Approved 5/27/2021

Jefferson County Economic Development Consortium (JCEDC)
Board of Directors Meeting

April 22, 2021 - Meeting held in person and via Zoom.

Board members –Rebecca LeMire - City of Fort Atkinson, Steve Wilke - City of Lake Mills, Timothy Freitag - City of Jefferson, Mo Hansen - City of Waterloo, Emily McFarland - City of Watertown, Cameron Capper - City of Whitewater, Russ Kottke - Dodge County, Lisa Moen - Village of Cambridge, Brad Calder of Johnson Creek, David Drayna - Jefferson County Supervisor, Richard Jones - Jefferson County Supervisor, Amy Rinard - Jefferson County Supervisor.

I. Call to Order - Meeting called to order by Chairman Hansen at 8:30 am.

II. Roll Call - Quorum Established

- JCEDC Board Members Present: Mo Hansen-City of Waterloo, Steve Wilke-City of Lake Mills, Emily McFarland-City of Watertown, Cameron Clapper-City of Whitewater, Tim Freitag-City of Jefferson, Rebecca LeMire City of Fort Atkinson, Brad Calder-Village of Johnson Creek, David Drayna-County Supervisor, Dick Jones-County Supervisor, Amy Rinard-County Supervisor, Russell Kottke Dodge County
- Absent: Lisa Moen-Village of Cambridge
- Staff Present: Ben Wehmeier-Jefferson County Administrator, Victoria Pratt-JCEDC Executive Director, Julie Olver-Marketing Manager, Deb Reinbold-Business Development Manager, RoxAnne Witte-Program Specialist
- Members of the Public Attending: Alex Allon, Tina Crave, Ronald Chisholm, Jim Falco, Nate Olson, Jim Grabowski, Danielle jones, Vanessa Ineza, maria McClellan, Richard Nelson, Linda Spencer, Kathy Schliewe, Mark Thomas, Nicole Thompson
- III. Certification of compliance with Open Meeting Law Requirements
 Staff certified compliance for the agenda dated April 22, 2021.
- IV. Approval of Agenda

April 22, 2021 JCEDC agenda approved as printed by consensus of board.

V. Approval of Minutes

Drayna/Jones moved to approve February 25, 2021 JCEDC minutes as printed. Motion passed.

VI. Public Comments

None

VII. JCEDC Reports

A. Finance Report – Drayna/Jones moved to approve March 31, 2021 JCEDC and Homebuyer Program finance reports as presented. Motion passed.

VIII. General Orders

- A. Directors Report
 - a. Opportunity Pipeline Update Pratt/Reinbold gave update on recruitment/retention/expansion projects that have been active in 2021.
 - b. ThriveED Loan with JCEDC Pratt reported that the first draw on the loan has been requested. Additional draws will be requested as campaign expenses are incurred.
 - c. Partnership Agreement Between Dodge County, JCEDC and ThriveED Pratt reported that the resolution for Dodge County to terminate the agreement was voted down at the Dodge County Board of Supervisors meeting.
- IX. Capital Campaign Update RDG reported that the campaign is on track to reach the goal by the end of June.
- X. April Education Session Danielle Jones, Director of Rural Initiatives with Wisconsin Economic Development Corporation gave a presentation on the WEDC Rural Initiatives Program.
- XI. Upcoming Meeting/Seminars
 - JCEDC Board of Directors/Election of Officers May 27, 2021, 8:30 am, Jefferson County Courthouse, Room 205 and via Zoom.
- XII. Adjournment

There being no further business for consideration, motion by Wilke/Dryna to adjourn. Motion passed. adjourned at 9:27 am

Minutes prepared by:
RoxAnne L. Witte, Program Specialist
Jefferson County Economic Development Consortium