

**Jefferson County Economic Development Consortium (JCEDC)  
Board of Directors Meeting  
March 26, 2020 – Meeting held via Zoom**

Board members –Matt Trebatoski-City of Fort Atkinson, Steve Wilke – City of Lake Mills, Timothy Freitag – City of Jefferson, Mo Hansen City of Waterloo, Emily McFarland – City of Watertown, Cameron Capper – City of Whitewater, Rebecca Glewen – City of Beaver Dam, Lisa Moen- Village of Cambridge, Kyle Ellefson – Village of Johnson Creek, Jim Mode – Jefferson County Supervisor, Richard Jones – Jefferson County Supervisor, Amy Rinard – Jefferson County Supervisor.

**I. Call to Order** - Meeting called to order by Chairman Trebatoski at 8:31 am.

**II. Roll Call – Quorum Established**

JCEDC Board Members Present: Matt Trebatoski-City of Fort Atkinson, Mo Hansen-City of Waterloo, Steve Wilke-City of Lake Mills, Cameron Clapper-City of Whitewater, Emily McFarland-City of Watertown, Lisa Moen-Village of Cambridge, Kyle Ellefson-Village of Johnson Creek, Rebecca Glewen-City of Beave Dam Jim Mode-County Supervisor, Dick Jones-County Supervisor, Amy Rinard-County Supervisor

Absent: Tim Freitag-City of Jefferson

Staff Present: Ben Wehmeier -Jefferson County Administrator, James Schroeder-Jefferson County Board of Supervisors, Victoria Pratt-JCEDC Executive Director, Julie Olver-Marketing Manager, RoxAnne Witte-Program Specialist

Members of the Public Present: Jeff Caine, Matt Mauthe, David Schroeder, Jason Scott

**III. Certification of compliance with Open Meeting Law Requirements**

Staff certified compliance for the agenda dated March 26, 2020

**IV. Approval of Agenda**

Jones/Clapper moved to approve March 26, 2020 JCEDC agenda as printed. Motion passed.

**V. Approval of Minutes**

Wilke/Rinard moved to approve February 27, 2020 JCEDC minutes as printed. Motion passed.

**VI. Public Comments**

None

**VII. JCEDC Reports**

**Approval of Finance Report**

Mode/Jones moved to approve February 29, 2020 JCEDC finance reports as presented. Motion passed.

**VIII. General Orders**

**A. Directors Report – Pratt**

1. Pratt gave an update on what Jefferson County and ThriveED are doing to help business in the Covid-19 pandemic. Information/guidelines on all programs available to businesses will be updated on a daily basis on the ThriveED web site.
2. **Pipeline report** -Pratt gave update on recruitment/retention/expansion projects that have been active in the past 60 days.

**B. ThriveED Capital Campaign 2020- 2026**

Matt Mauthe/David Schroeder updated the board on the upcoming capital campaign for ThriveED. The Executive Committee of ThriveED feels that they will need \$100,000 to hire a consulting person to oversee the campaign and a staff person to help with the campaign and fund raising activities for the organization. Proposed funding for the campaign would be as follows: \$20,000 donation from ThriveED, \$20,000 donation from Dodge County, \$20,000 donation from JCEDC and a \$40,000 loan from JCEDC. The JCEDC \$20,000 donation will be placed in the 2021 JCEDC budget under Professional Services. The \$40,000 loan will come from the JCEDC reserve account and will be in a line of credit to be used as needed.

Motion by Hansen/Jones to approve a \$20,000 donation from JCEDC to ThriveED to be used for the 2022-2026 Capital Campaign and to approve a \$40,000 loan to ThriveED with terms to be determined to be used for

the 2022 - 2026 Capital Campaign. The \$40,000 loan will only be used after the funds from \$20,000 donation from ThriveED, the \$20,000 donation from Dodge County, the \$20,000 donation from JCEDC have been exhausted and funds will only be used as needed to cover expenses of the campaign. Funding for the \$20,000 donation will come from the 2021 JCEDC budget and funding for the \$40,000 loan will come from the the JCEDC reserve account. Motion passed on voice vote. Yes –Trebatoski, Wilke, Hansen, McFarland, Clapper, Moen, Ellefson, Mode, Rinard, Jones, Glewen, No – 0, Absent – Freitag

**IX. Upcoming Meetings/Seminars**

JCEDC Board of Directors & Education Session – May 28, 2020 – 8:30 am., 864 Collins Rd, Jefferson, WI

**X. Adjournment**

There being no further business for consideration, motion by Wilke/Rinard to adjourn. Motion passed.  
Meeting adjourned at 9:00 am.

Minutes prepared by:

RoxAnne L. Witte,  
Program Specialist  
Jefferson County Economic Development Consortium