

Approved 8/24/2023

Board Members - JCEDC

Rebecca Houseman - City of Fort Atkinson, Drake Daily– City of Lake Mills, Timothy Freitag – City of Jefferson, Everett Butzine– City of Waterloo, Emily McFarland – City of Watertown, John Weidl– City of Whitewater, Lisa Moen – Village of Cambridge, Vacant - Village of Johnson Creek, Kathy Weiss – Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Mark Goose, County Supervisor Karl Zaring

Board Members – ThriveED

David Schroeder, Brian Knox, Casey Malesevich, Tom Dehnert, Scott Lausten, Don Lunak, Sr., Karie Martin, Matt Mauthe, Andy Nelson, Joshua Patterson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman, Everett Butzine, Paul Ambrose, Tina Crave, Kellie Karpinski, Richard Keddington, Shawna Marquardt, James Nelson, Ben Wehmeier

- I. **Call to Order** - Meeting called to order by at 8:35 am.
- II. **Roll Call – Quorum Established**
 - JCEDC Board Members Present: Rebecca Houseman, Drake Daily, Mason Becker, Kathy Weiss, Mike Goose, Karl Zaring
 - ThriveED Board Members Present – Tina Carve, Tom Dehnert, Kevin Kaufmann, Brian Knox, Scott Lausten, Don Lunak, Casey Malesevich, Shawna Marquardt, Andy Nelson, Jim Nelson, Josh Patterson, Kevin Paynter, Nate Salas, David Schroeder, Stewart Wangard, Ben Wehmeier
 - Staff Present: Julie Olver, Deb Reinbold, RoxAnne Witte
 - Others Present: Vanessa Ineza, Jason Scott, John Donahue, Bob Bastien
- III. **Certification of compliance with Open Meeting Law Requirements**
Staff certified compliance for the agenda dated April 27, 2023.
- IV. **Approval of Agenda**
Kaufman/Knox moved to approve agenda as presented. Motion passed.
- V. **Approval of Minutes**
Dehnert/Paynter moved to approved February 23, 2023 ThriveED minutes as printed. Motion passed.
- VI. **Public Comments – None**
- VII. **JCEDC/ThriveED Reports**
 - A. **Staffing Updates**
Director of Community Development – Staff continue to actively recruit for the position.
Limited Term Employee - \$ 75,000 has been approved for this position for 2023 – 2024. Staff will be interview for this position in the next few weeks.
 - B. **Finance - JCEDC**
March 31, 2023 JCEDC and Homebuyer Program finance reports were placed on file as presented.
 - C. **Finance - ThriveED**
Knox/Kaufman moved to approve the March 31, 2023 GHDP/ThriveED Profit & Loss Statement, March 31, 2023 Balance Sheet, and March 31, 2023 Accounts Receivable statement as printed. Motion passed.
 - D. **Thriving Business**
Opportunity Pipeline – Reinbold gave an update on recruitment/retention/expansion projects that have been active between February 18, 2023 and April 24, 2023.
 - E. **Diverse Housing**
 - i. **Heartland Housing Initiative** – Update was given on current municipality projects and Village of Kekoskee was added as a participant in the initiative.
 - ii. **Awareness – Watertown Housing Rehab Pilot** – Mason Becker updated the board on a project there are working on with First Citizens Bank of Whitewater in the city of Watertown.
 - iii. **Discussion regarding Jefferson County Housing Committee** – Update was given on the work of the committee.
 - iv. The Housing Summit is scheduled for May 18, 2023. Program will be from 8:00 – 10:00 am at the Lake Mills Community Center.
 - F. **Activated Workforce**
 - i. **Nicaraguan Refugees** – Update was given on what Whitewater is doing regarding the number of Nicaraguan refugees looking to enter the workforce.
 - ii. **Latino Academy Workforce Development Career Fair** – May 11, 2023. Currently 10 business have registered to participate in event. The committee is working on having transportation available to the

event.

G. Trust & Partnership

- i. **Community/Thrive Board Discussion** – Members present gave update on what is happening in their communities/businesses as it relates to our mission.
- ii. **Capacity Building & Lead Generation** – Discussion was held on our continuing efforts for capacity building and lead generation.
- iii. **Awareness – Partner engagement**
 - a. 5/2/2023 – Fort Healthcare Presentation
 - b. 5/9/2023 – Jefferson County Presentation
 - c. 5/11/2023 – Latino Academy Career Fair – Watertown Public Library
 - d. 5/16/2023 – Fort Atkinson City Council Presentation
 - e. 5/18/2023 – Jefferson County Housing Summit – Lake Mills
 - f. 5/25/2023 – Executive Committee Meeting
 - g. 6/20/2023 – Watertown City Council Presentation

G. General Updates

i. **Coming Events**

- 5/11/2023 – Latino Academy Career Fair – Watertown Public Library
- 5/18/2023 – Jefferson County Housing Summit – Lake Mills
- 5/25/2023 – Executive Committee Meeting
- 6/22/2023 – JCEDC/ThriveED Board of Directors Meeting
- 7/27/2023 – JCEDC/ThriveED Education Session - Jefferson County
- 8/23/2023 – ThriveED Event – DockHounds Baseball Game - Oconomowoc

There being no further business to come before the ThriveED board for consideration at this time, Dehnert/Salas moved to adjourn.

Meeting adjourned at 9:45 am.

Minutes prepared by:

RoxAnne L. Witte, Program Specialist
Jefferson County Economic Development Consortium