

# Extension Education Committee Minutes

**Date of Meeting:** February 12, 2024

**Call to Order:** Chair Kannard called the meeting to order at 8:32am.

**Roll Call:** Committee members present in person: John Kannard, Matt Foelker and Dwayne Morris. Mary Roberts and Dan Herbst were present via Zoom.

Christine Wen (Area Director), Jerry Wilcenski, Julie Hill, Alison Pfau and Katelyn Broedlow were present in-person.

Others in attendance: Ben Wehmeier, Janel Heidelmeier

**Certification of Compliance with Open Meetings Law:** In compliance.

**Public Comment:** None.

**Approval of Agenda:** Motion by Foelker, seconded by Morris to approve the agenda as printed. Motion passed.

**Approval of University Extension Education Committee Minutes from January 8, 2024:** Motion by Morris, seconded by Foelker, to approve the minutes as printed. Motion passed.

**Communications:** None.

**Review of 2024 Departmental Budget:** Wen stated that there is no printout but the budget is on target.

**Introduction of Janel Heidelmeier, Associate Area Extension Director:** Wen introduced Heidelmeier to the committee. Wen stated Heidelmeier will be shadowing her for the year. Heidelmeier stated this is a great professional development opportunity for her and will be serving Area 19 along with Chrissy months to learn more about the AED role. Heidelmeier also serves as the 4-h Program Educator in Walworth County.

**Extension Office Marketing Plan:** Wen stated Steve Chmielewski was unable to attend today due to sickness. Wen noted the office team has met twice to determine the marketing needs in the county. The marketing plan is currently in the exploratory phase.

## **Discussion of Monthly Educator Reports:**

Committee members received the Extension January 2024 written report in their agenda packets.

Steve Chmielewski, Community Development Educator, was unable to attend the meeting.

- Wen reminded the committee that Chmielewski is planning a Regional Broadband workshop in Waterloo and asked them to attend if able. The target audience is community leaders and internet providers. The overarching goal is to maximize the impact of BEAD funding by planning and partnering toward internet for all.

Alison Pfau, Regional Dairy Educator, provided an oral report for the committee.

- She is hosting the REPRO Road Show next week in Dane County. This workshop is to update Dairy farmers on reproduction.
- She continues to collaborate on methane mitigation. She will use this study to create educational articles, videos, podcasts, etc. She will also generate info in Spanish.

- In April, she will be administering a training on proper vaccination of animals. The training will be provided in both Spanish and English.

Jerry Wilcenski, 4-H educator, provided an oral report for the committee.

- The Wisconsin 4-H Impact Report was handed out for the committee to review.
- He had a Bake-Off competition and Food 4Ward program yesterday. In the Food 4Ward program youth learned out cheesemaking. The next Food 4Ward program will be about small grains and the Bake-Off competition will be making sourdough bread.
- Project learning day is being held next weekend for youth to learn about all different projects 4-H offers.
- He noted many project meetings are starting to kick off.
- He stated that the Jefferson County Meats Judging Team participated in the State Meats Judging Contest that was held last weekend and did well.
- Kannard encouraged Jerry to connect with the Fair Park during the transition of the fair.
- Discussion on participation with 4-H at the fair was had.

Julie Hill, Horticulture Educator, provided an oral report for the committee.

- She gave a summary of questions from last year. 64 questions were recorded from Jefferson County. She answered a variety of questions: soil testing, insect id, tree health, etc. She plans to continue to promote this service in Jefferson County.
- She noted that data will be available for Master Gardener Volunteer hours at the next meeting.
- She continues to develop many presentations for the year and schedule presentations.
- She has been working on many online horticulture programs. These types allow people to watch them on their own time.

Lisa Krolow, FoodWise Coordinator, was unable to attend the meeting. Her written report was provided.

- The Jefferson County FoodWise Annual Report was handed out.
- Wen stated FoodWise is still new in the county and they are networking and expanding their partner list.

Josh Kamps, Regional Crops Educator, was unable to attend the meeting. His written report was provided.

**Possible Items of Discussion/Agenda Items for Upcoming Meetings:** Morris stated he would like to continue to have the Extension Office Marketing Plan on the agenda.

**Next Scheduled Meetings:** March 11, April 8, May 13

**Adjourn** – Motion by Foelker, seconded by Morris, to adjourn at 9:26am.

*Minutes recorded by Katelyn Broedlow, Administrative Specialist*