

Zoom Link: <https://us06web.zoom.us/j/86431259008?pwd=U2FveTM4TTUyTDF1dzJUcGp2SGpZZz09>
Meeting ID: 864 3125 9008
Passcode: 417932

Board Members - JCEDC

Rebecca Houseman - City of Fort Atkinson, Drake Daily– City of Lake Mills, Timothy Freitag – City of Jefferson, Everett Butzine– City of Waterloo, Emily McFarland – City of Watertown, John Weidl– City of Whitewater, Lisa Moen – Village of Cambridge, Kyle Ellefson - Village of Johnson Creek, Kathy Weiss – Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Mark Groose, County Supervisor Karl Zarling

Board Members – ThriveED

David Schroeder, Brian Knox, Casey Malesevich, Tom Dehnert, Scott Lausten, Don Lunak, Sr., Karie Martin, Matt Mauthe, Andy Nelson, Joshua Patterson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman, Everett Butzine, Paul Ambrose, Tina Crave, Kellie Karpinski, Richard Keddington, Shawna Marquardt, James Nelson, Ben Wehmeier

- I. **Call to Order** - Meeting called to order by at 8:31 am.
- II. **Roll Call – Quorum Established**
 - JCEDC Board Members Present:
Rebecca Houseman - City of Fort Atkinson, Drake Daily– City of Lake Mills, Everett Butzine– City of Waterloo, Emily McFarland – City of Watertown, Taylor Zinert - City of Whitewater, Kyle Ellefson - Village of Johnson Creek, Kathy Weiss – Village of Palmyra, Lisa Moen – Village of Cambridge, County Supervisor Bruce Degner, County Supervisor Mark Groose, County Supervisor Karl Zarling
 - ThriveED Board Members Present
Tom Dehnert, Kevin Kaufman, Brian Knox, Kellie Karpinski, Don Lunak, Sr., Matt Mauthe Andy Nelson, Joshua Patterson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman, Everett Butzine,
 - Staff Present: Julie Olver, Deb Reinbold, Deb Sybell, RoxAnne Witte
 - Others Present: Mason Becker, John Donahue, Vanessa Ineza
- III. **Certification of compliance with Open Meeting Law Requirements**
Staff certified compliance for the agenda dated February 28, 2024.
- IV. **Approval of Agenda**
Knox/Dehnert moved to approve agenda as presented. Motion passed.
- V. **Approval of Minutes**
Knox/Patterson moved to approved December 21, 2023 JCEDC & ThriveED minutes as printed. Motion passed.
- VI. **Public Comments – None**
- VII. **Discussion of Urban Towns Bill**
Update – Houseman gave update on Wisconsin 2023 Senate Bill 691 and 2023 Assembly Bill 768. No action taken
- VIII. **JCEDC/ThriveED Reports**
 - a. **Discussion and Approval of Finance Reports for Economic Development and Homebuyer Program**
Ellefson/Groose moved to approve the Finance Reports for Economic Development and Homebuyer Program as printed. Motion passed.
 - b. **Discussion and Approval of Finance Reports for ThriveED**
Knox/Dehnert moved to approve the Finance Reports for ThriveED as printed. Motion passed.
 - c. **Discussion: Board Committees and possible members**
 - Standing Committees –**
 - Finance, Audit & Compliance** – Tom Dehnert will serve as chairperson.
 - Investors Relations Committee** – Kevin Kaufman will serve as chairperson.
 - Ad Hoc Committee – Housing**
Stewart Wangard and Karl Zarling will serve as committee members.
 - d. **Staffing Updates.**
Reinbold updated the board on the training staff are receiving with inVantage and new software that will be implemented in the future. No action taken.
 - e. **Thriving Business**
 - i. **Presentation: Opportunity Pipeline**
Reinbold gave an update on projects in the Opportunity Pipeline. No action taken.

ii. **Update: Jefferson County Food & Beverage Innovation Campus**

Reinbold updated the on the plans for expansion. No action taken.

f. **Diverse Housing**

i. **Update: Live Local development Fund (LLDF)**

1. Discussion was held on the LLDF memorandum that was supplied by von Briesen & Roper. No action taken.
2. Ixonia Bank Investment. Sybell announced that Ixonia Bank has agreed to invest \$1.5 million into the LLDF.

ii. **Update: Jefferson County HUD Application**

HUD approval was received on January 29, 2024. No action taken.

g. **Activated Workforce**

i. **Report: Latino Academy Career Fair – Whitewater**

Due to staffing changes at the Latino Academy is has been decided that there will not be a career fair in 2024 in Watertown or Whitewater. No action taken.

h. **Trust & Partnership:** Reinbold, and Sybell, gave brief updates on the following topics. No action taken.

i. **Report: Every Child Thrives Transformation Council**

ii. **Report: Investor Presentations**

Presentations schedule for City of Fort Atkinson, City of Watertown, and Fort Healthcare.

iii. **Community Discussion**

JCEDC board members are encouraged to share a brief update about their community, initiatives and/or challenges. Updates were given on community initiatives. No action taken.

iv. **Thrive Board Discussion**

THRIVE board members are encouraged to share a brief update about their company, initiatives and/or challenges. Updates were given on business activity, challenges, and initiatives. No action taken.

I. **General Updates**

i. **Upcoming Events**

- February 28, 2024 – Conversations with Thrive ED – Fort Atkinson
- April 4, 2024 – JCEDC/ThriveED Education Session

IX. **Adjournment**

There being no further business to come before the JCEDC or ThriveED board for consideration at this time.

Knox/Salas moved to adjourn.

Meeting adjourned at 9:55 am.

Minutes prepared by:

RoxAnne L. Witte

Program Specialist, Jefferson County Economic Development Consortium