

Approved 8/26/2021 with noted corrections

Jefferson County Economic Development Consortium (JCEDC)
Board of Directors Meeting
June 24, 2021 – Meeting held in person and via Zoom.

Board members –Rebecca LeMire - City of Fort Atkinson, Steve Wilke - City of Lake Mills, Timothy Freitag - City of Jefferson, Mo Hansen - City of Waterloo, Emily McFarland - City of Watertown, Cameron Capper - City of Whitewater, Russ Kottke - Dodge County, Lisa Moen - Village of Cambridge, Brad Calder of Johnson Creek, David Drayna - Jefferson County Supervisor, Karl Zarling - Jefferson County Supervisor, Amy Rinard - Jefferson County Supervisor.

I. **Call to Order** - Meeting called to order by Chairman Hansen at 8:30 am.

II. **Roll Call – Quorum Established**

- JCEDC Board Members Present: Mo Hansen-City of Waterloo, Emily McFarland-City of Watertown, Steve Wilke-City of Lake Mills, Cameron Clapper-City of Whitewater, ~~Rebecca LeMire – City of Fort Atkinson~~, Lisa Moen-Village of Cambridge, Brad Calder-Village of Johnson Creek, Karl Zarling-County Supervisor, Russell Kottke – Dodge County
- Absent: Tim Freitag-City of Jefferson, David Drayna-County Supervisor, Amy Rinard-County Supervisor, ~~Rebecca LeMire – City of Fort Atkinson~~
- Staff Present: Ben Wehmeier-Jefferson County Administrator, Victoria Pratt-JCEDC Executive Director, Julie Olver-Marketing Manager, Deb Reinbold-Business Development Manager, RoxAnne Witte-Program Specialist
- Members of the Public Attending: Alex Allon, Gene Dalhoff, Vanessa Ineza, Russ Kashian

III. **Certification of compliance with Open Meeting Law Requirements**

Staff certified compliance for the agenda dated June 24, 2021.

IV. **Approval of Agenda**

June 24, 2021 JCEDC agenda approved as printed by consensus of the board.

V. **Approval of Minutes**

Kottke/McFarland moved to approve May 27, 2021 JCEDC minutes as printed. Motion passed.

VI. **Public Comments**

None

VII. **June Education Session**

Dr. Russ Kashian, Director of Fiscal & Economic Research Center (FERC) at UW-Whitewater presented the preliminary results from the Wage by Occupation Code by County Study. Discussion followed on next steps. Presentations of the complete study will be scheduled in both Dodge and Jefferson County in coming months.

VIII. **JCEDC Reports**

A. **Finance Report** –Clapper/Moen moved to approve May 31, 2021 JCEDC and Homebuyer Program finance reports as presented. Motion passed.

B. **Draft 2022 Budget** – Preliminary budgets for 2022 for JCEDC and the Homebuyer Program were presented to the board for discussion. Final budgets will be presented at the July board of directors meeting.

IX. **General Orders**

A. **Opportunity Pipeline Update** – Pratt/Reinbold gave update on recruitment/retention/expansion projects that have been active in 2021.

B. **Pipeline Reporting Metrics** – Discussion was held on report content and the suggestion of having monthly individual meetings with each municipality.

C. **Directors Report**

- **Revolving Loan Fund** – Pratt updated the board on the status of the program. Launch date for the program is proposed for August 1, 2021.
- **Rural Housing Initiative** – Pratt informed the board that the application for housing consulting services for municipalities has been submitted to WEDC for funding.
- **Heartland Talent Initiative** – Pratt updated the board on the work that UW Whitewater is doing to collect information from employers (career opportunities, education required, pay scale) to finalize the initiative. Program to launch in Spring of 2022 in Lake Mills School District.

D. **Capital Campaign Update** – Staff shared slide from RDG on the progress of the campaign.

X. **Upcoming Meeting/Seminars**

- JCEDC Board of Directors Meeting – July 29, 2021, 8:30 am.
- ThriveED Investor Council Annual Meeting – October 12, 2021, 7:00 – 9:00 am, Maranatha Baptist

University, Watertown WI

XI. Adjournment

There being no further business for consideration meeting adjourned at 9:59 am with consensus of the board.

Minutes prepared by:

RoxAnne L. Witte, Program Specialist

Jefferson County Economic Development Consortium

DISCLAIMER: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.