

Jefferson County Economic Development Consortium (JCEDC)
Board of Directors Meeting
May 27, 2021 – Meeting held in person and via Zoom.

Board members –Rebecca LeMire - City of Fort Atkinson, Steve Wilke - City of Lake Mills, Timothy Freitag - City of Jefferson, Mo Hansen - City of Waterloo, Emily McFarland - City of Watertown, Cameron Clapper - City of Whitewater, Russ Kottke - Dodge County, Lisa Moen - Village of Cambridge, Brad Calder of Johnson Creek, David Drayna - Jefferson County Supervisor, Karl Zaring - Jefferson County Supervisor, Amy Rinard - Jefferson County Supervisor

I. **Call to Order** - Meeting called to order by Chairman Hansen at 8:30 am.

II. **Roll Call – Quorum Established**

- JCEDC Board Members Present: Mo Hansen-City of Waterloo, Emily McFarland-City of Watertown, Cameron Clapper-City of Whitewater, Rebecca LeMire – City of Fort Atkinson, Brad Calder-Village of Johnson Creek, David Drayna-County Supervisor, Karl Zaring-County Supervisor, Amy Rinard-County Supervisor, Russell Kottke – Dodge County
- Absent: Lisa Moen-Village of Cambridge, Steve Wilke-City of Lake Mills, Tim Freitag-City of Jefferson,
- Staff Present: Ben Wehmeier-Jefferson County Administrator, Victoria Pratt-JCEDC Executive Director, Julie Olver-Marketing Manager, Deb Reinbold-Business Development Manager, RoxAnne Witte-Program Specialist
- Members of the Public Attending: Alex Allon, Nate Olson, Cathy Anderson

III. **Certification of compliance with Open Meeting Law Requirements**

Staff certified compliance for the agenda dated May 27, 2021.

IV. **Approval of Agenda**

May 27, 2021 JCEDC agenda approved as printed by consensus of the board.

V. **Approval of Minutes**

Drayna/Rinard moved to approve April 22, 2021 JCEDC minutes as printed. Motion passed.

VI. **Public Comments**

None

VII. **Annual Meeting/Elections of Officers**

A. **Introduction of Board Members/Election of Officers**

- Karl Zaring was introduced to the board as the new county supervisor representative replacing Richard Jones.
- Mo Hansen nominated to be chairperson. There being no other nominations Mo Hansen was appointed chairperson by consensus of the board.
- Emily McFarland nominated to be vice chairperson. There being no other nominations Emily McFarland was appointed vice chairperson by consensus of the board.
- Steve Wilke nominated to be secretary/treasurer. There being no other nominations Steve Wilke was appointed secretary/treasurer by consensus of the board.

JCEDC Board of Directors - Terms of Office

<u>Name</u>	<u>Community Representing</u>	<u>Term Expires</u>
Steve Wilke	City of Lake Mills	May 2022
David Drayna	County Supervisor	May 2022
Rebecca LeMire	City Fort Atkinson	May 2022
Cameron Clapper	City of Whitewater	May 2022
Emily McFarland	City of Watertown	May 2023
Amy Rinard	County Supervisor	May 2023
Mo Hansen	City of Waterloo	May 2023
Lisa Moen	Village of Cambridge	May 2023
Tim Freitag	City of Jefferson County	May 2024
Karl Zaring	County Supervisor	May 2024
Brad Calder	Village of Johnson Creek	May 2024
Ross Kottke	Dodge County	May 2024

VIII. **JCEDC Reports**

- A. **Finance Report** – Dryna/Renard moved to approve April 30, 2021 JCEDC and Homebuyer Program finance reports as presented. Motion passed.
- B. **Homebuyer Program Report for 2020** – McFarland/Rinard moved to approve the Jefferson County Homebuyer Statistics Report for 2020 as presented. Motion passed.

IX. **General Orders**

- A. **Opportunity Pipeline Update** – Pratt/Reinbold gave update on recruitment/retention/expansion projects that have been active in 2021. Discussion was held on report content.
- B. **Directors Report**
 - **Revolving Loan Fund** – Pratt updated the board on the status of the program/investors. Launch date for the program is proposed to be July 1, 2021.
 - **Rural Housing Initiative** – Pratt updated the board that a proposal for housing consulting services for municipalities, has been submitted to WEDC.
 - **Wages by Occupation Code by County Study** – UW Whitewater finalizing study. Presentations will be scheduled in both Dodge and Jefferson County once study is complete.
 - **Heartland Talent Initiative** – Pratt updated the board on the work that UW Whitewater is doing to collect information from employers (career opportunities, education required, pay scale) to finalize the initiative. Program to launch in Fall of 2021 in Lake Mills School District.
- C. **Capital Campaign Update** – RDG reported that the campaign is on track to reach the goal by the end of June.

X. **Upcoming Meeting/Seminars**

- JCEDC Board of Directors/Education Session – June 24, 2021, 8:30 am, Jefferson County Courthouse, Room 205 and via Zoom.
- ThriveED Investor Council Annual Meeting – October 12, 2021, 7:30 – 9:30 am, Maranatha Baptist University, Watertown WI

XI. **Adjournment**

There being no further business for consideration, motion by Dryna/Rinard to adjourn. Motion passed adjourned at 9:43 am.

Minutes prepared by:
RoxAnne L. Witte, Program Specialist
Jefferson County Economic Development Consortium

DISCLAIMER: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.