

Board members – Mo Hansen - City of Waterloo, Emily McFarland - City of Watertown, Steve Wilke - City of Lake Mills, Rebecca LeMire - City of Fort Atkinson, Timothy Freitag - City of Jefferson, Cameron Capper - City of Whitewater, Lisa Moen - Village of Cambridge, Brad Calder of Johnson Creek, David Drayna - Jefferson County Supervisor, Karl Zaring - Jefferson County Supervisor, Amy Rinard - Jefferson County Supervisor, Russ Kottke - Dodge County

I. **Call to Order** - Meeting called to order by Chairman Hansen at 8:33 am.

II. **Roll Call – Quorum Established**

- JCEDC Board Members Present: Mo Hansen-City of Waterloo, Emily McFarland-City of Watertown, Cameron Clapper-City of Whitewater, Rebecca LeMire – City of Fort Atkinson, Brad Calder-Village of Johnson Creek, David Drayna-County, Supervisor Amy Rinard-County Supervisor, Karl Zaring-County Supervisor
- Excused: Russell Kottke – Dodge County
- Absent: Tim Freitag-City of Jefferson, Steve Wilke-City of Lake Mills, Lisa Moen-Village of Cambridge
- Staff Present: Ben Wehmeier-Jefferson County Administrator, Victoria Pratt-JCEDC Executive Director, Julie Olver-Marketing Manager, Deb Reinbold-Business Development Manager, RoxAnne Witte-Program Specialist
- Members of the Public Attending: Brian Dennis, Sue Johnson, Todd Streicher, Jeff Caine, Steve Draeger, Alex Allon, Dani Sherman, Jim Romlein, Vanessa Inez, Jason Scott

III. **Certification of compliance with Open Meeting Law Requirements**

Staff certified compliance for the agenda dated October 28, 2021.

IV. **Approval of Agenda**

October 28, 2021, agenda approved as printed by consensus of the board.

V. **Approval of Minutes**

LeMire/Drayna moved to approve August 26, 2021, JCEDC minutes as printed. Motion passed 8-0

VI. **Public Comments** - None

VII. **October Education Session**

Brian Dennis, Director of the Cybersecurity Center for Business (CCB) at UW-Whitewater gave a PowerPoint presentation titled "Cybersecurity & Your Business: the Biggest Threats and What to Do About Them"

VIII. **JCEDC Reports**

- A. **Finance Report** –LeMire/Drayna moved to approve September 30, 2021, JCEDC and Homebuyer Program finance reports as presented. Motion passed 8-0
- B. **Opportunity Pipeline Update** – Reinbold/Pratt gave update on recruitment/retention/expansion projects that have been active since September 20, 2021. Discussion was held on the data that is captured in the report. LeMire/Drayna moved to approve the Pipeline Activity Report as submitted. Motion passed 5-2
Calder left meeting before vote was taken.

IX. **Upcoming Meeting/Seminars**

- Jefferson County RLF MOU signing – October 28, 2021 – 10:00 am.
- Conversations with ThriveED - November 1, 2021, 4:00 – 5:30pm – Ooga Brewing, Beaver Dam, WI.
- JCEDC Board of Directors Meeting – November 18, 2021 – 8:30 am.
- JCEDC Board of Directors Meeting/Education Session – December 16, 2021 – 8:30 am. Approval of 2022-2026 Strategic Plan.

XI. **Adjournment**

There being no further business to come before the board for consideration at this time, Zaring/Rinard motioned to adjourn. Meeting adjourned 9:55 am.

Minutes prepared by:

RoxAnne L. Witte, Program Specialist
Jefferson County Economic Development Consortium