

Extension Education Committee Minutes

(Includes Educator Written Reports that were presented orally as attachments)

Date of Meeting: November 9, 2020

Meeting called to order by: Zastrow called the meeting to order at 8:32 a.m.

Members Present via Videoconference: Roberts, Morris

Members Present in Person: Herbst, Kannard, Zastrow

County/Extension Staff Present: Ben Wehmeier, County Administrator; Kim Buchholz, Administrative Specialist

Extension Staff Present by Videoconference: Chrissy Wen, Area Director; Kara Loyd, 4-H Coordinator; Lisa Krolow, FoodWise; Steve Chmielewski, Community Educator; Katelyn Broedlow, Administrative Assistant

Others Present via Videoconference: Frankie Fuller; Anita Martin

Certification of Open Meetings Law: The agenda with videoconference link has been duly posted and the door is open.

Public Comment: None

Roll Call (establish a quorum): Quorum present.

Approval of Agenda for Possible Rearrangement: Motion by Herbst, seconded by Roberts, to approve the agenda as posted. Motion approved.

Approval of October 12, 2020 Meeting Minutes: Motion by Kannard, seconded by Herbst, to approve the October 12, 2020 meeting minutes. Motion approved.

Communications: None

Review of 2020 Departmental Budget: Committee members received a copy of the departmental budget report in their meeting packet. Wen stated that the 2020 budget is "business as usual". No questions.

Review of the 2021 Departmental Budget: Committee members were provided a copy of the 2021 budget that was given to the County Board. No questions were asked.

Review and Possible Recommendation of Supervisory Budget Amendment: Committee members received a copy of the amendment in the agenda packet. Wehmeier and Wen briefly reviewed the supervisory amendment with the committee and provided an update on Finance Committee actions. The Finance committee voted 4 to 0 to not support this amendment. There is another amendment that funds the Land Conservation position at $\frac{3}{4}$ which would not affect the Extension budget. Discussion and questions occurred. Consensus of the committee was to not act on the amendment. All supervisory amendments will be discussed and handled at the County Board meeting.

Discussion of Monthly Educator Reports: (Written reports attached.)

- Kara Loyd provided an oral report from her written report. Please refer to her attached report for more details.
- Lisa Krolow provided an oral report. They will be hiring a new 80% FoodWise educator for the Jefferson and Walworth program in 2021. Lisa is working with six counties to plan a six week series of lessons for the Headstart Program. Lessons would be provided in English and Spanish. FoodWise worked with WIC in October to provide educational classes.

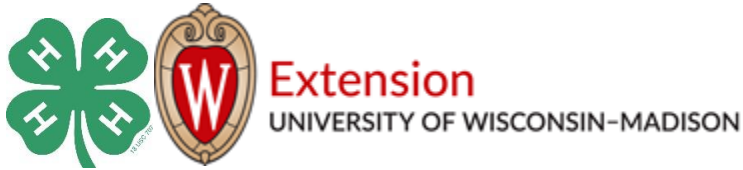
Participation was limited. Roberts suggested that a brochure explaining FoodWise program be included in 2nd Harvest deliveries done through St. Joseph Church in Fort Atkinson.

- Steve Chmielewski provide an oral report from his written report. Please refer to his attached report for more details.
- Michelle Scarpace, Natural Resources Educator and LaVern Georgson, Agriculture Educator were unable to attend the meeting and did not have written reports.

Next Scheduled Meetings: December 14, 2020; January 11, 2021

Adjourn – Motion by Herbst, seconded by Kannard, to adjourn at 9:18 a.m. Motion approved.

Minutes recorded by Kim Buchholz, Administrative Specialist



Extension Education Committee

November 9, 2020

Kara Loyd – 4-H Program Educator

The last month has still been full of Zoom meetings with volunteers and committees, regional colleagues, and professional development. The more exciting highlights include-

- **Cloverbud Project Box-** On October 19th we hosted 7 youth to celebrate 4-H and review the activities we delivered. Overall, we heard very positive feedback about the boxes and enjoyed our younger member's enthusiasm! The picture below on the left is one of our participants with her prize from a Bingo game we played. On the right, you can see our participants on the Zoom.



- **Statewide Committee Work-** I have joined several statewide committees with other colleagues to create and share opportunities. We continue to work to create virtual, statewide opportunities for our members.
- I also took a week off in October to be with my family.

Coming Up for Jefferson County 4-H-

- **Cloverbud In-A-Box-** We are going to continue with our Cloverbud Box Program. The rest of the year will include plans for an art theme box and an agriculture theme box.
- **Virtual Officer Training-** Each year, we typically offer an officer training for our elected youth leaders. In December, we will be partnering with Dane, Rock, Sauk, and Dodge to offer a virtual officer training.
- **Project Boxes/Kits-** Some projects are operating independently and creating program plans for our youth. Natural Sciences, Plant Sciences and Rocketry are all planning in-person programs. The plan is to create a project box for four main projects with enough activities monthly from January to June. Potential projects include STEM, foods, photography, arts, and agriculture.
- **Monthly Countywide Activities-** Each month, we are offering an activity for families to do together. Future plans include-
 - o **November-** Discover 4-H
 - A Zoom meeting especially for new families to learn more about 4-H
 - A countywide trivia contest
 - o **December-** A countywide scavenger hunt

Steven Chmielewski
Community Development Educator
University of Wisconsin-Madison, Division of Extension
Waukesha & Jefferson County

October, 2020

Nonprofit sector:

- Designed and facilitated 3 of 4 workshops with board of directors from Watertown Family Resource Center to assist with board growth as they recently formed new partnerships with the Library and family center and updated their mission. The four-part program began on 10/6 to practice and apply Governance as Leadership concepts. Program goals include operating beyond fiduciary responsibilities, increase value in board participation and the identification of important questions to help prepare for a strategic planning process.
- Biweekly meetings held with team and individual members of Whitewater Marketing Alliance (Superintendent, City EDA, Chamber, Tourism, UW-Whitewater, Downtown Whitewater Inc., and private company) that finalized resident and commuter survey, planned survey launch/promotion and wrote/shared press release:
<http://mywalworthcounty.com/?p=38001>
- With support from City of Whitewater, economic development groups and 6 businesses, this community marketing grant proposal was submitted in March to USDA Rural Business Development and was successfully awarded \$48,000. Project began September 2020.

Private sector:

- Technical assistance was leveraged through Whitewater BRE grant budget for a local digital marketing business operator to provide no cost follow up consultation work small business operators to develop strategies that improve their digital connections with customers.