

Board members – TBD - City of Fort Atkinson, Steve Wilke - City of Lake Mills, Timothy Freitag - City of Jefferson, Mo Hansen - City of Waterloo, Emily McFarland - City of Watertown, Cameron Capper - City of Whitewater, Russ Kottke - Dodge County, Lisa Moen - Village of Cambridge, Brad Calder of Johnson Creek, David Drayna - Jefferson County Supervisor, Richard Jones - Jefferson County Supervisor, Amy Rinard - Jefferson County Supervisor.

I. **Call to Order** - Meeting called to order by Chairman Hansen at 8:30 am.

II. **Roll Call – Quorum Established**

- JCEDC Board Members Present: Mo Hansen-City of Waterloo, Steve Wilke-City of Lake Mills, Emily McFarland-City of Watertown, Brad Calder - Village of Johnson Creek, David Drayna-County Supervisor, Dick Jones-County Supervisor, Amy Rinard-County Supervisor
- JCEDC Board Members Present: Emily McFarland joined at 8:44 am
- Absent: Tim Freitag-City of Jefferson, Lisa Moen – Village of Cambridge, Cameron Clapper – City of Whitewater
- Staff Present: Ben Wehmeier -Jefferson County Administrator, Victoria Pratt-JCEDC Executive Director, Julie Olver-Marketing Manager, Deb Reinbold-Business Development Manager, RoxAnne Witte-Program Specialist
- Members of the Public Attending: Nate Olson – Dodge County

III. **Certification of compliance with Open Meeting Law Requirements**

Staff certified compliance for the agenda dated November 19, 2020.

IV. **Approval of Agenda**

Wilke/Jones moved to approve November 19, 2020 JCEDC agenda as printed.

V. **Approval of Minutes**

Jones/Rinard moved to approve October 22, 2020 JCEDC minutes as printed.
Motion passed.

VI. **Public Comments**

None

VII. **JCEDC Reports**

A. **Finance Report** –September 20, 2020 JCEDC finance reports placed on file as presented.

VII. **General Orders**

A. **JCEDC administered CDBG Competitive Award Program Discussion/Possible Action –**

- Reinbold gave a brief overview of what the County will be doing to close out the program prior to deadline and per HUD Standards. \$550,000 has been made available for municipalities in Jefferson County to submit projects applications and are able to submit 2 projects to the state.
- Discussion was held on the applications that were submitted. By unanimous consent, this topic was tabled until all rankings could be entered into the scoring system and move forward on campaign updates.

B. **Campaign Update**

- Staff is currently scheduling interview times for the feasibility study with businesses and RDG.
- 5-year Strategic Plan is complete and will be share with both boards at their January meetings.
- JCEDC/ThriveED \$40,000 loan documents have been signed and the \$20,000 pledge funds will be transferred to ThriveED by year end.
- Dodge County will not be pledging \$20,000 for the campaign.

C. **JCEDC administered CDBG Competitive Award Program Discussion/Possible Action**

Discussion resumed on the application rankings and which projects should be submitted to the state for approval. Motion by Calder/Wilke to support the combination of the two projects from the City of Fort Atkinson into one project, to submit the City of Watertown project to repair 3 Seawall Bins and the combined City of Fort Atkinson projects to the state for approval. If this approach does not work, staff will look to allocate additional funds to the top two ranking projects which are the City of Watertown Seawall Bins Project and the City of Fort Atkinson Demolition of the Building

at 311 S. Main Street and submit this to the state for approval. Motion passed.

IX. Upcoming Meeting/Seminars

- **JCEDC Education Session – New Market Tax Credits** – Deb explained to the board that this meeting will give a brief overview of the New Market Tax Credit program that Bremer Bank currently has available.

X. Adjournment

There being no further business for consideration, motion by Wilke/Rinard to adjourn. Motion passed.
Meeting adjourned at 9:18 am

Minutes prepared by:
RoxAnne L. Witte, Program Specialist
Jefferson County Economic Development Consortium

DISCLAIMER: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.