

Board members –Rebecca LeMire - City of Fort Atkinson, Steve Wilke - City of Lake Mills, Timothy Freitag - City of Jefferson, Mo Hansen - City of Waterloo, Emily McFarland - City of Watertown, Cameron Capper - City of Whitewater, Russ Kottke - Dodge County, Lisa Moen - Village of Cambridge, Brad Calder of Johnson Creek, David Drayna - Jefferson County Supervisor, Karl Zarling - Jefferson County Supervisor, Amy Rinard - Jefferson County Supervisor.

I. **Call to Order** - Meeting called to order by Chairman Hansen at 8:30 am.

II. **Roll Call – Quorum Established**

- JCEDC Board Members Present: Mo Hansen-City of Waterloo, Steve Wilke-City of Lake Mills, Tim Freitag-City of Jefferson, Cameron Clapper-City of Whitewater, Rebecca LeMire – City of Fort Atkinson, Brad Calder-Village of Johnson Creek, David Drayna-County, Supervisor Amy Rinard-County Supervisor, Karl Zarling-County Supervisor, Russell Kottke – Dodge County
- Absent: Lisa Moen-Village of Cambridge, Emily McFarland-City of Watertown
- Staff Present: Ben Wehmeier-Jefferson County Administrator, Victoria Pratt-JCEDC Executive Director, Julie Olver-Marketing Manager, Deb Reinbold-Business Development Manager, RoxAnne Witte-Program Specialist
- Members of the Public Attending: Jeff Garretson, Anita Martin-County Supervisor, Chuck Franklin, Rebecca Giroux, Cathy Anderson, Tom Dehnert, Tina Crave, Alex Allon, Jason Scott, Sue Johnson, Mayor Rob Boelk, Danieta Schreier, Sue Johnson, James Romlein, Sr.

III. **Certification of compliance with Open Meeting Law Requirements**
Staff certified compliance for the agenda dated August 26, 2021

IV. **Approval of Agenda**
August 26, 2021 agenda approved as printed by consensus of the board.

V. **Approval of Minutes**
June 24, 2021 minutes will be corrected to state that Rebecca LeMire was not in attendance. Wilke/Kottke moved to approve June 24, 2021 JCEDC minutes with this correction. Motion passed.

VI. **Public Comments** - None

VII. **August Education Session**
Brian Depies and Bea Grace from Short Elliott Hendrickson, Inc. and Steve DeCleene from Neuman Development, Inc. gave a PowerPoint presentation titled "Using TIF to Incentivize Single-Family Housing Development". The presentation included market data on existing homes in Jefferson/Dodge counties, a 20-year snapshot on new lots/homes, and a TIF overview for residential housing.

VIII. **JCEDC Reports**

- A. **Finance Report** –Clapper/Drayna moved to approve July 31, 2021 JCEDC and Homebuyer Program finance reports as presented. Motion passed.
- A. **2022 JCEDC and HB Program Budgets** – Discussion was held on the 2022 projected budgets for JCEDC and the HB program that will be submitted to the finance committee for budget hearings in September. Lemire/Wilke moved to approve the 2022 JCEDC and HB program budgets as presented with any updates/clarifications to be presented at the September board of directors meeting.
- B. **JCEDC Services** - The August 2021 draft of the Proposed Municipal Economic Development Services Offered document was shared with the board. This document will be used as staff and JCEDC/ThriveED boards work on the 2022-2026 Strategic Plan. Due to time constraints, this agenda item will be added to the September 23rd JCEDC board of directors meeting for further discussion.

X. **Upcoming Meeting/Seminars**

- ThriveED Investor Council Annual Meeting – October 13, 2021, 7:00 – 9:00 am, Maranatha Baptist University, Watertown WI
- JCEDC Board of Directors Meeting – October 28, 2021, 8:30 am.

XI. **Adjournment**

There being no further business to come before the board for consideration at this time, Clapper/LeMire motioned to adjourn. Meeting adjourned 10:10 am.

Minutes prepared by:
RoxAnne L. Witte, Program Specialist
Jefferson County Economic Development Consortium

