

Extension Education Committee Minutes

(Includes Educator Written Reports that were presented orally as attachments)

Date of Meeting: March 8, 2021

Meeting called to order by: Zastrow called the meeting to order at 8:32 a.m.

Members Present via Videoconference: Roberts

Members Present in Person: Herbst, Kannard, Morris, Zastrow

County/Extension Staff Present: Ben Wehmeier, County Administrator; Kim Buchholz, Administrative Specialist

Extension Staff Present via Videoconference: Chrissy Wen, Area Director; Kara Loyd, 4-H Educator, Lisa Krolow, FoodWise; Steve Chmielewski, Community Educator; Katelyn Broedlow, Administrative Assistant

Others Present via Videoconference: Frankie Fuller

Certification of Open Meetings Law: The agenda with videoconference link has been duly posted and the door is open.

Public Comment: Frankie Fuller encouraged members to participate in the Heart of the City's "no mow May" campaign which aims to help protect pollinators, who need habitat and food as they emerge from hibernation through residents not mowing their lawns in May.

Roll Call (establish a quorum): Quorum present.

Approval of Agenda for Possible Rearrangement: Approved as written.

Approval of February 8, 2021 Meeting Minutes: Motion by Herbst, seconded by Morris, to approve the February 8, 2021 meeting minutes. Motion approved.

Communications: None

Review of 2021 Departmental Budget: Committee members received a copy of the departmental budget report in their meeting packet. Wen stated that 2021 is just starting. Nothing specific to report this month.

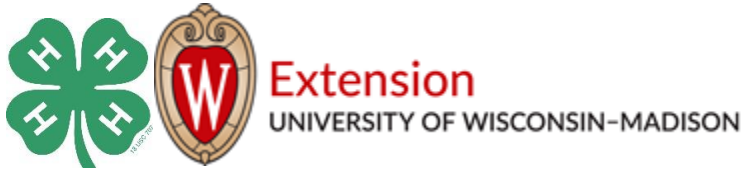
Discussion of Monthly Educator Reports: (Written reports attached.)

- Kara Loyd provided an oral report from her written report. Please refer to her attached report for further details.
- Steve Chmielewski provided an oral report from his written report. Please refer to his attached report for more details. Steve asked committee members to provide him feedback on where they see gaps or needs with any County-based coalitions.
- Lisa Krolow provided an oral report from her written report. Please refer to her attached report for more details.

Next Scheduled Meetings: April 12, May 10

Adjourn – Motion by Herbst, seconded by Zastrow, to adjourn at 9:03 a.m. Motion approved.

Minutes recorded by Kim Buchholz, Administrative Specialist



Extension Education Committee

March 8, 2021 Report

Kara Loyd – 4-H Program Educator

I continue to plan and prepare for programs coming up in 2021. I will go into detail about a few of things below.

- **Cloverbud Project Box-** The March Cloverbud Project Box was delivered to ten young 4-H'ers. On March 1, we held a Zoom meeting to discuss their activities. The Cloverbuds practiced some tongue twisters and showed off their projects. America Lavdas, an older 4-H'er, was the guest speaker and talked about her art projects. It was another fun and educational evening for our Cloverbud group! The next box will be delivered in April and is a Plants and Natural Sciences theme.



- **Statewide Committee Work-** I have joined several statewide committees with other colleagues to create and share opportunities. If you are interested, you can check out the [Virtual Learning Community webpage](#) to see some of the programs I have helped to support. I am co-chair for the Learning Resources team which develops resources for the facilitators and presenters.
- **Countywide Committee Meetings and Leader Support** I continue to support several countywide committees, project groups, and club leaders. Many groups are in planning stages for in-person programming as the weather warms up which requires behind-the-scenes planning and support on my end.

Coming Up for Jefferson County 4-H-

- **Cloverbud In-A-Box-** We are going to continue with our Cloverbud Box Program. The rest of the year include plans for a natural science box and an agriculture theme box.
- **Project Boxes/Kits-** 58 project kits were created for STEM, foods, photography, arts, and agriculture project members and are currently being picked up from the Extension office. These kits have anywhere from 5-8 at-home activities to do to enhance their project learning. I am excited to hear the feedback for our first iteration of these project boxes.

- **Monthly Countywide Activities-** Each month, we are offering an activity for families or clubs to do together. Future plans include-
 - o **April-** Jefferson County Humane Society donation drive
 - o **May-** Social media campaign to explore Jefferson County (Where in Jefferson County is Chris Clover?)
 - **Other Upcoming In-Person/Virtual Programs**
 - o Pizza/Pie Fundraiser Pick Up at the Jefferson County Fair Park
 - o Dairy Project Hoard's Dairy Judging Contest Meeting
 - o Speech and Poster Contest in April
 - o Meat Animal Project Educational Event in April
 - o Projects that continue education virtually- rocketry, Lego, Horse and Pony, Meat Animal Project
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Lisa Krolow
FoodWise Coordinator

March 2021

The new FoodWise Nutrition Educator has accepted our offer. Her name is Alicia Kirkpatrick. This is an 80% position and she will be working Tuesday through Friday. Her first day of work will be March 16th.

Jefferson/Walworth FoodWise staff participated in the FDA program review. A representative from the FDA periodically observes FoodWise educators to review the program. This is not possible right now because we are teaching in a virtual format. The Jefferson/Walworth team has been presenting live programming in classrooms and was selected to record a kindergarten classroom for presentation to the FDA. This helps assure continued funding for our program.

We launched our first series of lessons for Head Start parents in Jefferson County on Thursday, March 4th. We are using a curriculum called Feeding For Healthy Eating which is approved by the State team. This curriculum addresses establishing healthy eating habits and ways to get young children to try new foods. The series will run for 6 weeks. We currently have 12 families enrolled.

FoodWise is exploring the possibility of presenting the same series for WIC families.

Steven Chmielewski
Community Development Educator
University of Wisconsin-Madison, Division of Extension
Waukesha & Jefferson County

February 2021

Operational:

1. Drafted updates for Extension's community development webpage
2. Highlighted how programming efforts are in alignment with County's strategic goals
3. Added statewide resource link for nonprofit organizations to access technical assistance and other resources

Nonprofit sector:

1. Continued assessment needs and opportunities for new program development. Began discussions with contacts of three coalitions: Emi Reiner, Drug Free Coalition; Maria and Vianey, City of Jefferson Community Coalition and Community Partners of Jefferson Co; and Bob Salov, Village of Cambridge Coalition work and senior center development.
2. Seeking input on county-based coalitions to determine areas to increase effectiveness, efficiencies, and capacity: Zero Suicide, Breast Feeding, Community Justice Collaborative, Recidivism
3. Engaged Whitewater Marketing Alliance planning team with two project meetings. Topics we worked on include:
 - February 2- Discussion on community branding and pillars: applying primary research
 - February 16 - Community Branding vs. Marketing; Defining primary, secondary and tertiary audiences