

Zoom Link: <https://us06web.zoom.us/j/86431259008?pwd=U2FveTM4TTUyTDF1dzJUcGp2SGpZZz09>
Meeting ID: 864 3125 9008
Passcode: 417932

Board Members - JCEDC

Rebecca Houseman - City of Fort Atkinson, Drake Daily– City of Lake Mills, Timothy Freitag – City of Jefferson, Everett Butzine– City of Waterloo, Emily McFarland – City of Watertown, John Weid– City of Whitewater, Lisa Moen – Village of Cambridge, Kyle Ellefson - Village of Johnson Creek, Kathy Weiss – Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Mark Groose, County Supervisor Karl Zarling

Board Members – ThriveED

David Schroeder, Brian Knox, Casey Malesevich, Tom Dehnert, Scott Lausten, Don Lunak, Sr., Karie Martin, Matt Mauthe, Andy Nelson, Joshua Patterson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman, Everett Butzine, Paul Ambrose, Tina Crave, Kellie Karpinski, Richard Keddington, Shawna Marquardt, James Nelson, Ben Wehmeier

I. **Call to Order** - Meeting called to order by at 8:30 am.

II. **Roll Call – Quorum Established**

- JCEDC Board Members Present:
Drake Daily– City of Lake Mills, Everett Butzine– City of Waterloo, Emily McFarland – City of Watertown, Taylor Zienert – City of Whitewater, Kyle Ellefson - Village of Johnson Creek, Kathy Weiss – Village of Palmyra, Bill Christ – Village of Cambridge, County Supervisor Bruce Degner, County Supervisor Mark Groose, County Supervisor Karl Zarling
- ThriveED Board Members Present
David Schroeder, Brian Knox, Tom Dehnert, Don Lunak, Sr., Karie Martin, Andy Nelson, Joshua Patterson, Kevin Paynter, Nate Salas, Everett Butzine, Tina Crave, Shawna Marquardt, Ben Wehmeier, Matt Moroney, Kevin Kaufman
- Staff Present: Julie Olver, Deb Reinbold, Tammie Jaeger, Phil Ostroski, Deb Sybell, Michael Luckey
- Others Present: Sarana Stolar

III. **Certification of compliance with Open Meeting Law Requirements**

Staff certified compliance for the agenda dated August 24, 2023.

IV. **Approval of Agenda**

Knox /Dehnert moved to approve agenda as presented. Motion passed.

V. **Approval of Minutes**

Knox/Dehnert moved to approved April 27, 2023 JCEDC & ThriveED minutes as printed. Motion passed.

Daily/Groose moved to approve the February 23, 2023 JCEDC minutes and April 27, 2023 JCEDC & ThriveED minutes as printed. Motion passed.

VI. **Public Comments – None**

VII. **New Staff Introduction**

- a. Deb Sybell – Director of Community Development
- b. Phil Ostroski – Revolving Loan Fund Manager

VIII. **JCEDC/ThriveED Reports**

- a. **Discussion and Approval of Finance Reports for Economic Development and Homebuyer Program**
Daily/Zarling moved to approve the Finance Reports for Economic Development and Homebuyer Program as printed. Motion passed.
- b. **Discussion and Approval of JCEDC 2024 Budget**
Daily/Groose moved to approve the JCEDC 2024 Budget as printed. Motion passed.
- c. **Discussion and Approval of Finance Reports for ThriveED**
Knox /Dehnert moved to approve the ThriveED Finance Reports for ThriveED as printed. Motion passed.

d. **Thriving Business**

- i. **Presentation: Opportunity Pipeline**
Reinbold gave an update on projects in the Opportunity Pipeline. No action taken.
- ii. **Report: Doosan Bobcat Ribbon Cutting**
Staff attended the ribbon cutting. No action taken.
- iii. **Report: Aztalan Bio Expansion**
Reinbold gave an update on the plans for expansion. No action taken.

e. **Diverse Housing**

- i. **Report: Housing Summit**
Reinbold said that they hosted 115 people at the Housing Summit on May 18th. A video is on the website. No action taken.
- ii. **Update: Live Local Development Fund**
Reinbold provided the draft Loan Policy and gave an update on the Live Local Development Fund including our partnership with the Watertown Health Foundation. No action taken.
- iii. **Update: First Citizen's Bank RLF – Watertown**
Reinbold gave an update on available funds and marketing. No action taken.
- iv. **Report: WHEDA Legislative Priorities re: Housing**
Sybell gave an update on housing. She provided information on the following loan programs; Residential Infrastructure Loan Program; Main Street Housing Rehabilitation Program, Commercial Housing Conversion Loan Program, and Workforce Housing Rehab Program. No action taken.
- v. **Update: Habitat for Humanity of Waukesha County**
Reinbold gave an update on Habitat for Humanity. Habitat is expanding their territory into Jefferson County. No action taken.
- vi. **Update: Jefferson County HUD Application**
Sybell gave an update on the County's HUD application. No action taken.
- vii. **Report: WEDC request to Attend National rural Housing Conference, October 24-27, 2023 in Washington DC**
Reinbold will be attending the conference. No action taken.

f. **Activated Workforce**

- i. **Report: Latino academy Career Fair – Watertown**
The Latino Academy Career Fair was held in May. We had 60 participants and 15 employers in attendance. No action taken.
- ii. **Update: Latino Academy Career Fair – Whitewater**
This will be scheduled in October or November. No action taken.

g. **Trust & Partnership:** Reinbold, Wehmeier, Butzine and Crave gave brief updates on the following topics.

- i. **Report: Fort Atkinson Capital Catalyst Revolving Loan Fund**
 1. Oak Tree Child & Family Services
 2. Lil' Hawks Childcare
- ii. **Report: Jefferson County Strategic Plan Updates**
- iii. **Report: WI Rural Partners Board of Directors**
- iv. **Report: MadRep Tour 8/17/2023**
- v. **Report: MadRep CEDS Plan – Comprehensive Economic Development Strategy**
- vi. **Report: Every Child Thrives Transformation Council**
- vii. **Report: Investor Presentations**
 1. Jefferson County
 2. Fort HealthCare
 3. Fort Atkinson City Council
 4. Watertown City Council
 5. Watertown Regional Medical Center
- viii. **Report: Lake Country DockHounds Game**
- ix. **Community Discussion**
 1. JCEDC board members are encouraged to share a brief update about their community, initiatives

and/or challenges. Updates were given on community initiatives. No action taken.

x. **Thrive Board Discussion**

1. **THRIVE board members are encouraged to share a brief update about their company, initiatives and/or challenges.** Updates were given on business activity, challenges, and initiatives. No action taken.

xi. **Awareness Partner engagements**

1. **August 29, 2023 – Fort local Government Academy Presentation**
December 5, 2023 – Watertown City Council Presentation

h. **Thrive ED Investors Meeting – Elections**

No action taken.

i. **General Updates**

i. **Upcoming Events**

- September 20, 2023 – Conversations with ThriveED
- New Date: October 19, 2023 ThriveED Annual Meeting
- November 16, 2023 – JCEDC/ThriveED Education Session
- December 21, 2023 – JCEDC/ThriveED Board of Directors Meeting

IX. Adjournment

There being no further business to come before the JCEDC or ThriveED board for consideration at this time.

JCEDC Motion by Groose/Zarling to adjourn.

THRIVE Motion by Dehnert/Nelson to adjourn.

Meeting adjourned at 9:57 am.

Minutes prepared by:

Tammie Jaeger
Jefferson County
Administration

