# Jefferson County Economic Development Consortium (JCEDC) Board of Directors Meeting

# Approved 10/28/2021

September 23, 2021 - Meeting held in person and via Zoom.

Board members – Mo Hansen - City of Waterloo, Emily McFarland - City of Watertown, Steve Wilke - City of Lake Mills, Rebecca LeMire - City of Fort Atkinson, Timothy Freitag - City of Jefferson, Cameron Capper - City of Whitewater, Lisa Moen - Village of Cambridge, Brad Calder of Johnson Creek, David Drayna - Jefferson County Supervisor, Karl Zarling - Jefferson County Supervisor, Amy Rinard - Jefferson County Supervisor, Russ Kottke - Dodge County

I. Call to Order - Meeting called to order by Chairman Hansen at 8:30 am.

#### II. Roll Call – Quorum Established

- JCEDC Board Members Present: Mo Hansen-City of Waterloo, Emily McFarland-City of Watertown, Steve Wilke-City of Lake Mills, Cameron Clapper-City of Whitewater, Rebecca LeMire – City of Fort Atkinson, Brad Calder-Village of Johnson Creek, Lisa Moen-Village of Cambridge, David Drayna-County, Supervisor Amy Rinard-County Supervisor, Karl Zarling-County Supervisor, Russell Kottke – Dodge County
- Excused: Tim Freitag-City of Jefferson
- Staff Present: Ben Wehmeier-Jefferson County Administrator, Victoria Pratt-JCEDC Executive Director, Julie Olver-Marketing Manager, Deb Reinbold-Business Development Manager, RoxAnne Witte-Program Specialist
- Members of the Public Attending: Anita Martin-County Supervisor, Cathy Anderson, Alex Allon, Gene Dalhoff, Nate Olson, Maria McClellan, Vanessa Ineza, Jeff Westra

# III. Certification of compliance with Open Meeting Law Requirements

Staff certified compliance for the agenda dated September 23, 2021.

# IV. Approval of Agenda

September 23, 2021 agenda approved as printed by consensus of the board.

#### V. Approval of Minutes

Rinard/Kottke moved to approve August 26, 2021 JCEDC minutes as printed. Motion passed 11-0.

### VI. Public Comments - None

## VII. JCEDC Reports

- A. Finance Report -Clapper/Drayna moved to approve August 31, 2021 JCEDC and Homebuyer Program finance reports as presented. Motion passed 11-0.
- B. 2022 JCEDC and HB Program Budgets Discussion was held on the 2022 budgets for JCEDC and the Homebuyer Program that were submitted to Jefferson County for approval. No action taken.
- C. Opportunity Pipeline Update Reinbold/Pratt gave update on recruitment/retention/expansion projects that have been active since August 21, 2021. No action taken.
- D. JCEDC Services draft document review This document will be used as staff and JCEDC/ThriveED boards work on the 2022-2026 Strategic Plan. ThriveED Ad Hoc committee will be meeting on November 16, 2021, 1 3pm to work on the 2022-2026 Strategic Plan. All JCEDC board members are invited to attend this meeting. No action taken.

## VIII. Upcoming Meeting/Seminars

- ThriveED Investor Council Annual Meeting October 13, 2021, 7:00 9:00 am, Maranatha Baptist University, Watertown WI
- JCEDC Board of Directors Meeting/Education Session October 28, 2021, 8:30 am.

#### XI. Adjournment

There being no further business to come before the board for consideration at this time, Zarling/Rinard motioned to adjourn. Meeting adjourned 8:42 am.

Minutes prepared by:

RoxAnne L. Witte, Program Specialist

Jefferson County Economic Development Consortium