

Extension Education Committee Minutes

Date of Meeting: October 14, 2024

Call to Order: John Kannard called the meeting to order at 8:30 am.

Roll Call: Committee members present in person: John Kannard, Dan Herbst, Matt Foelker, and Dwayne Morris.

Chrissy Wen and Steve Chmielewski were present via zoom.

Julie Hill, Jerry Wilcenski, Janel Heidelmeier, Alison Pfau, Josh Kamps and Meghan Splinter were present in-person.

Certification of Compliance with Open Meetings Law: In compliance.

Approval of Agenda: Motion by Herbst, seconded by Foelker.

Public Comment: None.

Approval of University Extension Education Committee Minutes from July 8, 2024: Motion by Foelker, seconded by Herbst, to approve the minutes as printed. Motion passed.

Communications: None.

Review of 2024 Departmental Budget: Kannard stated the budget is on target.

Discussion and possible action to increase the Horticulture Outreach Specialist FTE: Motion by Morris, seconded by Foelker, to approve to increase the Horticulture Outreach Specialist FTE. Motion passed.

Discussion of Monthly Educator Reports:

Alison Pfau, Regional Dairy Educator

Christine Wen, Area Extension Director, provided an oral report for the committee.

- Last week Thursday and Friday was, the Calving Management Practices and Neonate Care in Dairy Cattle Workshop. Seven English speaking people attended and thirty Spanish people attended. Dr. Ryan Bauer, Clinic Assistant Professor of Large Animal Internal Medicine at the UW School of Veterinary Medicine and Dr. Lautaro Rostoll Cangiano who is the Assistant Professor in the Department of Animal and Dairy sciences presented. In the afternoon the students practiced calving management practices on a cow and calf model. The students also practiced record keeping and learned about Colostrum quality.
- There are four Webinar sessions left. The Webinars have been successful. Every Wednesday there are 120 people in the zoom. Last week did Pfau did her presentation. Pfau had the attendants do a survey during presentation and will have the results by next meeting.
- This coming month Pfau will do more educational videos for Spanish speaking audiences. Working with a variety of regions.

Steve Chmielewski, Community Development Educator, provided an oral report for the committee.

- Update Jefferson chamber rural material case studies to addressing goals and outcomes in the rural communities. Goals drafted. This is representations chamber and school district. Meeting next week.
- Working with Sustain Jefferson which was established in 2006 to assist with sustainable practices with individual families and communities. Going through feed back with community partners, where they have been and where they are now. Rebranding interested organizational identity on how they want to go about to reach the outcomes that they want.

- Working on partnering with local high schools to have eleventh graders come to explore employment opportunities with their local government. This would also increase public outreach.

Jerry Wilcenski, 4-H educator, provided an oral report for the committee.

- Busy administrative time. Wilcenski has been working on Annual Financial Reviews.
- Clover Bud starts this month.
- Food programming starts in November. 4-H will be doing a Bake Off and a Cook Off.
- New carcass performance classes for different species that goes through May. Marketing challenge. You present about youth genetics or food industry that they are involved in. new programming.
- Open house was on Friday. Thirty families attended with a high level of interest. By doing the 4-H Open House we hope to target families with younger children.

Julie Hill, Horticulture Educator, provided an oral report for the committee.

- People have been calling and emailing asking questions mostly about trees and insects.
- 70 questions Hill has been answering so far. Over half of them are coming from online question form.
- Gave 13 in person programs so far. Some of the programs have been about No mow may, container gardening, staying away from chemicals.
- Hill has been creating educational videos. Twenty videos have been made so far with many views.
- Mater Gardeners have been reporting volunteer hours to extension. 190 hours so far reported.
- Patricia Cicero will be meeting with educators in the County on October 30 at the land and water conservation department to talk about what everyone has been doing, collaborate, and create a partnership.

Lisa Krolow, FoodWise Coordinator, was not present.

Josh Kamps, Regional Crops Educator, provided an oral report for the committee

- Starting the Pesticide application training. Having all farmers that use pesticides in their fields complete the training.
- Producer winter conference. Jefferson County soil builders and regenerative grazers. Bring together education content.
- Kamps will be partnering with Pfau to have a Forage to feed Work Shop focusing on Dairy Cattle.
- Partner with DATCP with moth trapping survey. Collaborating with different farms that to do a survey on corn root worm beetles. What practices to utilize in their fields. Corn Root Worm Beetles are the most damaging pest in corn.

Possible Items of Discussion/Agenda Items for Upcoming Meetings: Marketing Plan Review

Next Scheduled Meetings: November 11, December 9, January 13

Adjourn – Motion by Foelker, seconded by Morris, to adjourn at 9:40 am.

Minutes recorded by Meghan Splinter, Administrative Assistant