

**Jefferson County Economic Development Consortium (JCEDC)
Board of Directors Meeting
April 28, 2022 – Meeting held in person and via Zoom.**

Board members - Rebecca LeMire - City of Fort Atkinson, Timothy Freitag - City of Jefferson, Greg Waters - City of Lake Mills, Everett Butzine – City of Waterloo, Emily McFarland - City of Watertown, Cameron Capper - City of Whitewater, Lisa Moen - Village of Cambridge, Brad Calder Village of Johnson Creek

- I. **Call to Order** - Meeting called to order by Chairman McFarland at 8:30 am.
- II. **Roll Call – Quorum Established**
 - JCEDC Board Members Present: Rebecca Lemire, Greg Waters, Everett Butzine, Emily McFarland, Cameron Clapper, Brad Calder,
 - Absent: Tim Freitag, Lisa Moen
 - Staff Present: Ben Wehmeier, Victoria Pratt, Julie Olver, Deb Reinbold, RoxAnne Witte
 - Members of the Public Attending: Rochelle Mitchell, Anita Martin, Ronald Chisholm, Maria McClellan, Jason Scott, Alex Allon
- III. **Certification of compliance with Open Meeting Law Requirements**

Staff certified compliance for the agenda dated April 28, 2022.
- IV. **Approval of Agenda**

Lemire/McFarland moved to approve April 28, 2022 agenda as printed. Motion passed.

Cameron Clapper joined meeting at 8:32 am.
- V. **Approval of Minutes**

Clapper/Calder moved to approve March 24, 2022 JCEDC minutes as printed. Motion passed.
- VI. **Public Comments** - None
- VII. **Education Session**

Errin Welty, Wisconsin Economic Development Corporation gave a PowerPoint presentation entitled “The Relationship Between Community Development and Economic Development”.
- VIII. **JCEDC Reports**
 - A. **Finance Report** –Lemire/Clapper moved to approve March 30, 2022, JCEDC and Homebuyer Program finance reports as presented. Motion passed.
 - B. **Opportunity Pipeline Update** – Reinbold gave update on recruitment/retention/expansion projects that have been active for the last 30 days.
 - C. **Non-Transaction Updates**
 - i. **Update on Housing Development Services Program** – Deadline for first round of applications due April 29, 2022.
 - ii. **Community Activities/touches** - Reinbold/Pratt updated the board on inquiries received, staff presentations delivered, and outreach to promote regional assets inside and outside the region.
 - iii. **New Investors** – Pratt informed the board that the Village of Palmyra has joined JCEDC, and Premier Bank has become an investor in ThriveED.
 - iv. **Update on Staff** - Pratt/Wehmeier updated the board on current changes within the organization. With Vicki taking a new position in Springfield Missouri, Deb Reinbold will serve as interim director for JCEDC and President of ThriveED. Discussion will be held at the upcoming strategic plan retreat to determine the look of the two organizations moving forward.
 - v. **Winning the War on Talent** – Registration is full for the event which is scheduled for May 3, 2022 8:00 – 12 noon at Madison College in Watertown.
 - vi. **Thank you** – Pratt thanked the board for allowing her to serve as their Executive Director for the past 6 years and wished them continued success. The board thanked Vicki for her service and wished her well in her future endeavors.
- IX. **JCEDC Municipality Intergovernmental Agreement** – Discussion regarding the agreement will be held at the upcoming strategic plan retreat and will be brought back to the board in June/July for approval.

X. Upcoming Meetings

- Winning the War on Talent, May 3, 2022, 8:00 am., Madison College – Watertown
- Conversations with ThriveED, May 18, 2022, 4:00 – 5:30 pm, Twice Baked Pottery, 235 S Main Street, Jefferson.
- JCEDC Board of Directors, May 26, 2022, 8:30 am, Jefferson County Courthouse and via Zoom

XI. Adjournment

There being no further business to come before the board for consideration at this time, Lemire/Clapper moved to adjourn. Meeting adjourned 9:23 am.

Minutes prepared by:

RoxAnne L. Witte, Program Specialist
Jefferson County Economic Development Consortium