

Board members – Mo Hansen - City of Waterloo, Emily McFarland - City of Watertown, Steve Wilke - City of Lake Mills, Rebecca LeMire - City of Fort Atkinson, Timothy Freitag - City of Jefferson, Cameron Capper - City of Whitewater, Lisa Moen - Village of Cambridge, Brad Calder of Johnson Creek, David Drayna - Jefferson County Supervisor, Karl Zarling - Jefferson County Supervisor, Amy Rinard - Jefferson County Supervisor, Russ Kottke - Dodge County

I. **Call to Order** - Meeting called to order by Chairman Hansen at 8:31 am.

II. **Roll Call – Quorum Established**

- JCEDC Board Members Present: Mo Hansen-City of Waterloo, Steve Wilke-City of Lake Mills, Brad Calder-Village of Johnson Creek, David Drayna-County Supervisor, Amy Rinard-County Supervisor, Karl Zarling-County Supervisor, Russell Kottke – Dodge County
- Absent: Tim Freitag-City of Jefferson, Lisa Moen-Village of Cambridge, Cameron Clapper-City of Whitewater
- Staff Present: Ben Wehmeier-Jefferson County Administrator, Victoria Pratt-JCEDC Executive Director, Julie Olver-Marketing Manager, Deb Reinbold-Business Development Manager, RoxAnne Witte-Program Specialist
- Members of the Public Attending: Alex Allon, Gene Dahloff

III. **Certification of compliance with Open Meeting Law Requirements**

Staff certified compliance for the agenda dated December 16, 2021.

IV. **Approval of Agenda**

December 16, 2021, agenda approved as printed by consensus of the board.

V. **Approval of Minutes**

Drayna/Kottke moved to approve October 28, 2021, JCEDC minutes as printed. Motion passed 7-0

VI. **Public Comments** - None

McFarland-City of Watertown joined meeting at 8:38 am

VIII. **JCEDC Reports**

- A. **Finance Report** –LeMire/Drayna moved to approve November 30, 2021, JCEDC and Homebuyer Program finance reports as presented. Motion passed 8-0

Lemire-City of Fort Atkinson joined meeting at 8:45

- B. **Opportunity Pipeline Update** – Reinbold/Pratt gave update on recruitment/retention/expansion projects that have been active since October 26, 2021. Activity Report approved as submitted by consensus of the board.

C. **Non-transaction Update:**

- **2022-2026 Strategic Plan** – Pratt informed the board that an ad-hoc committee will be formed to determine how we will measure the success of the work in the Strategic Plan, and these metrics will be used to inform and edit the plan for future additions.
- Pratt updated the board on Dodge County's decision in November to give 6 months' notice to terminate the contract for services with Jefferson County.
- Pratt reminded the board to complete the JCEDC meeting education session survey.

IX. **Upcoming Meeting/Seminars**

- JCEDC/ThriveED Joint Board of Directors Meeting – January 27, 2021, 8:30 am.

XI. **Future Agenda Items**

- Jefferson County RLF Program Update

XII. **Adjournment**

There being no further business to come before the board for consideration at this time, Wilke/Drayna motioned to adjourn. Meeting adjourned 8:58 am.

Minutes prepared by:  
RoxAnne L. Witte, Program Specialist  
Jefferson County Economic Development Consortium