

Approved 8/24/2023

Board Members - JCEDC

Rebecca Houseman - City of Fort Atkinson, Drake Daily– City of Lake Mills, Timothy Freitag – City of Jefferson, Everett Butzine– City of Waterloo, Emily McFarland – City of Watertown, John Weidl– City of Whitewater, Lisa Moen – Village of Cambridge, Vacant - Village of Johnson Creek, Kathy Weiss – Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Mark Groose, County Supervisor Karl Zarlring

Board Members – ThriveED

David Schroeder, Brian Knox. Casey Malesevich, Tom Dehnert, Scott Lausten, Don Lunak, Sr., Karie Martin, Matt Mauthe, Andy Nelson, Joshua Patterson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman, Everett Butzine, Paul Ambrose, Tina Crave, Kellie Karpinski, Richard Keddington, Maria McClellan, James Nelson, Ben Wehmeier

- I. **Call to Order** - Meeting called to order by at 8:32 am.
- II. **Roll Call – Quorum Established**
 - JCEDC Board Members Present: Rebecca Houseman, Drake Daily, Everett Butzine, Emily McFarland, John Weidl, Kathy Weiss, Bruce Degner, Mike Groose, Karl Zarlring
 - ThriveED Board Members Present – Tina Carve, Tom Dehnert, Kevin Kaufmann, Brian Knox, Scott Lausten, Casey Malesevich, Karie Martin, Matt Mauthe, Maria McClellan, Andy Nelson, Jim Nelson, Josh Patterson, Kevin Paynter, Nate Salas, Stewart Wangard, Ben Wehmeier
 - Staff Present: Julie Olver, Deb Reinbold, RoxAnne Witte
 - Others Present: Mason Becker, Vanessa Ineza, Kim Brotz
- III. **Certification of compliance with Open Meeting Law Requirements**
Staff certified compliance for the agenda dated February 23, 2023.
- IV. **Approval of Agenda**
Dehnert/Houseman moved to approve agenda as presented. Motion passed.
- V. **Approval of Minutes**
Houseman/Weiss moved to approve December 15, 2022 JCEDC minutes as printed. Motion passed.
Kaufmann/Patterson moved to approved December 14, 2022 ThriveED minutes as printed. Motion passed
- VI. **Public Comments – None**
- VII. **JCEDC/ThriveED Reports**
 - A. **Finance - JCEDC**
Drake/Zarlring moved to approve the December 31, 2022 and January 31, 2023 JCEDC and Homebuyer Program finance reports as printed. Motion passed.
 - B. **Finance - ThriveED**
Dehnert/Kaufmann moved to approve the December 31, 2022 and January 31, 2023 GHDP/ThriveED Profit & Loss Statements; December 31, 2022 and January 31, 2023 Balance Sheets; and January 31, 2023 Accounts Receivable statement as printed. Motion passed.
 - C. **Thriving Business**
Opportunity Pipeline – Reinbold gave an update on recruitment/retention/expansion projects that have been active since December 13, 2022.
 - D. **Diverse Housing**
 - i. **Heartland Housing Initiative** – Update was given on V–Palmyra’s project and the results of their market study. Round 2 applicants have been working on their scope of work and a couple have decided to move forward with a market study.
 - ii. **Jefferson County Housing Committee** – Update was given on the work of the committee.
 - They are in the process of applying for a Capital Catalyst Grant to create an RLF program for Jefferson County.
 - The Housing Summit is scheduled for May 18, 2023.
 - iii. **Be Bold** – A statewide initiative to accelerate workforce housing in the state will be holding an event on Workforce Housing at Moraine Park Technical College – February 27, 2023.
 - E. **Activated Workforce**
 - i. **Jefferson County Manufacturing Round Table** – Reinbold updated the board on the round table activities. All Jefferson County employers are encouraged to attend.
 - ii. **Jefferson High School Career Fair Day** – The high school will be holding a career fair sometime in May.

All interested employers can contact Reinbold for more information.

- iii. **Career Videos-** Reinbold/McFarland updated the board on a program they are working on to create career path videos with local employers.
- iv. **MadREP Transportation Initiative** – Reinbold updated the board on a partnership that MadREP has with Enterprise Rent-a-car to assist companies with employee transportation issues.
- v. **Latino Academy Workforce Development Career Fair** – Plans are to have two such events in 2023 – May 11, 2023 in Watertown at the library and one in September in Whitewater. All business that participated in the career fair in 2022 will be invited to participate in the event in Watertown at no charge.

F. Trust & Partnership

Partner engagements – Reinbold updated the board on the meeting/events/speaking engagements she has attending or will be attending in the next 60 days.

G. General Updates

- i. **Director of Community Development Position** – Reinbold updated the board on the search for a Director of Community Development person.
- ii. **MadREP Board Representation** – They are looking for a representative from Jefferson County that would serve on their board of directors.
- iii. **HOME Consortium Downpayment Assistance Program** – Witte shared the updated HOME Consortium Loan Portfolio Report 1998-2022 with the board.
- iv. **Coming Events**
 - 3/15/2023 - Conversations with ThriveED – Playa Vallarta - Jefferson
 - 3/23/2023 - Education Session – 2023 Wisconsin Rural Economic Summit
 - 4/27/2023 - JCEDC/ThriveED Board of Directors Meeting
 - 5/11/2023 – Latino Academy Career Fair – Watertown Public Library
 - 5/18/2023 – Jefferson County Housing Summit – Lake Mills
 - 5/25/2023 – Executive Committee Meeting

There being no further business to come before the JCEDC board for consideration at this time, Zarling/Houseman moved to adjourn.
There being no further business to come before the ThriveED board for consideration at this time, Kaufmann/Dehnert moved to adjourn.

Meeting adjourned at 9:29 am.

Minutes prepared by:

RoxAnne L. Witte, Program Specialist
Jefferson County Economic Development Consortium