

Approved 7/28/2022

**Jefferson County Economic Development Consortium (JCEDC)
Board of Directors Meeting
June 23, 2022 – Meeting held in person and via Zoom.**

Board members - Rebecca Houseman-LeMire - City of Fort Atkinson, Timothy Freitag - City of Jefferson, Greg Waters - City of Lake Mills, Everett Butzine – City of Waterloo, Emily McFarland - City of Watertown, Cameron Clapper - City of Whitewater, Lisa Moen - Village of Cambridge, Brad Calder -Village of Johnson Creek, Kathy Weiss – Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Mike Groose

I. Call to Order - Meeting called to order by at 8:33 am.

II. Roll Call – Quorum Established

- JCEDC Board Members Present: Rebecca Houseman-Lemire, Greg Waters, Cameron Clapper, Brad Calder, Kathy Weiss, Bruce Degner, Emily McFarland, Everett Butzine
- Absent: Tim Freitag, Lisa Moen, Mike Groose
- Staff Present: Ben Wehmeier, Julie Olver, Deb Reinbold, RoxAnne Witte
- Members of the Public Attending: Anita Martin, Jim Braughler, Jeanne Ritter, Tina Crave, Joshua Patterson, Janae O'Connell, Alex Allon, Tom Dehnert, Gene Dalhoff, Michelle Soter, Chris Scherer

III. Certification of compliance with Open Meeting Law Requirements

Staff certified compliance for the agenda dated June 23, 2022.

IV. Approval of Agenda

Clapper/McFarland moved to approve June 23, 2022 agenda as printed. Motion passed.

V. Approval of Minutes

Clapper/Waters moved to approve May 26, 2022 JCEDC minutes as printed. Motion passed.

VI. Public Comments – None

VII. Education Session

Kathryn Berger, Client Services Director for CG Schmidt gave a PowerPoint presentation entitled "Promoting Your Community's Assets: Best Practices for Rural Communities"

Everett Butzine joined the meeting via zoom at 8:44 am.

VIII. JCEDC Reports

- A. Finance Report** –Clapper/Waters moved to approve May 31, 2022 JCEDC and Homebuyer Program finance reports as presented. Motion passed.
- B. Opportunity Pipeline Update** – Reinbold gave update on recruitment/retention/expansion projects that have been active for the last 30 days.
- C. Heartland Housing Initiative** – Reinbold reported that the consultants have meet with the two applicates and are finalizing the scope of work for their projects.
- D. Jefferson County RLF Program** – The underwriting committee will be meeting next week to consider the application that has been received.
- E. Non-Transaction Updates**
 - i. JCEDC/ThriveED Retreat Update** – Discussion was held on strategic plan and creating a working committee to work with the consultant to get the strategic plan completed. Chairman LeMire will work with Nate Salas from the ThriveED board to assign members to the committee. Any JCEDC board member wanting to serve on the committee is to contact LeMire.

IX. Upcoming Events/Meetings

- Brew with a View – June 23, 2022, 5:00 pm., Korth Park – Lake Mills
- Heritage Country Meats Grand Opening – June 25, 2022, 10:00 am – 2:00 pm
- Jefferson County Humane Society Block Party – June 25, 2022, 11:00 am – 2:00 pm
- JCEDC Board of Directors, July 28, 2022, 8:30 am, Jefferson County Courthouse and via Zoom