

Approved 2/17/2022



Jefferson County Economic Development Consortium & ThriveED

Joint Boards of Directors Meeting Minutes

January 27, 2022

Meeting called to order at 8:30 by JCEDC Vice Chairman Emily McFarland and ThriveED Chairman David Schroeder.

JCEDC Board members present - Rebecca Lemire – City of Fort Atkinson, Greg Waters, City of Lake Mills, Everett Butzine – City of Waterloo, Emily McFarland – City of Watertown, Cameron Clapper – City of Whitewater, Brad Calder – Village of Johnson Creek, Karl Zarling– County Supervisor, Amy Rinard – County Supervisor, David Drayna – County Supervisor, Russell Kottke, Dodge County Board of Supervisors

JCEDC Board members Absent - Tim Freitag – City of Jefferson, Lisa Moen – Village of Cambridge

ThriveED Board members present - Tina Crave, Bill Kehl, Brian Knox, Nate Salas, David Schroeder, Michael Wallace, Steward Wangard, Danielle Frawley, Karie Martin, Casey Malevich, Andy Nelson. Kevin Kaufman, Maria McClellan, Kelli Karpinski, Don Lunak

Others Present –Tom Dehnert, Vanessa Ineza, Gene Dalhoff, Ben Wehmeier Jefferson County Administrator, James Mielke Dodge County Administrator, Victoria Pratt – JCEDC Executive Director/ThriveED President, Deborah Reinbold–Business Development Manager, Julie Olver – Marketing Manager, RoxAnne Witte – Program Specialist

Roll Call – Quorum Established

Certification of compliance with Open Meeting Law Requirements

Staff certified compliance for the agenda dated January 27, 2022.

Approval of Agenda

January 27, 2022 agenda approved as printed by consensus of the boards.

Approval of Minutes

JCEDC Minutes

Kottke/Drayna moved to approve JCEDC December 16, 2021 minutes as printed. Motion Carried.

ThriveED Minutes

Knox/Salas moved to approve ThriveED December 15, 2021 minutes as printed. Motion Carried.

Public Comments

None.

Discussion and possible action on electing successors for JCEDC Officers

Due to Chairman Hansen's departure from the city of Waterloo and Secretary/Treasurer Wilke's pending retirement from the city of Lake Mills, discussion was held on whether new officers should be elected now or wait until the general elections in May. Drayna/Lemire moved to have current Vice Chair Emily McFarland, city of Watertown, serve as chairperson until May when new officers will be elected. Motion Carried.

Discussion and possible action filling vacant seat on ThriveED board

Schroeder informed the board that a vacancy has been created due to newly elected member Tom Pasch leaving the area. Current bylaws state that such vacancy can be filled by a vote of the current board of directors. Kaufmann/Salas moved to appoint Tom Dehnert, VP Badger Bank, to fill the unexpired term of director Pasch. Motion Carried.

Review of Financials

JCEDC Report -

Pratt presented the December 31, 2022 JCEDC and Home Buyer Program Finance reports. Copies of these reports will be placed on file. Pratt informed the board that Grant Program regulation and HUD certification changes will require a change in how homebuyer education and counseling may be delivered to Jefferson County residents. Staff and administration are reviewing options, including the potential to work with other agencies to provide expanded homebuyer-related more services for income-qualified residents.

ThriveED Report -

Wallace/Knox moved to approve the GHDP/ThriveED December 31, 2021 Balance Sheet, GHDP/ThriveED December 31, 2021 Profit and Loss Statement, GHDP/ThriveED December 31, 2021 Accounts Receivable Statement as presented. Motion Carried.

Staff Report

Pipeline Report – Reinbold/Pratt gave a report on recruitment/retention/expansion projects that have been active in the last month. They also gave update on the meetings they have been having regarding the Main Street Bounce Back Program and the individual meetings with each community.

Review of meetings re: Strategic Plan Revision & Metrics

Pratt/Salas/Schroeder updated the board on the committee meetings that have been held to gather information to finalize the 2022 Plan of Work. This review continued in Chair Reports.

Chair Reports

Discussion focused on how best to use the 2022 draft plan of work as we move forward in these changing times. Mayor McFarland advised the group of municipal budget constraints. Discussion continued on next steps to address the needs of the public and private sector as they related to regional and local economic development issues, community development needs, and the need to clarify the role of the staff providing services to JCEDC and ThriveED. Both boards express a desired to create a community approach to better serve municipal governments, residents, and businesses in the Jefferson County Region. A committee consisting of members of both boards will continue to work to bring forth a revised Strategic Plan for review and approval by both boards.

Upcoming Meetings

February 17, 2022 – JCEDC Board of Directors Meeting, 8:30 – 9:30 am. Jefferson County Courthouse
March 7, 2022 – Conversations with ThriveED – 4:00 – 5:30 pm, Location to be determined
March 9, 2022 – ThriveED Board of Directors meeting, 8:30 – 10:30 am, Jefferson County Courthouse
March 24, 2022 – JCEDC Board of Directors Meeting / Education Session, 8:30 am. Jefferson County Courthouse

There being no further business to be come before the JCEDC Board of Directors motion by Clapper/Lemire to adjourn the January 27, 2022 JCEDC Board of Directors meeting. Meeting adjourned at 9:29 am

There being no further business to come before the ThriveED Board of Directors motion by Knox/Salas to adjourn the January 27, 2022 ThriveED Board of Directors meeting. Meeting adjourned at 9:30 am.

Recorded by:

RoxAnne L. Witte
Jefferson County Economic Development Consortium