None

Roll Call (establish a quorum): Quorum present

Approval of Agenda for Possible Rearrangement: Agenda was approved as printed.

Approval of June 10, 2019 Meeting Minutes: Motion by Roberts, seconded by Kannard, to approve the June 10, 2019 meeting minutes. Minutes approved.

Communications: None

Review of 2019 Departmental Budget: Wen reported the 2019 budget is on track.

Review of 2020 Departmental Budget: Wen provided an overview of the 2020 budget for the committee. She explained that the fee for contracts has shifted slightly. For 2020, there is a flat fee for each educator in the amount of \$41,500 rather than a different amount for each educator. The \$10,000 reduction for the first educator within a County will continue into the 2020 budget but will more than likely not be available in 2021 budget cycle. Currently, the Extension budget is over budget by about \$17,000 due to the inclusion of the Community Educator position. Discussion occurred. Kannard asked that a hard copy of the budget be provided to committee members.

Discussion of Monthly Educator Reports – LaVern Georgson (Ag), Kara Loyd (4-H), Steve Chmielewski (Community Educator), Lisa Krolow (FoodWise)

Krolow reported that she has completed the FoodWise October 2019 to September 2020 budget and has worked on an Action Plan. She explained that every 5 years every County in Wisconsin has a health assessment is done. FoodWise fits right in with Jefferson County's assessment. The top two concerns are: obesity and diabetes for adults and inactivity and obesity of children. The assessment also noted health disparities according to income. An indicated solution was to refer individuals to a program; the only program identifiable program within Jefferson County was WIC. Krolow stated that she was happy to find out that all the Jefferson County communities have a Healthy Community Coalition.

Due to staffing limitations, FoodWise will not be able to enter schools this year. Jefferson County has 5 schools; one in Fort Atkinson, one in Jefferson and 3 in Watertown that would

qualify for the program. Questions and discussion occurred. After her report, Krolow left the meeting to attend another meeting.

Loyd provided the committee with an overview of her written report. Cloverbud Day Camp went really well; 15 youth attended. Fair went well. Loyd was impressed by the caliber of projects that 4-Hers accomplished and showcased. The Meat Animal Project and Small Animal Sale sales went very well; both gavel totals of the sales were up. Loyd had a 4-H booth at the Fair where 14 new families indicated they would like more information on 4-H. New this year, the 4-H program offered a Fair meal for 4hers and their families on Wednesday evening. The individuals that attended were very appreciative. Loyd feels it is very valuable for building community and looks forward to next year. Loyd also had a 4-H booth at Farm Technology Days that went well. Five families indicated interest in the program. The booth featured daily interactive activities to highlight all you can do in 4-H. Went well. Loyd also just returned from 4-H camp; Jefferson County had 28 young people attend. The majority of campers were first time campers.

Winkelman, 4-H Summer Intern, provided the committee with an oral report of his written report of his activities for the summer. He was involved with the Meat Animal Project and Small Animal Sales; both sales went very well. Winkelman coordinated the 30 projects that Jefferson County sent to the Wisconsin State Fair. He also featured an additional 25 projects at the Courthouse in a Jefferson County Showcase for items that did very well but were not eligible to go to State Fair for a variety of reasons. He was also very involved with the Youth Tent for Farm Technology Days.

Loyd and Winkelman left the meeting at 9:10 a.m. to pick up Jefferson County projects from State Fair.

Chmielewski gave an update to the committee of his work within Jefferson County. He will be working with United Way and local food pantries through attendance at their monthly board meetings to assist them with furthering their goals. Chmielewski put together a Jefferson County Nonprofit Survey Analysis. A copy was distributed to committee members. He received input from 26 nonprofits both through information submitted online and phone interviews. The themes that emerged were: communicating your message, sustainability and growth, board development, volunteers and policy.

Chmielewski has also provided guidance and technical assistance in preparing a grant that will look at main street revitalization in regards to Old World Wisconsin; looking at where people go to eat, drink, stay when visiting this destination.

Approval of Resolution Recognizing the Walter Family and Walter Grain Farms for their dedication and commitment to Jefferson County agriculture and related industries by hosting Farm Technology Days 2019

Motion by Kannard, seconded by Kelly, to approve the resolution recognizing the Walter Family and Walter Gran Farms for their dedication and commitment to Jefferson County agriculture and related industries by hosting Farm Technology Days 2019 at their farm. Motion approved. The resolution will be forwarded to the County Board meeting on Tuesday, August 13. .

Recap of Jefferson County Farm Technology Days (July 2019)

Georgson stated that Jefferson County is now in the aftermath of the show. It is a sizable void; but, it hasn't completely ended. The executive board will meet within the next couple of weeks to review the show. Jefferson County has a very successful show for any of the details that could be controlled. By enlarge, the people that attended were very pleased. Georgson truly feels that Jefferson County created an entity that we should be very proud of.

Georgson then went on to highlight items within his report about the show that included storms, good weather and farm economy. He handed out the Farm Technology vision statement that was created three years ago and read it to the committee. The show has accomplished the vision statement. Jefferson County is a community. The agriculture community is very well versed and the people that stepped up and the value that they brought to the County cannot be stated enough. It was a first class event that Jefferson County can very proud of. Wehmeier stated that Jefferson County pushed the State Farm Technology Executive Committee in some ways. An example would be the Block Party which was very successful.

Zastrow stated that the show provided a volunteer opportunity for many individuals. People were able to meet and work side by side and receive feedback and compliments of their involvement and helpfulness.

Georgson stated that the field demonstrations were unparalleled for their offerings.

Discussion occurred regarding the 2021 show. It was explained that the 2021 show will be a different approach that uses a different management scheme. It will be more in line with a typical Fair Park event. It is the understanding that Extension's role will be much less.

Wehmeier left the meeting at 9:45 a.m. to attend another meeting.

Adjourn – Meeting adjourned at 9:50 a.m.

Next Scheduled Meetings: Regularly scheduled meetings are held at the Extension, Jefferson County Office in Room 12 on the 2nd Monday of the month at 8:30 a.m. The next scheduled meetings are: September 9 and October 14, 2019.