

Bridges Library System Board Meeting Minutes
January 19, 2022

PRESENT: VIA ZOOM: Jean Yeomans, Larry Nelson, Linda Ager, Dick Nawrocki, Joan Fitzgerald, Nancy Wilhelm, Amy Reichert, IN PERSON Jim Heinrich, Art Biermeier

EXCUSED: Howard Pringle

OTHERS: Karol Kennedy, Bridges Library System Director; Mellanie Mercier, Bridges Library System Automation Coordinator and Assistant Director; Bruce Gay, Executive Director Waukesha Public Library and Resource Library Representative; Abby Armour, Mukwonago Community Library Director and APL representative; Gerard Saylor, L.D. Fargo Public Library Director; Alex Klosterman, Waukesha County Senior Financial Analyst; Beth North, Bridges Library System Department Executive Assistant; Jill Fuller, Bridges Library System Marketing & Communications Librarian

Call to order: Linda Ager, the Board President, called the meeting to order at 4:02 p.m. via Zoom with optional attendance at the Bridges Library System Office in Waukesha.

Introductions: Introductions were completed after the call to order.

Comments from the Public: None.

Correspondence: Karol shared the Annual Report from the Bader Foundation which featured the Bridges Library Memory Project.

Meeting Minutes: A Biermeier/Nawrocki motion to approve the minutes of the December 15, 2021, meeting minutes as presented passed unanimously.

ACTION ON THE BILLS REPORT

Bills Reports: A Heinrich/Yeomans motion to approve the monthly invoices for funds 210 and 215 for year-end 2021 and January 2022 as submitted passed unanimously.

REPORTS

Bridges Director's Report: Karol reported that Art Biermeier, Nancy Wilhelm, and Jean Yeomans will be attending the 2022 Library Legislative Day in Madison on February 8th. A new board member, Betsy Forrest, is on the County Board's January 25th agenda for appointment to the Bridges board. Karol shared StoryCorps postcards and the upcoming recording dates at various libraries and invited the Board to participate in sharing their stories. The Bridges' StoryCorps collaboration is focused on encouraging those aged 55+ and/or those living with memory loss to participate.

Bridges Staff: Jill Fuller reported on 2021 advertising expenses and campaigns. She provided a detailed report to the board of Bridges' Google ads, social media, radio, and digital web ad campaigns. Jill shared that 2021 ads were focused on smaller campaigns and investing money into digital ads and products. Jill said she will be researching Jefferson County radio opportunities in 2022.

APL: Abby Armour from Mukwonago Community Library represented APL at the meeting. APL met on January 14th at the Hartland Library. 2022 APL officers were elected, and representatives were selected

to attend Bridges board meetings in 2022. Abby also shared that member libraries' 2021 annual reports are due to the Department of Public Instruction by March 1, 2022.

Resource Library: Bruce Gay, Waukesha Public Library Director, gave an update on the building renovation and construction taking place at WPL. He is anticipating completion in March 2022 and temporary occupancy has been granted in some rooms. He noted that the library closed early two weeks in a row due to staff COVID exposures.

DISCUSSION/ACTION ITEMS

2021 Donation Report: Karol Kennedy informed the board that no donations were received by Bridges in 2021.

2021 Tech Support Revenue Report: Karol Kennedy presented information on 2021 technology support funds received from member libraries. She noted that the Technology Support Specialist position, recently vacated by Erin Kramer, was a contract position in 2019 and became a full-time Bridges position in 2020. Bridges will be surveying member libraires and meeting with other library systems to better understand current technology needs and the best way to provide services to libraries.

Wide Area Network Fiber Relocation: The headend of our wide area network is housed in the Waukesha Public Library (WPL) server room. Due to the renovations at WPL, the server room is being relocated and thus Bridges components will need to be moved. AT&T will be providing the relocation at a cost of \$7,695.04. This is a non-budgeted expense, but reserve funds are available. A Heinrich/Biermeier motion to approve the payment for the Wide Area Network Fiber Relocation as presented passed unanimously.

Class Act Performing Artists & Speakers, Inc. Contract for Summer Library Program: A Wilhelm/Yeomans motion was made to approve the Class Act Performing Artists & Speakers contract for the summer library program and passed unanimously.

Election of Officers for 2022: A Nelson/Nawrocki motion was made to elect by acclamation the 2022 Officers of the Bridges Library System Board naming Linda Ager as President, Art Biermeier as Vice President and Amy Reichert as Secretary; motion passed unanimously.

Bridges Library System Strategic Plan: Karol Kennedy reported on 2021 system initiatives and activities completed to achieve strategic objectives and specific strategies outlined in the strategic plan.

Next meeting: February 16, 2022, at 4:00 p.m. as a hybrid meeting at Bridges Library System, 741 N. Grand Ave., Suite 210, Waukesha WI 53186.

At 5:09 p.m., a Wilhelm/Nawrocki motion to adjourn passed unanimously.

Minutes prepared by:
Beth North
Executive Assistant

Respectfully Submitted:
Amy Reichert
Board Secretary